




IDAHO
COMMERCE

How Do We Rank?

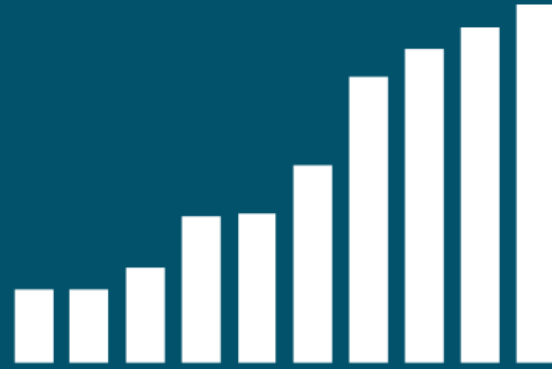
- 5th highest growth rate
- Outpaced nation in 10 of 15 industry categories
- 6th lowest unemployment rate

What Others Are Saying

- 5th Best Economic Outlook (Heartland Institute)
- 5th Economic Health Index (Bloomberg)
- 6th Fastest Job Growth (Kiplinger)
- 9th Projected Job Growth (Stateline, PEW, Yahoo!)

Idaho Challenges...

- Income levels
- Education Outcomes
- Infrastructure Investment
- Tax Rates
- THE BIG ONE...



ACCELERATE

IDAHO



**Advance
Individuals**

**Elevate
Industry**

**Strengthen
Communities**

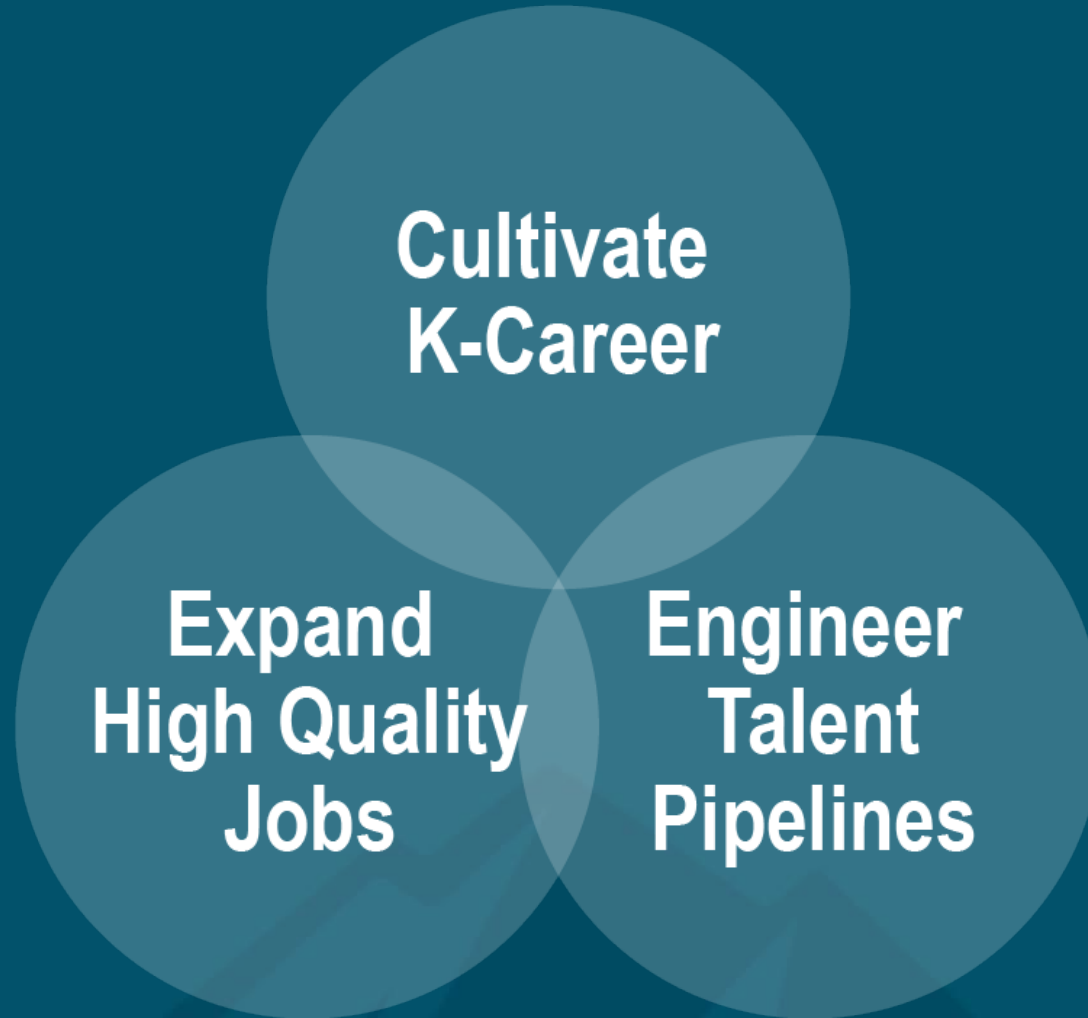
Strengthen Communities



Elevate Industry



