NOW IS THE TIME TO
LEAD THROUGH CHANGE

Philanthropy Northwest
2017 Conference & Membership Meeting

October 3-5, 2017
Hilton Vancouver Washington • Vancouver, Washington

#PNW17 • philanthropynw.org
WELCOME, AND THANK YOU FOR BEING HERE

on the ancestral and contemporary homelands of the Indigenous Peoples of the Lower Columbia River area. Acknowledging our past helps us be fully present, in body and spirit. This is no small task yet this week it seems particularly important as we come together for the common good.

The challenges facing nonprofits and the foundations that support them are daunting. As we navigate our polarized communities to take on the greatest hurdles to equality of opportunity and economic mobility in a generation, it can be easy to lose hope. Or worse, there’s a temptation for those of us with privilege to tune out.

Yet the qualities necessary to move us forward require us to look inward and also focus our energy, attention and giving outward in new and different ways.

In short, now is the time to lead through change. Starting right here, right now, in Vancouver.

We need presence of mind, patience, trust, creative thinking and authentic collaborations to help us advocate for our long-term vision for the communities of the Northwest: building vibrant, healthy futures that honor our past, our people and our cultures.

It’s easy to get lost in our own echo chambers. We naturally surround ourselves with people who look, think and believe like we do. But to navigate obstacles and unprecedented challenges to our most vulnerable populations, we can’t afford not to draw from all of the strengths present in our sector.

The field of philanthropy is changing to meet the demands of the world around us. Now is the time when philanthropy is called upon to model partnerships, solve problems and engage thoughtfully. Together, we can lead through the changes of today and lay the groundwork for a brighter tomorrow.

Shona Carter
Community Foundation for Southwest Washington

Nichole June Maher
Northwest Health Foundation

Steve Moore
M.J. Murdock Charitable Trust
ON BEHALF OF PHILANTHROPY

Northwest’s board of directors and staff, I’d like to welcome you to PNW17.

Like some of you, I’m new here. I couldn’t be happier to join this family of philanthropists who are working tirelessly to build vibrant communities across our region.

I was drawn to Philanthropy Northwest because of its unique mission. Philanthropy Northwest’s values of equity, engagement, integrity, accountability and learning are also values I have practiced in my career thus far. These values are tied to my belief that philanthropy has a role to play in increasing access to democracy for all of us, especially underserved populations.

My experiences, supported by the collective wisdom of all our members and friends joining us in Vancouver this week, will help position our sector and region to lead in these historic times. In the current social and political climate, philanthropy is increasingly called upon to play a leadership role in our communities. It is an opportunity to leverage our resources and platform for those most disenfranchised and under threat.

Philanthropy has the power to be a voice for those historically left out to forge new partnerships to create lasting change in our Northwest communities. I look forward to listening to your ideas and partnering with you, because, after all, now is the time to lead through change.
CONFERENCE HIGHLIGHTS

NEW THIS YEAR: PHILANTHROPY INTERRUPTED TALKS

Thursday 10:30 and 11:40 AM. See PNW17 for room locations.

*Philanthropy Interrupted Talks* are discussions featuring just-in-time information about the federal budget, policy changes and other emerging issues you care about. Visit PNW17 for topics and locations.

*Philanthropy Interrupted Talks* are based on the Open Space model, which includes the *Law of Two Feet* and *Four Principles*. The *Law of Two Feet* means you take responsibility for what you care about—standing up and moving to a place you can best contribute and/or learn. The *Four Principles* apply to how you navigate in open space:

1. Whoever comes are the right people.
2. Whatever happens is the only thing that could’ve.
3. When it starts is the right time.
4. When it’s over, it’s over.

Adopted from openspaceworld.org.

STAY CONNECTED

**PNW17, the Mobile Conference App**

Go to the AppStore and download PNW17 on your iPhone or Android device. Find out who’s here, create a personal agenda, view presentations and speaker biographies, and see the latest Philanthropy Interrupted Talks and more.

Contribute to the conference on social media

🔗 #PNW17

@PhilanthropyNW

**WiFi**

*Login*: HILTON_MEETING

*Password*: PNW17

Philanthropy Northwest provides an opportunity for grantmakers to meet in a collegial atmosphere, free from requests for financial support. It is not appropriate to solicit funding at Philanthropy Northwest gatherings.
<table>
<thead>
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**Floor Plan**

- **1st Floor Meeting Space**
  - Heritage Ballroom
  - Heritage A
  - Heritage B
  - Heritage C
  - Heritage D
  - Heritage E
  - Heritage F
  - Discovery Ballroom
  - Discovery A
  - Discovery B
  - Discovery C
  - Discovery D
  - Discovery E
  - Discovery Pre-Function
  - Alder
  - Cedar
  - Hemlock & Oak Combined
  - Hemlock
  - Oak
  - Pine
  - Spruce

- **2nd Floor Meeting Space**
  - Heritage Pre-Function
  - Discovery Pre-Function
  - Alder
  - Cedar
  - Hemlock & Oak Combined
  - Hemlock
  - Oak
  - Pine
  - Spruce
  - Ash
  - Birch

- **Hotel Lobby**
  - Front Desk
  - Elevators
  - Restrooms

- **Back of the House**
  - Gray’s at the Park
  - Esther’s Espresso
  - Willow Room
  - Stairs

- **Hotel Area**
  - Stairs
  - Restrooms
  - Elevators
  - Front Desk

- **Diagram Details**
  - MAP
  - Hotel Lobby
  - 2nd Floor Meeting Space
  - 1st Floor Meeting Space
THANK YOU, CONFERENCE SPONSORS

KING

M. J. Murdock
CHARITABLE TRUST

SOCKEYE

casey family programs

COHO

BILL & MELINDA GATES FOUNDATION

BOEING

DENNIS & PHYLLIS WASHINGTON FOUNDATION

QUIXOTE FOUNDATION

Davis Wright Tremaine LLP

JPMorgan Chase & Co.

