We are so grateful to have you here in Seattle for Philanthropy Northwest’s 2019 Annual Conference

ROOTED. GROUNDED. GROWING.

We chose this theme as a reminder to us all: that philanthropy is at its best when its rooted in community, grounded in purpose and constantly growing to be more effective and equitable.

As a part of our growing commitment toward equity, we had a unique opportunity this year to partner with CHANGE Philanthropy – a national leader on advancing equity in philanthropy – on our respective conferences. We hope many of you will take advantage of attending both these important gatherings.

This year’s conference, and our partnership with CHANGE, will be an incredible opportunity for us to stretch ourselves to think more rigorously about how we bring our network and our sector towards a greater commitment to equity in every facet, from grantmaking and engagement to internal policies and asset allocation. We are thrilled to have two incredible philanthropy leaders, Michelle DePass and Jeff Raikes, start off the conference with an important conversation about what a commitment to equity can look like within our organizations.

We know that a pursuit toward greater equity means having difficult conversations and meeting people where they are, facing truths that may be new to us and learning to see our connections. That’s why we’re excited to include Rami Nashashibi as Tuesday’s power speaker. His message is clear: it is possible to be deeply connected, even across difference, and still prioritize justice and healing.

We acknowledge this means looking deeply at the roots of our sector, both good and not-so-good. Our Monday power speaker, Abigail Echo-Hawk, knows all too well that the ways philanthropy collects data usually erases or dismisses the experiences of those most impacted by inequities and injustice. It’s time to #decolonizedata and think differently about how we assess our work.

Lastly, we acknowledge that our partnership with CHANGE meant that we logistically had to try some new things. We have an abridged agenda (1.5 days instead of our 2.5 days); different types of sessions (lightning talks AND workshops); and some joint programming.

We thank all of you for joining us and being open to a slightly different Philanthropy Northwest conference and thank you for strengthening the Philanthropy Northwest network!

Kiran Ahuja  
Philanthropy Northwest  
CEO

Aleesha Towns-Bain  
Conference  
Co-Chair

Antoinette Malveaux  
Conference  
Co-Chair
CHANGE PHILANTHROPY PARTNERSHIP

Philanthropy Northwest is excited to partner with CHANGE Philanthropy for the 2019 Unity Summit.

CHANGE Philanthropy is a coalition of philanthropic networks working together to strengthen bridges across funders and communities. They transform philanthropy from within by building knowledge, fostering diversity and creating connections.

The sold-out Unity Summit will host over 800 participants to expand their individual and institutional practice in order to advance equity with an intersectional lens. Through the blend of diverse voices, movement leaders’ wisdom, audacious vulnerability and a commitment to action, this time together at the Unity Summit will be inspiring and transformative.

Over 100 people are participating in some or all of the Unity Summit. Philanthropy Northwest is honored to partner with CHANGE Philanthropy, providing a bridge between our own regional network and this national network. We would also like to thank the sponsors who supported this unique, dual opportunity. **We hope you join us at MoPop for a joint reception on Tuesday, November 19, from 6-9 PM** (with opportunity to stay until 10 PM to explore the museum).

2019 CONFERENCE CO-CHAIRS AND PLANNING COMMITTEE

Aleesha Towns-Bain, Bristol Bay Native Corporation Education Foundation  
Conference Co-Chair

Antoinette Malveaux, Casey Family Programs  
Conference Co-Chair

Kathleen Healy, First Interstate Bank  
Darion Jones, Meyer Memorial Trust  
Claire Oatey, Community Foundation of North Central Washington  
Ami Patel, Women’s Foundation of Oregon

Leslie Silverman, The Giving Practice  
Rebecca Wisotsky, Funders for LGBTQ Issues  
Kendra Witt-Doyle, Blue Cross of Idaho Foundation for Health

2019 COMMUNITY FOUNDATION TRACK STEERING COMMITTEE

Lilliane Ballesteros, Latino Community Fund  
Katie Carter, Pride Foundation

Craig Showalter, Wyoming Community Foundation  
Katie St. John, Alaska Community Foundation

SPECIAL THANKS

Carly Hare, CHANGE Philanthropy  
Huong Vu, Spark Philanthropy
DAY 1: Monday, November 18

7:30 AM - 5:00 PM  REGISTRATION OPENS

8:30 AM  BREAKFAST

9:00 AM - 10:30 AM  WELCOME AND OPENING PLENARY featuring Abigail Echo-Hawk (Cascade Ballroom)

10:30 AM - 10:45 AM  BREAK

10:45 AM - 12:15 PM  LIGHTNING TALKS

Building Cross-Sector Partnerships (St. Helen’s)
- By the People, for the People: Government Grants Done Right
- What Funders Can Do to Support Cross-Sector Partnerships
- Healthy Minds Partnership: Connecting Schools and Behavioral Health Providers