Advance Individuals

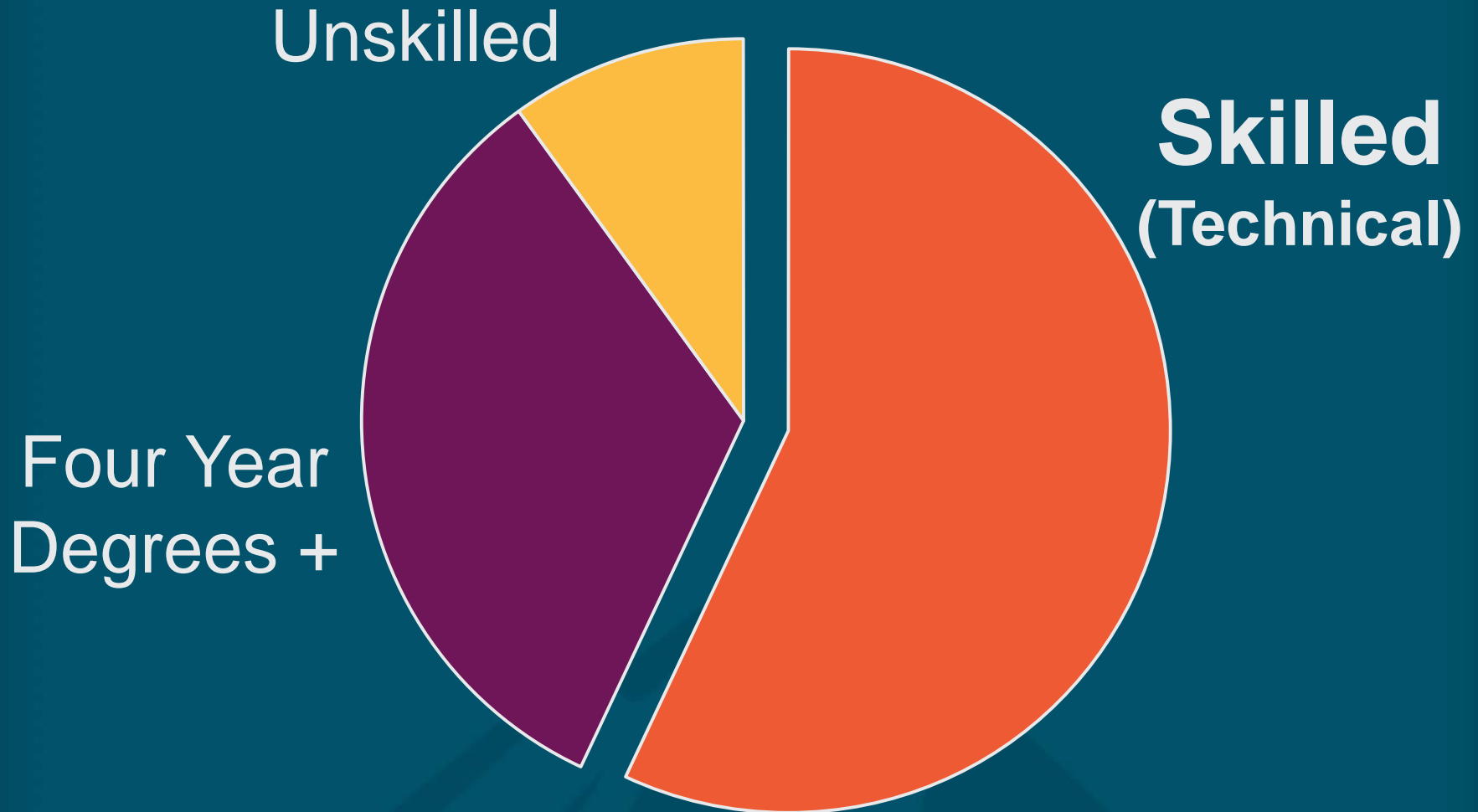


Tectonic Shifts

Technology is Decimating Jobs

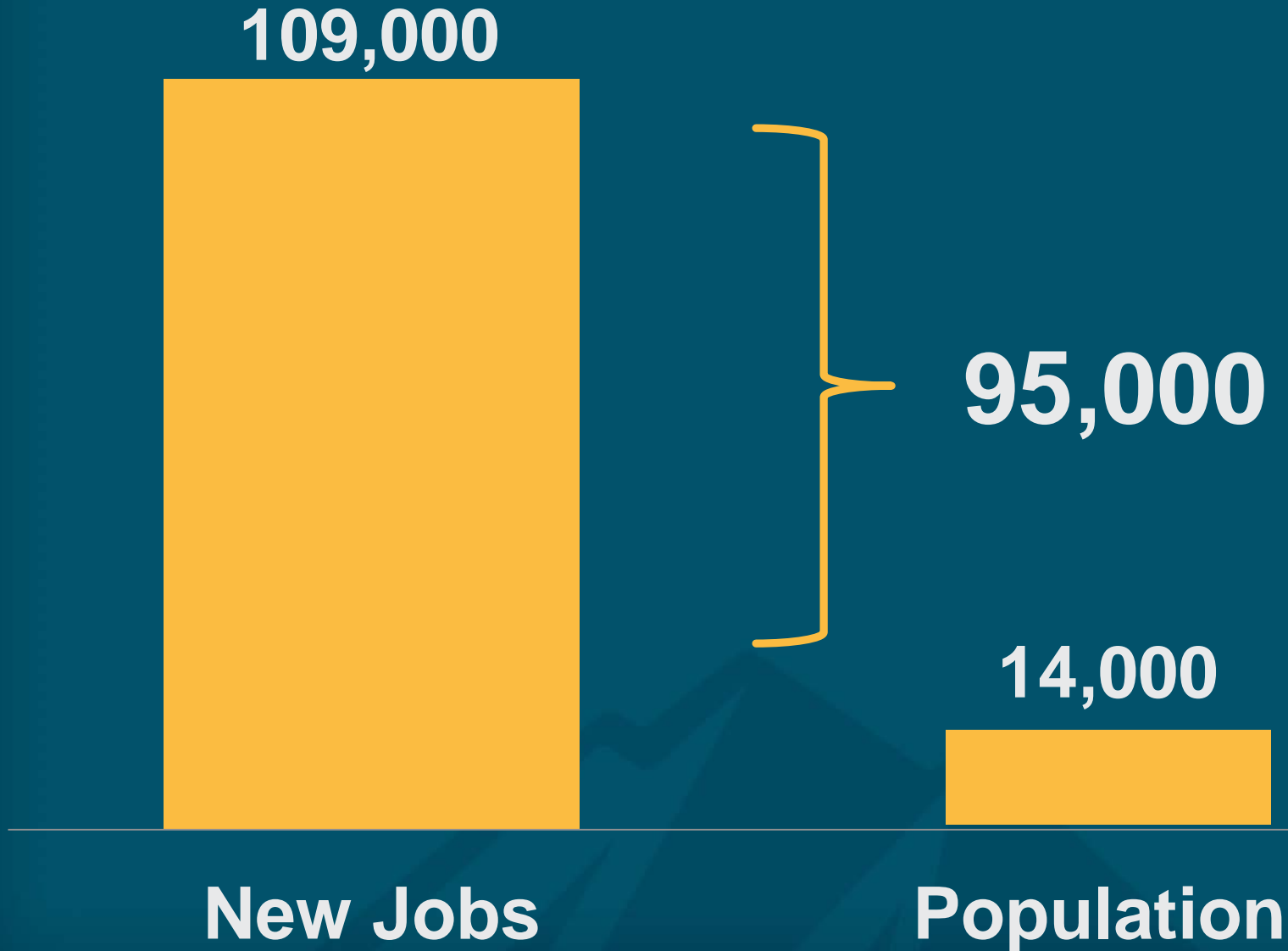
Profound Disconnect

Workforce Required



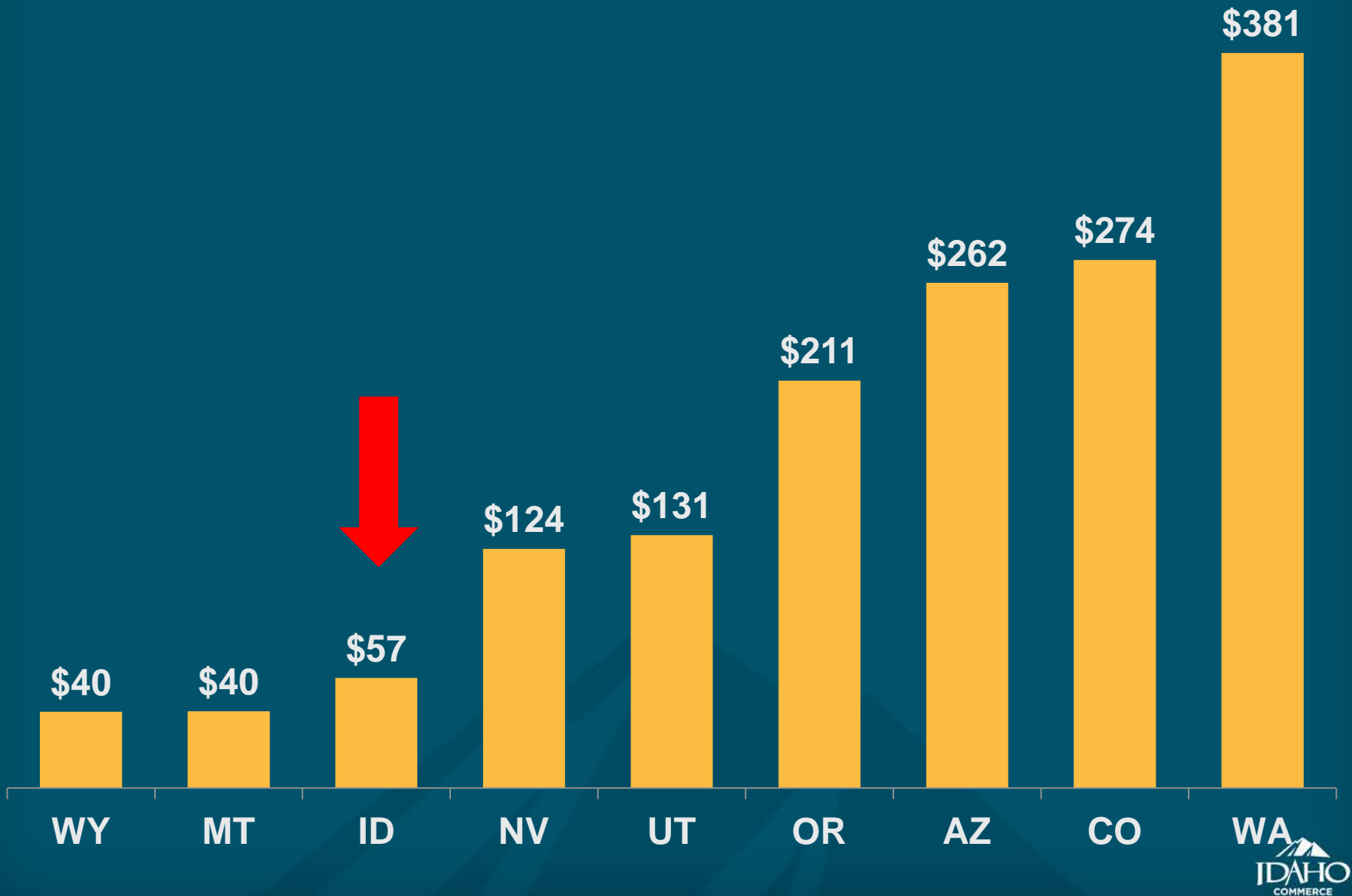
Skills Not Degrees

The Big One...



States Recruiting Talent

Western States GDP (billions)



Highest Priority

Recruiting and Training skilled talent

Root Causes

Solutions

- Industry and Education
- Early Awareness
- Accelerated Pathways

If Every Idaho Business...

- Field Trips for Students
- Field Trips for Teachers
- Apprenticeships
- High School Internships
- Summer Externships (Teachers)
- Summer Teacher Seminars



commerce.idaho.gov