PINK

MOSS ADAMS LLP

PREMERA BLUE CROSS

STATEWIDE CAPACITY COLLABORATIVE

KETA

STAND FOR YOUR MISSION

PYRAMID COMMUNICATIONS
THANK YOU, 2017 PLANNING COMMITTEE

2017 CONFERENCE CO-CHAIRS
Shona Carter, Community Foundation for Southwest Washington
Nichole June Maher, Northwest Health Foundation
Steve Moore, M.J. Murdock Charitable Trust

2017 CONFERENCE PLANNING COMMITTEE
T. Lulani Arquette, Native Arts and Cultures Foundation
Karen Bilowith, Idaho Community Foundation
Carol Dahl, Lemelson Foundation
Solyynn McCurdy, Social Venture Partners (formerly of Premera Blue Cross)
Harvey Stewart, Foundation for Community Vitality
Tim Thompson, Alaska Airlines

SPECIAL THANKS:
Dana Arviso, Potlatch Fund
Kelly Bartz, M.J. Murdock Charitable Trust
Terry Stokesbary, M.J. Murdock Charitable Trust
To the many Philanthropy Northwest members, partners and friends who contributed their guidance, feedback and connections to make this conference a success.
DAY ONE
<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>9:00 AM - 5:00 PM</td>
<td>Registration Open</td>
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<tr>
<td>10:00 - 11:00 AM</td>
<td>Reception for First-Time Conference Attendees</td>
<td>Cedar</td>
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<td>12:00 - 1:30 PM</td>
<td>Welcome Lunch and Opening Plenary</td>
<td>Heritage Ballroom   DCA</td>
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<td>1:30 - 1:45 PM</td>
<td>Break</td>
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<td>1:45 - 3:15 PM</td>
<td>Concurrent Sessions 1 (A-F)</td>
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<td>A.</td>
<td>Philanthropy, Community &amp; the Free Press: How &amp; Why We Support Local Journalism</td>
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<td>B.</td>
<td>Standing with Immigrant Families</td>
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<td>C.</td>
<td>Democratic Reform in the West: From an Inspiring Past to a Promising Future</td>
<td>Hemlock</td>
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<td>D.</td>
<td>Rethinking CSR Strategy to Maximize Signature Initiatives &amp; Strategic Local Giving</td>
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<td>E.</td>
<td>Be the Change: Reflective Practice Tools that Advance your Personal Leadership for Equity</td>
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<td>F.</td>
<td>Status of Nonprofits: Serving in Uncertainty</td>
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<td>3:15 - 3:30 PM</td>
<td>Break</td>
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<td>3:30 - 5:00 PM</td>
<td>Concurrent Sessions 2 (G-L)</td>
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<td>Census 2020 Decoded: Why Communities Need Us to Get It Right</td>
<td>Heritage E</td>
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<td>Real Talk, Real Change: Practical Tools for Advancing Racial Equity at Foundations</td>
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<td>I.</td>
<td>The Time is Now: The Funders’ Role in Supporting Advocacy</td>
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<td>Collaborating to Grow Wealth Among Southwest Washington’s Working Poor</td>
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<td>5:30 - 6:30 PM</td>
<td>Invitation-Only Reception for Philanthropy Northwest Board Members, Conference Sponsors &amp; Planning Committee Members</td>
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<td>6:30 - 7:30 PM</td>
<td>Welcome Reception</td>
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<td>7:30 PM</td>
<td>Buses Return to Hilton Vancouver Hotel</td>
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<td>7:40 - end</td>
<td>Hosted, Optional “Dine the ‘Couve” Dinner or Dinner On Your Own</td>
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Visit PNW17 for bonus information and updates • #PNW17
RECEPTION FOR FIRST-TIME ATTENDEES
10:00 – 11:00 AM  Cedar
Welcome! Meet conference ambassadors, members and staff and get tips on making the most of your PNW17 experience!

WELCOME LUNCH & OPENING PLENARY
12:00 – 1:30 PM  Heritage Ballroom DCA
Invocation by Tanna Engdahl, Spiritual Leader, Cowlitz Tribe of Indians
Opening Plenary Keynote: Dr. Gail C. Christopher, D.N., N.D., Founder, Ntianu Center for Healing & Nature
Dr. Christopher is an award-winning change agent widely recognized for designing holistic strategies for social change. She is the former Senior Advisor and Vice President at the W.K. Kellogg Foundation where she was the visionary behind the foundation's America Healing Initiative and designed the foundation's Truth, Racial Healing and Transformation (TRHT) enterprise. TRHT is a comprehensive, national and community-based plan to bring about transformational and sustainable change by addressing the historic and contemporary effects of racism. With Charlottesville fresh in our minds, Dr. Christopher will share her thoughts about how to heal from the effects of racism, bridge divides in our country and what it will take to sustain societal progress.