Mini-Tools With The Giving Practice (Whidbey, third floor)
- Participatory Grantmaking: Lessons Learned
- Convening to Get Things Done
- Ideas for Bringing DEI to Investment Committees

Data, Research and Evaluation (Stuart)
- Unite:Ed as a Model of Just, Authentic and Equitable University-Community Research Partnerships
- Science of Adolescence: The New Story
- Beyond “Gap Gazing”: Investing for Impact and Scaling Solutions

Expanding our Equity Toolkit (Olympic)
- Who Cares? The Case for Individual and Collective Care as Part of Grantmaking
- From Exploitation to Empathy: The Pitfalls and Possibilities of Site Visits
- Upending the Philanthropy Power Dynamic

10:45 AM - 12:15 PM  COMMUNITY FOUNDATION TRACK BREAKOUT SESSION 1

- The Return: Practices and Rituals for Racial Healing and Wealth Redistribution (Baker)
- Fundraising to Build Community (Adams)

12:15 PM - 12:30 PM  TRANSITION

12:30 PM - 2:00 PM  LUNCH AND PLENARY: Transforming Philanthropy from the Inside Out with Michelle DePass and Jeff Raikes, moderated by Victor Hernandez, Crosscut (Cascade Ballroom)

2:00 PM - 2:30 PM  NETWORKING BREAK

2:30 PM - 4:00 PM  COMMUNITY FOUNDATION TRACK BREAKOUT SESSION 2

- The Community Foundation Outlook on Donor Advised Funds (Baker)
- Funding Outside the Box (Adams)

2:30 PM - 5:00 PM  DEI WORKSHOPS TO MEET YOU WHERE YOU ARE
See pages 8-9 for descriptions.

6:00 PM - 8:30 PM  RECEPTION, Wing Luke Museum
(Transportation Instructions in the App)
DAY 2: Tuesday, November 19

7:30 AM – 12:00 PM  REGISTRATION OPENS

8:30 AM – 10:00 AM  MEMBERSHIP MEETING AND MORNING POWER SPEAKER: Rami Nashashibi

9:30 AM – 11:30 AM  TRUTH AND HEALING CIRCLE: The Blanket Exercise presented by NAP (Pre-registration is required and you will need to exit the breakfast meeting early.) (Fifth Avenue Room, fourth floor)

10:00 AM – 10:15 AM  BREAK

10:15 AM – 11:45 AM  BREAKOUT SESSIONS
  - The Power of Voice for Change: Advocacy and Storytelling (Stuart)
  - Revisit Reporting (St. Helen’s)
  - Trends, Issues, Opportunities: Talking with Nonprofit Associations (Olympic)
  - Turning “Risk” on its Head: Funding Immigrant Communities to Save our Democracy (Whidbey, third floor)

10:15 AM – 11:45 AM  COMMUNITY FOUNDATION BREAKOUT SESSION 3
  - Our Future Together: A Regional Community Network (Adams)
  - Trustee Salon (Baker)

11:45 AM – 12:00 PM  GROUP PHOTO (Registration)

12:00 PM – 2:40 PM  UNITY SUMMIT OPENING LUNCH AND WELCOME PLENARY (Pre-registration required) (Grand Ballroom, fourth floor)

12:30 PM – 4:30 PM  CEO SUMMIT (Pre-registration required) (Whidbey, third floor)

2:30 PM – 5:00 PM  FOUNDANT USER GROUPS (Optional) (Blakeley + Orcas, third floor)

6:00 PM – 10:00 PM  JOINT WELCOME RECEPTION, MoPop (Transportation Instructions in the App)
HIGHLIGHTS

CONFERENCE ART AND SEATTLE’S FIRST PEOPLE
Every year at Philanthropy Northwest, we take great care in choosing imagery for our conference that reflects the place and character of our host city. In partnership with Native-owned Eighth Generation, we commissioned this piece as a reminder to us all that every place we call home, every place we practice our philanthropy, has original inhabitants and stewards who are the first peoples of this land. In Seattle, we are guests on Duwamish land, part of the larger Coast Salish territory. We encourage you to learn more at DuwamishTribe.org and to visit Eighth Generation at Pike Place Market.

NEW THIS YEAR
Lightning Talks
These are 10-15 minute talks where speakers share stories of learning, #epicfails and collaboration. We hope that these short talks will provide an opportunity to share stories that we might not otherwise hear. Stay in one room or jump around to different themes!

Lite Conference Program
In an effort to conserve resources, we are trying to reduce paper consumption and will be primarily using the app (see below). Full session descriptions and logistics information will be in the app, but we will also have hard-copy descriptions at the registration desk.

