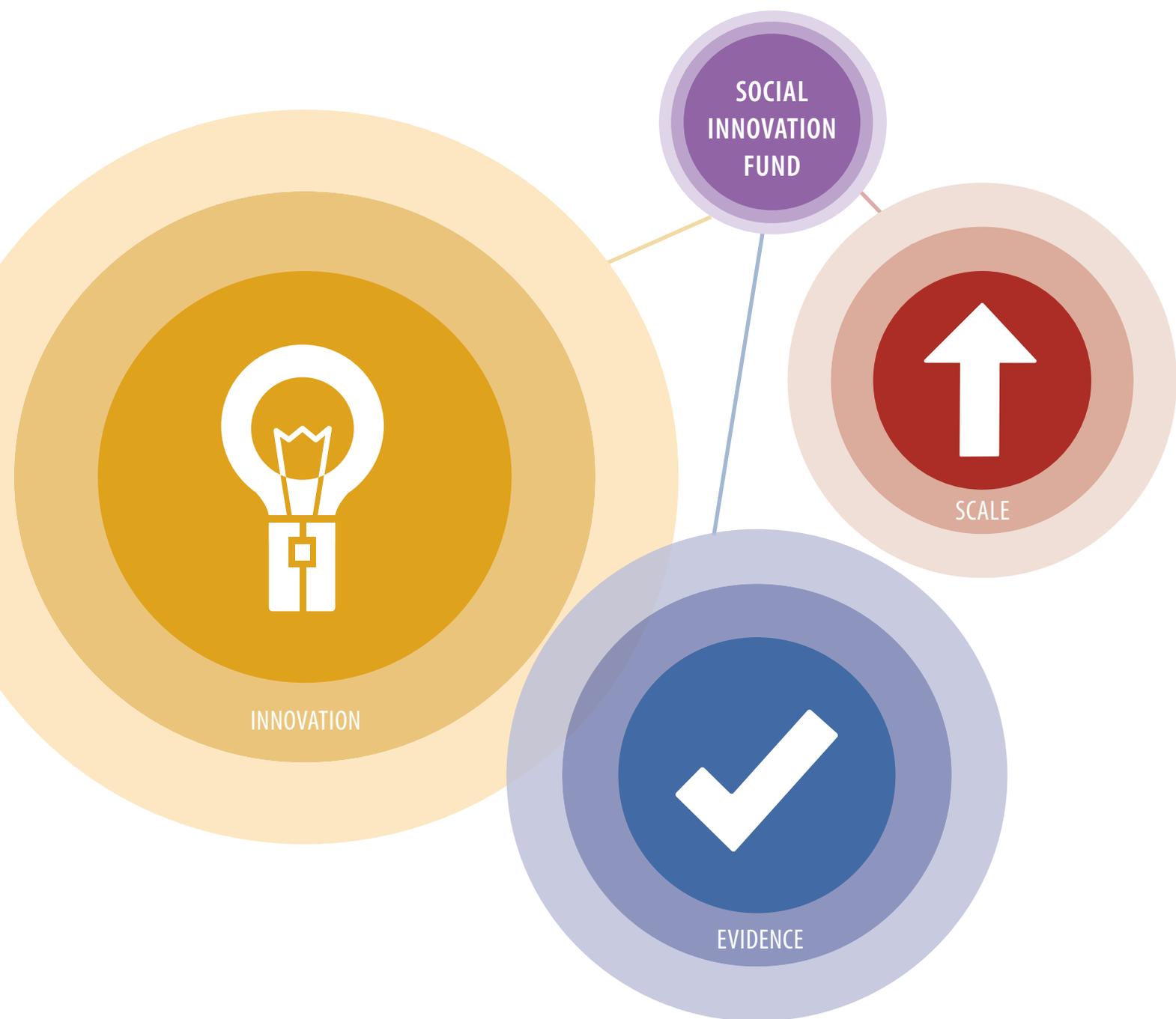




USING EVIDENCE TO SCALE WHAT WORKS

2015 State of the SIF Report



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Solutions to America’s challenges are being developed every day at the grass roots—and government should not be supplanting those efforts, it should be supporting those efforts.

BARACK OBAMA,
PRESIDENT OF THE
UNITED STATES

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I'm not sure that we really understood what evidence-based was before we were in the SIF...We're asking partners to implement with an eye toward continuous quality improvement, toward accountability, toward rigor.

JENNY CALLANS, UNITED WAY
FOR SOUTHEASTERN MICHIGAN

LETTER FROM THE CEO, WENDY SPENCER



The Social Innovation Fund (SIF) represents an important and bipartisan ideal: that in a time of limited resources, funds should be directed towards the most effective solutions to our communities' challenges. To that end, the SIF unites leaders at all levels of government, foundations, and nonprofits to identify and invest in the best social programs this country has to offer and extend their reach to benefit more people in need.

As President Obama explained when he signed the bipartisan-supported legislation that established SIF, "solutions to America's challenges are being developed every day at the grass roots – and government should not be supplanting those efforts, it should be supporting those efforts."

As the CEO of the Corporation for National and Community Service, the agency that administers SIF, I am so excited about everything this initiative has done to achieve the President's vision of finding what works and making it work for more people.

I have seen story after story of how SIF-funded programs have changed people's lives. For example, Chrysalis, a Los Angeles nonprofit supported by our SIF grantee REDF, is dedicated to creating a pathway to self-sufficiency for individuals experiencing homelessness and individuals living in low-income communities. It operates an evidence-based, social enterprise program that provides transitional jobs to adults facing employment barriers.