BREAK
1:30 - 1:45 PM

CONCURRENT SESSIONS 1 (A-F)
1:45 - 3:15 PM
A. Philanthropy, Community & the Free Press: How & Why We Support Local Journalism  Heritage E
Journalism plays a vital role in a democratic society, including helping citizens make informed decisions at the polls, holding our representatives accountable and providing a forum for exposing and solving community challenges. But just as freedom isn’t free, neither is the free press. The rapidly-shifting business model of journalism has forced local newspapers, radio and TV news
teams to slash staff and shrink coverage areas—hurting underserved and rural communities and giving rise to “fake news” accusations and a hyper-polarized public discourse. Learn how and why funders are stepping up to support community and public service journalism.

**SPEAKERS:**
- David Brotherton, Kendeda Fund
- Erin Kahn, Raikes Foundation
- Kimberly A.C. Wilson, Meyer Memorial Trust

**B. Standing With Immigrant Families**

The well-being of immigrant families intersects with nearly every issue supported by funders in the Northwest—housing, poverty, education, health care, civic engagement and more. In recent months, the social and political context has been toxic and hostile for our newcomer neighbors. Some funders are responding with timely grantmaking, building on previous funding or providing first-time grants. Join us for a concrete conversation and breakout discussions about conditions on the ground impacting immigrants and the challenges and opportunities facing funders who want to engage in this area.

Organized by Grantmakers Concerned with Immigrant and Refugees (GCIR).

**SPEAKERS:**
- Cynthia Addams, The Collins Foundation
- Bookda Gheisar, Office of Equity & Social Justice, King County
- Cuc Vu, Office of Immigrant and Refugee Affairs, City of Seattle
- Andrea Williams, CAUSA

Visit PNW17 for additional speakers

**C. Democratic Reform in the West: From an Inspiring Past to a Promising Future**

By embracing philanthropy’s privileged role in our region’s rural and urban communities, we can critically examine funders’ role in revitalizing democracy. The Northwest has historically led democratic reforms, and philanthropists may be uniquely positioned to support campaign finance reform, revising the nominating process for candidates or proposing new ways to draw legislative district boundaries. Such work may require a constitutional amendment or two, but by remembering our roots from a century ago—including leading the way in women’s suffrage, the direct election of senators, and the adoption of citizen initiatives and referenda—we’ll explore how the region’s past can inspire and sustain modern philanthropy and help heal our nation.

**SPEAKERS:**
- George Cheung, Joyce Foundation (former)
- Daniel Kemmis, Kettering Foundation

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D. Rethinking CSR Strategy to Maximize Signature Initiatives & Strategic Local Giving  
Corporate foundations and giving offices have a dual mission: achieving community impact while producing results that align with broader business goals. Learn how to develop a robust signature initiative that aligns philanthropic giving with business interests. We’ll also offer tips on how to evolve strategic local giving for relevancy in business and local communities. This session applies practical tools from FSG’s Advancing Strategy paper and case studies from recent companies’ experiences.

SPEAKERS: Jane Broom, Microsoft Philanthropies  
Gina Breukelman, The Boeing Company  
Elizabeth Hawkins, FSG  
Greg Hills, FSG

E. Be the Change: Reflective Practice Tools that Advance your Personal Leadership for Equity  
Reflective practices help you learn from experience, put your expertise into play and develop a theory of action for challenging situations. During this interactive session, we will explore different tools for reflective practices to support individuals as they begin to identify unexamined assumptions and biases and engage in the critical but sometimes uncomfortable conversations that are inherent in advancing equity or racial justice.

SPEAKERS: Audrey Haberman, The Giving Practice, Philanthropy Northwest  
Sindhu Knotz, The Giving Practice, Philanthropy Northwest

F. Status of Nonprofits - Serving in Uncertainty  
If nonprofits were not afraid of losing funding, what would they tell funders? How are the political, cultural and budgetary challenges in our region and country impacting nonprofits in a variety of sectors? Representatives from all of the Nonprofit Serving Organizations (NSOs) serving the Northwest collaborated on this honest session on the status of nonprofits in our communities.

SPEAKERS: Amy Little, Idaho Nonprofit Center  
Laura Pierce, Washington Nonprofits  
Jody Shields, Wyoming Nonprofit Network  
Jim White, Nonprofits of Oregon  
Laurie Wolf, The Foraker Group
BREAKEK
3:15 – 3:30 PM

CONCURRENT SESSIONS 2 (G-L)
3:30 – 5:00 PM

G. Census 2020 Decoded: Why Communities Need Us to Get It Right

The Census is vital because it impacts public funding and block grants and influences local and federal policy. Proposed changes to the Census Bureau’s collection tactics threaten to undermine the quality of this data, harming grassroots organizations through funding changes and policies intended to support society’s most vulnerable. How can philanthropy support the community organizations working to ensure accurate Census numbers? What will be the impact if an inaccurate Census occurs? Participants will explore possible scenarios and leave with a better understanding of the significance of the Census in ensuring equitable resources and policies and the important role philanthropy can play.