HOW TO USE THE APP
PNW19, Your Mobile Conference App
Go to the AppStore. Search for and download AttendeeHub, and then search for PNW19. Use the app to search for session descriptions, find out who is attending and stay up to date with transportation information. Having trouble? Head to the registration desk for assistance!

WiFi
PNW19 (Network), Rooted2019 (Password)

Social Media
Contribute to the conference on social media. #PNW19, @PhilanthropyNW
LIGHTNING TALK PROTOCOL

New this year: lightning talks! We encourage you to dip in to one or all of the lightning talks for various topics. Each talk will be 10-15 minutes, with time for questions for each presenter. Then, there will be a short break to move to a different room if you choose. There are three talks per session. Your facilitator will clearly announce the break times – please don’t linger. Move quickly to your next session if you choose to do so.

10:50 AM – 11:10 AM  First talk + questions
11:10 AM – 11:20 AM  TRANSITION
11:20 AM – 11:40 AM  Second talk + questions
11:40 AM – 11:50 AM  TRANSITION
11:50 AM – 12:10 PM  Third talk + questions
12:15 PM                Session ends

COMMUNITY FOUNDATION TRACK

The Community Foundation track includes customized sessions focused on the vital role community foundations play in our communities. The CF track features sessions ranging from racial healing and wealth redistribution to fundraising topics, creative funding, a trustee salon and a conversation about the new Regional Community Foundation Network. You can attend all or just some of the CF sessions and the track is open to all conference participants.

CEO SUMMIT

The CEO Summit is a chance to connect with your peers, reflect on what you’ve heard and learned at the conference, and share opportunities and dilemmas. Join facilitators Audrey Haberman, Managing Director and Sindu Knotz, Managing Partner from The Giving Practice and our power speaker Rami Nashashibi, for an afternoon of peer learning, followed by a receptions sponsored by Moss Adams. (Please grab lunch from the fourth floor buffet and join your peers in Whidbey.)
FIVE DEI WORKSHOPS
TO MEET YOU WHERE YOU ARE

Philanthropy Northwest has been on a learning journey to deepen our internal understanding of diversity, equity and inclusion, as well as an external journey to bring these learnings to our members and broader network. We’ve heard from many of you that it is simultaneously too easy to “opt-out” of DEI content when it is part of a broader set of breakout sessions. We’ve also heard that when we offer plenaries or full sessions, that it’s hard to curate content that’s appropriate for all learners in the room. To address these concerns, we’ve partnered with facilitators from The Giving Practice, as well as regional and national DEI leaders. Choose the workshop that best suits where you are or your organization is currently on this journey. If you feel you’re not in the right room, go ahead and walk to another! We want you to find your best fit.

READY, SET, GO! LAUNCHING A DEI CONVERSATION WITH YOUR BOARD – Dawn Chirwa and Lisa Fisher, The Giving Practice (St. Helen’s)

Board members and trustees hold a unique position to advance DEI, but rarely are such efforts easy or linear. Come explore how to integrate different perspectives and ideas into meaningful action and positive change. This session will be valuable for board members, trustees and/or senior leadership who are interested in bringing DEI conversations into their organizations, as well as for board members who want to learn more about how this work impacts their role.

LEADING WITH AUTHENTICITY TO EXPLORE AND SUSTAIN DEI – Jan Jaffe and Sindhu Knotz, The Giving Practice (Olympic)

You and your organization may already be on the path of putting DEI into practice. Or, you may be getting ready for that exploration of DEI values and a greater commitment to how they show up in your work from strategic planning to decision making. We all recognize this is a learning journey. What tools and techniques can help when you and fellow travelers get stuck or lost along the way? Come join us to test drive several TGP Reflective Practices that will help you learn from each other, create shared knowledge and build the trust and relationships needed to create greater equity, diversity and inclusion in your work.
FROM IDEA TO ACTION: OPERATIONALIZING DEI – Aparna Rae and Jessica Walker Beaumont, Moving Beyond (Pike, lower level)

Racial equity is not a technical problem to be solved by simply having the right training, the right process or even the right data and findings – it is a practice guided by strategies focused on organizational structures and behaviors. Building on lessons learned from the Kellogg Foundation’s inaugural Lab for Learning, this workshop offers an emergent approach to solving organizational racial equity challenges. Participants will design strategies to test and learn from, consider organizational system levers that facilitate change, gain understanding of cultural habits and use data to test “bets.” This workshop is ideal for foundation leaders seeking to integrate and operationalize DEI in their organization.