SPEAKERS: George Cheung, Joyce Foundation (former)
          Alissa Haslam, WIN/WIN Network
          Gabe Layman, Cook Inlet Housing Authority
          Laurie Wolf, The Foraker Group

H. Real Talk, Real Change: Practical Tools for Advancing Racial Equity at Your Foundation

Making racial equity a meaningful part of philanthropy requires evolving our organizations and developing ways to integrate equity into the heart of all operations and programming: administration and finance, grantmaking, communications, resource development and leadership. In this workshop, Pride Foundation’s staff and consultant leaders share their journey to make racial equity central to all they do, sharing successes and challenges encountered along the way. This will serve as a starting point for an interactive discussion on your own foundation’s progress. Panelists will provide exercises, tools and resources to develop practical next steps.

SPEAKERS: Kris Hermanns, Pride Foundation
          Mary Morten, Morten Group
          Brandy Pirtle-Guiney, Pride Foundation
          Leela Singh, Morten Group
          Kim Sogge, Pride Foundation

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I. The Time is Now—The Funder’s Role in Supporting Advocacy  
*Hemlock*

Policy and budget decisions at the federal, state and local levels have huge impacts on the problems we are trying to solve in our communities. Why funders should engage in advocacy is increasingly clear, but the “how” often represents unfamiliar territory that challenges foundations to think and act differently. A panel of experienced funders of nonprofit advocacy, as well as those beginning to play a more public role in policy conversations, will share suggestions for how to fund advocacy and measure success. We will also explore how funders can advocate outside of grantmaking.

**SPEAKERS:**  
Sybil Ackerman-Munson, Ackerman-Munson Strategies  
Sheila Babb Anderson, Campion Advocacy Fund  
Michael Brown, The Seattle Foundation  
Nikhil Pillai, Alliance for Justice

J. Pacific Northwest Changemakers: Innovative Approaches to Community-Based Sustainability  
*Oak*

How do you integrate environmental sustainability and a place-based approach with the values of diversity, equity, and inclusion? This workshop will report on eight successful projects, covering urban and rural locations, that are doing just that. We will discuss the role philanthropy plays in supporting these efforts and how these projects build community strength and vitality.

**SPEAKERS:**  
Mitchell Thomashow, Philanthropy Northwest Sustainability Fellow  
Visit PNW17 for additional speakers

K. Dental Health Crisis: Effective Advocacy & Strategy  
*Pine*

How do you develop a pathway forward in a climate of controversy, resistance and competing agendas among government, community and nonprofit leaders? Join us as we discuss how to replicate new models of dental care and navigate effective ways to collaborate. Panelists will discuss ways to empower marginalized communities with the tools needed to advance community goals.

**SPEAKERS:**  
Visit PNW17 for additional speakers
L. Collaborating to Grow Wealth Among Southwest Washington's Working Poor  
*Spruce*

Breaking the cycle of intergenerational poverty is key to solving many of today’s most pressing social problems. During this session, the Community Foundation for Southwest Washington highlights a particularly effective collaboration involving a credit union, a food bank and the local community foundation. Learn how creative partnerships can lift up low and moderate income people by helping them build assets.

**SPEAKERS:**
- Brett Bryant, Community Foundation for Southwest Washington
- Cristian Conseco, Lighthouse Community Credit Union
- Alan Hamilton, Clark County Food Bank
- Jennifer Rhoads, Community Foundation for Southwest Washington

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**AN EVENING OF COMMUNITY & CELEBRATION**

Pearson Field Education Center at Fort Vancouver

Pearson Field is the oldest continuously operating airfield in the Pacific Northwest and one of the two oldest continuously operating airfields in the United States. Join us for a fascinating look at Vancouver’s history as we welcome everyone to the city and the conference.

*For security reasons, name badges are required for entry.*

*Buses will load outside Heritage Pre-Function area.*

**5:30 - 6:30 PM**

The Philanthropy Northwest board invites conference sponsors and the conference planning committee to join them for this invitation-only reception.  

*Buses depart at 5:15 PM*

**6:30 - 7:30 PM**

Please join your colleagues from around the region for this evening of community and celebration.  

*Buses depart at 6:15 PM*

*Buses return to Hilton and Red Lion beginning at 7:15 PM.*

Co-hosted by the M.J. Murdock Charitable Trust and friends.
DAY TWO
## Agenda

### Wednesday, October 4

**8:00 AM - 5:00 PM** Registration Open

**9:00 - 10:00 AM** Plenary Breakfast & Annual Membership Meeting *Heritage Ballroom DCA*

**10:00 - 10:15 AM** Break

**10:15 - 11:45 AM** Concurrent Sessions 3 (M-R)

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<td>Generation Impact: How Next Gen Donors are Revolutionizing Giving</td>
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<td>Why Long-Term 501(c)(3) Candidate Work Matters for Democracy</td>
<td>Hemlock</td>
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<td>$0.27 For Every $100: Foundations, Investments &amp; LGBTQ Communities in the Northwest</td>
<td>Oak</td>
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<td>Q</td>
<td>Getting Beyond Our Echo Chambers</td>
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**11:45 AM - 12:45 PM** Networking Lunch (No Agenda) *Heritage Ballroom DCA*

Optional Working Lunches:
- Statewide Capacity Collaborative *Willow*
- Pacific Northwest Bond Fund *Heritage F*
- Health Philanthropy Partnership *Ash*

**12:45 PM - 1:00 PM** Break

**1:00 - 2:30 PM** Concurrent Sessions 4 (S-X)

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<td>Collaboration Exchange</td>
<td>Heritage E</td>
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<td>Let the People Lead: Responsive &amp; Responsible Philanthropy in Times of Mass Mobilization</td>
<td>Cedar</td>
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<td>U</td>
<td>CEO-to-CEO Conversation with Kiran Ahuja</td>
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**2:30 - 2:45 PM** Break and Bus Boarding for Off-Site Learning Tours

**2:45 - 6:00 PM** Learning Tour: Healthy Living Collaborative—Transforming Health Policy

**2:45 - 7:00 PM** Learning Tour: Cross-Racial Coalition Building to Realign Public Resources

**2:45 - 7:00 PM** Learning Tour: Community Based Sustainability—A Tour to Portland’s Living Cully Neighborhood (*Optional Dinner on Your Own in Northeast Portland*)

**2:45 - 7:00 PM** Philanthropy Field Trip & Dinner with Native Youth and Families (*Includes Dinner*)

**6:00 - 8:00 PM** Dinner on Your Own

**8:00 - 9:00 PM** Networking Reception Hosted by CHANGE Philanthropy

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PLENARY BREAKFAST & ANNUAL MEMBERSHIP MEETING
9:00 - 10:00 AM   Heritage Ballroom DCA

Blessing by a representative of the Chinook Indian Nation, followed by remarks from Kiran Ahuja, Philanthropy Northwest’s new CEO and Philanthropy Northwest Board President Kevin Walker, Northwest Area Foundation.

BREAK
10:00 – 10:15 AM

CONCURRENT SESSIONS 3 (M-R)
10:15 – 11:45 AM

M. A Comparative Analysis of Life Course Outcomes for Native American & African American Males: What Funders Need to Know  
Heritage E

Developed by Forward Change, the Life Course Framework for Boys and Men of Color provides a data-intensive framework for understanding the history of disparities in the life outcomes for males of color in the U.S. Join us for an abbreviated presentation of the framework. It will be followed by a dialogue with leading voices from the Boys and Men of Color field that will offer funders and policymakers strengths-based intervention strategies for social change that are grounded in the unique cultural traditions, values and beliefs of each community.

SPEAKERS:
- Allison Brown, Communities for Just Schools Fund
- Arnold Chandler, Forward Change
- Anthony Smith, Cities United
- Erik Stegman, Center for Native American Youth, Aspen Institute

N. Generation Impact: How Young Donors are Revolutionizing Giving  
Cedar

The next generation of big donors, including Gen X and Millennial philanthropists, will shape the world in significant and profound ways. Their ambitious plans to revolutionize giving to achieve greater impact have
been collected and shared in “Generation Impact.” In this conversation, co-author Michael Moody and philanthropic advisor Lauren Domino will offer targeted, practical advice to those working closest with these donors, covering how to engage, nurture and encourage them as they reshape major giving and leave their mark on history.

**SPEAKERS:** Lauren Domino, The Seattle Foundation  
Michael Moody, Ph.D. Co-Author of *Generation Impact*

**O. Why Long-Term 501(c)(3) Candidate Work Matters for Democracy**  
**Hemlock**

The American system of governance is built on the idea of representative democracy. But those who hold public office don’t look much like the diversity within America. To build a more reflective democracy, we need to focus on more than just who votes, including who’s running, winning and why. How do we build government boards, commissions, committees and other decision-making bodies that mirror the diversity of our communities? How do we increase the pipeline of public servants who will lead with bold, intersectional and accountable agendas so that all communities can thrive? Join us to learn about national and Northwest efforts, including candidate training programs that build up the next generation of public servants and support them in governing.

**SPEAKERS:** Jesse Beason, Northwest Health Foundation  
EJ Juarez, Amplify  
Visit PNW17 for additional speakers

**P. $0.27 For Every $100: Foundations, Investments & LGBTQ Communities in the Northwest**  
**Oak**

Despite growing need and opportunity, institutional funding for LGBTQ communities continues to decline. We will share new data on philanthropic investments in the Northwest for LGBTQ issues, contextualizing it within the current funding landscape. By highlighting the Northwest’s assets and opportunities through stories from local community organizations, panelists will bring the work to life. We will also share examples of how funders in the Midwest and South have responded to the chronic underinvestment in LGBTQ communities.

**SPEAKERS:** Dana Arviso, Potlatch Fund  
Elena CaJacob, Immigration Counseling Services  
Katie Carter, Pride Foundation  
Se-ah-dom Edmo, Western States Center  
Elaina Medina, Sexual and Gender Minority Youth Resource Center/New Avenues for Youth

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Q. Getting Beyond Our Echo Chambers  

It has become easier than ever before to withdraw into a bubble of news, politics and friendships that reflect one’s own beliefs. But when we don’t converse with folks who think and live differently, we contribute to a more isolated and polarized environment. Join us to experience a discussion model to apply in foundation meetings and retreats with grantees, board members and community partners that can help identify and bridge differences in perspective and background, coalescing people around a unified purpose and shared goals. This format is especially useful for creating space for voices and perspectives that often go unheard and to uncover complex challenges. Used extensively throughout rural and urban communities in Oregon on topics like death and dying, gentrification, racial and economic equity and more, this format is participatory and highly interactive.