CREATING A CULTURE OF BELONGING – Maya Thornell-Sandifor, Borealis Philanthropy (Whidbey, third floor)

In our current social and political climate, we have become increasingly polarized and disconnected from one another. Our organizations are not immune from what happens in our personal and external environment, and yet we operate as if we are completely separate from the cultural ecosystem. In this workshop, you will understand the value differences between a culture of belonging and an organization that is diverse and inclusive. While all of these characteristics are important to our institutions, they are not the same. We will unpack the principles of belonging and try out practices you can take back into your organization to strengthen internal community. This session will be most relevant for organizations that are already committed and living into DEI values.

MOVING THE MONEY: LIVING INTO EQUITY-DRIVEN PHILANTHROPY – Vanessa Daniel, Groundswell Fund (Cascade II)

You’ve talked about equity work: what it is, what it isn’t, why we need to change the way our foundations operate. However, you haven’t made substantive changes to moving differently. In this workshop, we’ll look at the places that equity work – especially intersectional grantmaking – gets “stuck” from idea to action. We’ll workshop different scenarios, in order to practice making decisions differently. This workshop will be most relevant for individuals and/or organizations that have invested time and energy in equity work, but feel they have reached a plateau in their efficacy and/or ability to make change.
INCLUSIVITY/ACCESSIBILITY

We strive to make the Philanthropy Northwest conference as inclusive as possible. As such, please keep these things in mind.

**Pronouns:** Having pronouns on your nametag is simply letting others know how you can accurately refer to them, without having to make any assumptions. Knowing and using the right pronouns is an important way to show one another respect, and you can’t always tell what someone’s pronouns are just by looking at them. Two gender neutral restrooms are available throughout the conference. Want more information? Ask a staff person!

**Quiet Space:** We are pleased to provide a nursing room, prayer space and a quiet room. Sign-up for a reserved time for the nursing room at registration.

**Accessibility:** Everyone has different levels of abilities, and you cannot always see someone’s disability. Please be respectful and accommodating in how you use the space. Here are some practices you can adopt to be respectful and accommodating to others:

- Create room for folks to navigate in groups and in breakout rooms.
- Leave open chairs available near the aisles of rooms.
- Create clear paths for mobility-assistance devices.
- Speak clearly, loudly and slowly when in large group settings.
- Avoid acronyms when possible.
- Use the quiet room to stretch, lay down or rest.

**Safe Space:** Philanthropy Northwest is committed to creating a harassment-free environment for everyone. We do not tolerate harassment of anyone including conference participants, staff, vendors or volunteers in any form. If you experience or witness harassment of any kind, please alert any member of the Philanthropy Northwest staff – we have a big orange band on our nametags.

**Scents:** Perfumed and highly scented products can trigger allergic reactions for some people. You can help make #PNW19 a low scent event by not wearing fragrances.

NOW – LET’S LEARN AND GROW TOGETHER!
SAN JUAN LEVEL (THIRD FLOOR)
GRAND LEVEL (FOURTH FLOOR)
LOBBY LEVEL (FIRST FLOOR)
WESTLAKE LEVEL (LOWER LEVEL)

MEZZANINE LEVEL (SECOND FLOOR)

NORTH TOWER ELEVATORS
SOUTH TOWER ELEVATORS

REGISTRATION
CONCIERGE
BAR
RELISH
BURGER
BISTRO
ELLIOTT BAY
ANTE ROOM

FEDEX BUSINESS CENTER
GIFTSHOP
PUGET SOUND II

CASCADE FOYER NORTH
CASCADE FOYER SOUTH
GLACIER PEAK
BAKER ADAMS OLYMPIC LOFT

EXIT

SAN JUAN FOYER
AUDIOVISUAL OFFICE
EXIT

GRAND BALLROOM
GRAND CRESCENT FIFTH AVENUE ROOM
GRAND FOYER
GRAND REGISTRATION ROOM
GRAND CONVENTION OFFICE
EXIT EXIT EXIT EXIT

WESTLAKE BOARDROOM

BANQUET OFFICE
EXIT

BANQUET OFFICE

EXIT EXIT

EXIT EXIT

EXIT EXIT

DENNY MERCER PINE PIKE
WESTLAKE FOYER
EXIT

WESTLAKE LEVEL (LOWER LEVEL)

FLOOR PLANS
PHILANTHROPY NORTHWEST

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Jackson Braghieri, Data & Technology Manager
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Anjana Pandey, Vice President, Strategy & Operations
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Lisa Fisher, Senior Advisor
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Sindhu Knotz, Managing Partner
Ted Lord, Senior Partner
Sally Martin, Business Partner
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Rosalie Sheehy Cates, Senior Advisor
Leslie Silverman, Partner
Doug Stamm, Senior Advisor
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