SPEAKERS:  
Adam Davis, Oregon Humanities  
Zaki Barak Hamid, Humanities Washington


How do you define and measure the value of a community arts-based project or program? What lies at the intersection of artistic creation and democratic engagement? A new framework driven by artists, allies and funders describes 11 qualities from the artist’s process that contribute to artistic potency and civic effectiveness. When applied, these qualities lead to more effective civic engagement among communities of color. Examples will be provided from Native American, Alaska Native and Native Hawaiian communities. We’ll dive into the value of investing in arts and culture as a path to social change and stronger, more resilient communities. Bonus value is examples of how the framework may be applied to other sectors.

SPEAKERS:  
T. Lulani Arquette, Native Arts and Cultures Foundation  
John Borstel, Co-Author of Aesthetic Perspectives: Attributes for Excellence in Arts for Change
NETWORKING LUNCH (NO AGENDA)
11:45 AM – 12:45 PM  Heritage Ballroom DCA

Optional Working Lunch Discussions

Statewide Capacity Collaborative: What unites our sector is the shared goal of strengthening the nonprofit sector by building capacity. Join us for a discussion about how to overcome barriers to capacity building in order to improve grantmaking effectiveness. Willow

Investing in a Northwest Bond Fund: Come explore a new impact investing collaborative. Together we’ll discuss how we can bring regional resources together to create a very flexible, place-based bond pool. Heritage F

Health Philanthropy Partnership: Join fellow health funders for a timely dialogue around strategy, opportunities and challenges in the current climate in the Pacific Northwest. Ash

CONCURRENT SESSIONS 4 (S-X)
1:00 – 2:30 PM

S. Collaboration Exchange  Heritage E

Collaboration is increasingly essential to successful philanthropy. Whether formal or informal, funder-only or cross-sector, collaborations work best when grounded in trusted relationships, shared ambitions and a lot of listening. At this peer-to-peer learning session, representatives from collaborations small and large, long term and new will share what they’ve learned about the art and science of meaningful teamwork.

SPEAKERS: Kathy Bryon, Gordon Elwood Foundation and Southern Oregon Success
Jennifer Chang, Puyallup River Watershed
Dawn Chirwa, The Giving Practice, Philanthropy Northwest
Theresa Deibele, Meyer Memorial Trust and High Desert Biomass Cooperative
Deb Halliday, Graduation Matters Montana
Ted Lord, The Giving Practice, Philanthropy Northwest and Philanthropists Forum
Christine McCabe, College Spark Washington
T. Let the People Lead: Responsive & Responsible Philanthropy in Times of Mass Mobilization  

Millions of people flooded the streets for the Women’s March; thousands spontaneously shut down airports across the country. These grassroots mobilizations show a groundswell of civic engagement, but mass protests and marches on their own cannot deliver lasting social change. Learn how foundations can and should support sustained, skilled community organizing—in both rural and urban communities.

SPEAKERS:
Jessica Campbell, Rural Organizing Project  
Mijo Lee, Social Justice Fund Northwest  
Jill Mangaliman, Got Green

U. CEO-to-CEO Conversation with Kiran Ahuja  

Philanthropy Northwest’s new CEO, Kiran Ahuja will facilitate an informal conversation with fellow sector leaders. Relationships are at the center of impactful grantmaking and key to advocating for the communities we serve in the changing political climate. How can we be better together? This session is for CEOs only.

SPEAKER:
Kiran Ahuja, Philanthropy Northwest

V. Impact Investing for Rural & Native American Communities  

Native and rural America is poised to reap the benefits of future economic and societal changes. Hear how very different organizations are investing directly in businesses and nonprofits to help build more vibrant rural and Native American communities. We will discuss how to combine investing with grantmaking and what program officers need to know to get started in rural communities.

SPEAKERS:
Matt Anderson, Beneficial State Bank  
Rosalie Sheehy Cates, Philanthropy Northwest Impact Investing Fellow  
Nikki Foster, Northwest Area Foundation  
Jason Hilton, Northwest Health Foundation  
Dawn McGee, Goodworks Ventures, LLC

W. Trustee Salon  

Whether you’re on the board of directors or a trustee of a family, public or community foundation, this is your chance to share interests and concerns in a collaborative environment. This session is for trustees and board of directors only.

SPEAKER:
Lisa Fisher, The Giving Practice, Philanthropy Northwest
X. Employee Engagement: Connecting Community & Company for Collective Impact  

As study after study has concluded, employees want to work for a company that shares their values. Employees also want to be able to live their values through their work. Join us as we discuss how companies are effectively using their CSR programs to engage employees to help retain employees, improve morale and boost productivity.

**SPEAKERS:**  
Maryann Fiala, ACCP  
Genevieve Martine, Dave’s Killer Bread Foundation  
Wendy Weiker, Puget Sound Energy  
Bruce Whiting, KeyBank

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BREAK AND BUS BOARDING FOR OFFSITE LEARNING TOURS  
2:30 – 2:45 PM  
*Buses will load outside Heritage Pre-Function area.*

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**LEARNING TOURS**

**Learning Tour: Healthy Living Collaborative—Transforming Health Policy**  
2:45 – 6:00 PM  
*Meet outside at the orange bus*  

The Healthy Living Collaborative of Southwest Washington (HLC) is a community-driven coalition developing a peer-led network to transform public health in Southwest Washington. Spanning four counties, the coalition is tackling health equity at the grassroots level. HLC has also been effective at using advocacy to make system changes at the statewide, regional and local levels. This tour will highlight the critical roles of each entity, including The Funder Collaborative (13 distinct funders) and the neighborhood-based Community Health Worker teams and its 40 organizational partners. How has this coalition included project flexibility and grown its operational capacity without being derailed by well-intentioned metrics?

**SPEAKERS:**  
Kachina Inman, Healthy Living Collaborative of Southwest Washington  
Visit PNW17 for additional speakers

**Learning Tour: Cross-Racial Coalition Building to Realign Public Resources**  
*(Dinner on Your Own in Southeast Portland)*  
2:45 – 7:00 PM  
*Meet outside at the red bus*

Most financial investments come from local, state and federal governments. Yet public dollars increasingly aren’t prioritized to meet the needs of all communities, especially children of color and those from immigrant families.
The Coalition of Communities of Color in Oregon (CCCO) is a successful cross-racial collaboration that includes six ethnic communities and multiple organizations. CCCO represents 150,000 people and is building tremendous momentum through cross racial advocacy to reallocate tens of millions of public dollars and dismantle systemic racism.

Refreshments provided with time for dinner on your own following the tour.

**SPEAKERS:** Dani Ledezma, Coalition of Communities of Color in Oregon  
Visit PNW17 for additional speakers

**Learning Tour: Community Based Sustainability: Portland’s Living Cully Neighborhood (Dinner on Your Own in Northeast Portland)**  
2:45 – 7:00 PM  
Meet outside at the green bus 🛴

‘Sustainability’ is more than a buzzword at Portland’s Living Cully Neighborhood. It’s a guiding principle for economic, environmental and community health. On this learning tour, learn how multiple community, nonprofit and philanthropic partners came together to build and nurture an inter-generational, environmentally responsible and economically viable neighborhood amidst gentrification and rapid displacement. We will also hear about regional, community based sustainability efforts, including the Puyallup Watershed Initiative and Yesler Terrace. The tour marks the launch of Philanthropy Northwest’s latest publication that celebrates community based sustainability and highlights key ways funders can support such equity efforts. Refreshments provided with time for dinner on your own following the tour.

**SPEAKERS:** Jennifer Chang, Puyallup Watershed Initiative  
Tony DeFalco, Verde  
Cat Martin, JPMorgan Chase & Co.

**PHILANTHROPY FIELD TRIP & DINNER WITH NATIVE YOUTH & FAMILIES**  
(Dinner Provided)  
2:45 – 7:00 PM  
Meet outside at the blue bus 🛴

Join Potlatch Fund and the Native American Youth and Family Center (NAYA) for a community conversation and dinner and learn about their approach to culturally-specific, youth-centered programming. This session will intentionally connect to the Comparative Analysis of Life Course Outcomes for Native American & African American Males session on Day 2 at 10:15 AM.
We will hear about how NAYA’s wraparound service approach fosters collaboration, accountability, generosity and wellbeing for youth, their families and broader community. In partnership with multiple Native-serving organizations across the Portland-Vancouver metropolitan area, we’ll hear about what culturally-specific programming looks like, and discuss how funders can better support Native communities through holistic and culturally responsive services.

Approximately 40,000 Native people live in Portland, making it one of the top 10 largest urban Indian communities in America. Parents and Elder volunteers established NAYA in 1974 to meet the diverse needs and challenges facing this community. Their services now include: college and career services; community economic development; early childhood; early college academy; Elder services; foster care support; housing and homeownership; parent involvement; and youth and high school education.

**SPEAKERS:**
- Dana Arviso, Potlatch Fund
- Paul Lumley, Native American Youth and Family Center
- Visit PNW17 for additional speakers

**DINNER ON YOUR OWN**
6:00 PM – end

Continue conversations that began during the day and experience Vancouver’s thriving restaurant scene. Visit PNW17 for suggested restaurants.

**NETWORKING RECEPTION HOSTED BY CHANGE PHILANTHROPY**
8:00 – 9:00 PM  *Washington Room at the hotel bar*

Join colleagues from CHANGE Philanthropy for a bit of fun and networking over dessert and drinks. The first drink and dessert is on them! Follow along at #unite4equity on Twitter.
THURSDAY, OCTOBER 5

Agenda

8:30 - 9:00 AM  Networking Breakfast  Heritage Ballroom DCA
9:00 - 10:15 AM  Breakfast Plenary  Heritage Ballroom DCA
10:15 - 10:30 AM  Break
10:30 - 11:30 AM  Philanthropy Interrupted Talks - Discovery CDE
11:30 - 11:40 AM  Break
11:40 - 12:40 PM  Philanthropy Interrupted Talks - Discovery CDE
12:40 - 12:50 PM  Break
12:50 - 2:00 PM  Closing Lunch Plenary  Heritage Ballroom DCA

NETWORKING BREAKFAST
8:30 – 9:00 AM  Heritage Ballroom DCA

BREAKFAST PLENARY
9:00 – 10:15 AM  Heritage Ballroom DCA

Reading by Elizabeth Woody, Oregon Poet Laureate

Breakfast Plenary Panelists: Jason Atkinson, Former Oregon Senator; Chris Lu, Former Deputy Labor Secretary; Nichole June Maher, Northwest Health Foundation; Remy Trupin, Philanthropy Northwest Advocacy Fellow

As David Callahan wrote in the New York Times recently: “Philanthropy will increasingly slide into the driver’s seat of public life, with private funders tackling problems that government can’t or won’t.”

Government budgets are shrinking. As the role of government changes, more is being asked of philanthropy. Many funders are eager to engage more fully in the public sector, bringing ideas, money and expertise to help tackle entrenched social, economic and environmental issues facing our society. Nonprofit grantees and the general public increasingly look to philanthropic leaders and social innovators to weigh in on some of the most profound debates affecting basic democratic institutions. As we’re asked to speak out, forcefully, on issues from Charlottesville to major cuts in state and federal budgets, our panelists will share their perspectives and expertise.

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BREAK
10:15 – 10:30 AM

PHILANTHROPY INTERRUPTED TALKS

Philanthropy Interrupted Talks are discussions featuring just-in-time information about the federal budget, policy changes and other emerging issues you care about. Visit PNW17 for topics and locations.

Philanthropy Interrupted Talks are based on the Open Space model, which includes the Law of Two Feet and Four Principles. The Law of Two Feet means you take responsibility for what you care about—standing up and moving to a place you can best contribute and/or learn. The Four Principles apply to how you navigate in open space:

#1 Whoever comes are the right people.
#2 Whatever happens is the only thing that could’ve.
#3 When it starts is the right time.
#4 When it’s over, it’s over.

Adopted from OpenSpaceWorld.org

Philanthropy Interrupted Talks – Group 1
10:30 – 11:30 AM Visit PNW17 for topics and locations.

BREAK
11:30 – 11:40 AM

Philanthropy Interrupted Talks – Group 2
11:40 – 12:40 PM Visit PNW17 for topics and locations.

BREAK
12:40 – 12:50 PM
Building upon the opening plenary with Dr. Gail Christopher, our closing panel will discuss tangible ways funders can combat racism and also support communities seeking to heal from it. Panelists will address the silos within the community that prevent us from addressing the systemic and root causes of injustice. How can we work together, with community leaders, local organizations, philanthropy and law enforcement agencies to combat hate inspired incidents now gripping the nation and the region?

Our incredible panelists bring a unique perspective to our discussion. Actor and activist Maulik Pancholy is best known for his roles on 30 Rock and Weeds and also spearheads #ActToChange, a youth focused anti-bullying campaign. As a former attorney with the U.S. Department of Justice, Becky L. Monroe brings a history of overseeing civil rights enforcement and policy and addressing community response to violent hate crimes. Eric K. Ward brings deep knowledge in movement building and philanthropy from his experience at the Southern Poverty Law Center and Ford Foundation. Sindhu Knotz will moderate and incorporate what we have been hearing from Philanthropy Northwest members and communities throughout the region.

**SPEAKERS:**
- Sindhu Knotz, The Giving Practice, Philanthropy Northwest
- Becky L. Monroe, Stop Hate Project, Lawyers’ Committee for Civil Rights Under Law
- Maulik Pancholy, Actor and #ActToChange
- Eric Ward, Western States Center
Conferences can often feel like trying to take a drink from a fire hose—so many people, so many sessions, a flood of ideas, concerns, and impressions galore. To help make sense of it all, we invite you to ask yourself these questions while here:

**How do you stay engaged and collect your thoughts during conferences?**

**How do you get the most from being here?**

We are interested in your practices and we’d like to share what works with others here at the conference.

Please take a minute during the conference to observe yourself. Think about a moment during this conference when you noticed yourself feeling excited, passionate, distracted, overwhelmed, frustrated, etc. How did you stay engaged or what did you do to shift your mindset and attend to the work at hand?

We’d like to get examples about the practices you use during sessions, in hallways, over meals and at learning tours, that help you show up at your best and incorporate what you have learned.

**Write your practice in the Picture Frame on page 31. Take a photo, tag it as #reflectivepractices and post it to PNW17.** You will be entered in a drawing to win a self-care gift of your choosing: a massage, a month of health club membership, or a bottle of wine. It is up to you!

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**What is Reflective Practice?**

It’s an opportunity to collect your thoughts and review your actions in an intentional way in order to focus on what’s going on, what matters to you and what’s next for you here or to take back to work. The Giving Practice is in the midst of a national research project on the power of reflective practice in philanthropy. Join us to share your practice and learn from others at www.reflectivepractices.org.
REFLECTIVE PRACTICES

What is your conference reflective practice? Write it in the frame. Take a photo. Tag it as #reflectivepractices and post to PNW17 and be entered for the drawing!

www.reflectivepractices.org
PHILANTHROPY NORTHWEST

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