Chrysalis helps people like Eric gain skills to re-enter the job market. Eric spent 15 years living on Skid Row, going in and out of jail, and struggled with substance abuse. In 2013, he decided to make a change and tried for months to find a job, but with his background, no one would hire him. Then, he came to Chrysalis and found transitional employment. Now Eric is off the streets, off drugs, and employed full-time. A recent evaluation found that one year after accepting a social enterprise job through organizations such as Chrysalis, workers like Eric had their average monthly income grow by 91 percent while their income from government benefits dropped from 71 percent to 24 percent.

The SIF has informed the agency's grantmaking practices for its AmeriCorps and Senior Corps programs. Most significantly, the agency now embeds evidence in the grant reviews for both programs and invests significant resources in building the capacity of grantees to conduct quality evaluations. These investments in evidence and evaluation are made with the primary goals of improving individual lives and community conditions. Among many other accomplishments, the SIF has directed funding toward tens of thousands of middle and high school students to achieve better educational outcomes, invested millions of dollars in partnerships with health care providers and foundations to address the childhood obesity and diabetes epidemic,

and partnered with some of the most forward-thinking and creative nonprofits that are finding ways to connect Americans who have spent time in prison, to jobs, housing, and opportunity.

Though the projects we complete and the programs we help support may all be different, our conclusion is always the same: community-based solutions are not just worthy of investment; rather, they are essential to transforming lives.

I am pleased to present this year's State of the SIF report, which demonstrates how we are helping our communities thrive.

Warmest Regards,

Wendy Spencer

CEO, Corporation for National and Community Service

Corporation for
NATIONAL &
COMMUNITY
SERVICE 

LETTER FROM THE DIRECTOR, DAMIAN THORMAN



In the few months that I have been privileged to lead the Social Innovation Fund I have been extremely impressed with the high caliber of our grantees, SIF staff, and funding partners. What’s clear to me is that all are deeply committed to true transformative change and they have a clear understanding of the level of effort and time it takes to produce lasting results.

I take my charge from the President very seriously, which is to identify and support the most promising programs that are truly transforming lives in America. The SIF approach blends the best of our multi-sector approach. We tap into the entrepreneurs that create these breakthrough programs in the social sector. We utilize the power and reach of government to provide financial and technical support to these innovative programs that are seeking new and transformative solutions. We use academia and evaluators to measure the work and provide real-time information to our programs so they can not only demonstrate impact but identify ways to continuously improve the work. We also draw upon private philanthropy to not only leverage our public dollars but also to leverage the extraordinary experience they have accumulated in their own grantmaking.

The SIF process takes much of the risk out of the process for future funders of these programs. As you will see, at the end of the SIF process we have programs that have demonstrated their value and are ready to take their transformative work to potentially millions more children and families.

I’m so proud of the work of all these partners and invite you to learn more about the great work they have been doing.

Sincerely,
Damian Thorman
Director, Office of Social Innovation Fund

“

A lot of nonprofits say they are doing great work and think they are—based on some indicators—but don’t really have the evidence to prove it. What I love about the SIF is that it is giving them the opportunity and resources to really dig deep, look in the mirror and see the warts and beauty and be reflective about the work.

NAOMI ZUK-FISHER, GREATER
TWIN CITIES UNITED WAY

WHAT IS THE SOCIAL INNOVATION FUND (SIF)?

Nationwide, thousands of nonprofits are hard at work responding to the persistent health, income, and education disparities that low-income communities face every day. For decades, billions of dollars have been spent trying to improve the health of Americans; increase economic opportunities for low-income individuals; and enhance educational outcomes for children from disadvantaged circumstances. Yet the most well-intentioned programs have failed to move the needle on these issues.

That's where the SIF comes in.

The SIF connects communities with the federal government to partner together and be a catalyst for change. It is part of a large and growing effort across the federal government, local municipalities, and social service organizations to invest in evidence-based initiatives to transform communities, address disparities, and save taxpayer dollars.

Initiated in 2009 under the Edward M. Kennedy Serve America Act, the SIF is a program of the Corporation for National and Community Service and has simple but vital goals: to find solutions that work and to make those solutions work for more people. The SIF unites public and private resources to evaluate and scale evidence-based solutions in low-income communities across three priority areas: economic opportunity, healthy futures, and youth development.

Through custom-tailored technical assistance, rigorous evaluation, and continuous knowledge sharing, the SIF scales effective programs and builds the capacity of the nonprofit sector through two grant programs: SIF Classic and SIF Pay for Success (PFS). In the SIF Classic program, the SIF awards grants to existing grantmaking institutions who in turn competitively select nonprofits to implement evidence-based programs. The SIF PFS program awards grants to organizations, including nonprofits and state and local governments, to assist local jurisdictions and service providers in assessing the feasibility of PFS, developing their capacity for PFS, as well as to structure PFS transactions.

With a catalytic federal investment, the SIF model incorporates these essential components:

COLLABORATION WITH GRANTMAKERS

Instead of creating new federal programs, the SIF Classic program relies on experienced grantmakers to identify, fund, and support nonprofits to implement, evaluate, and scale evidence-based solutions to community challenges in low-income communities. Comparatively, the SIF PFS program relies on experienced social finance organizations and government entities to enhance the capacity and readiness of state and local governments and nonprofit organizations to implement PFS projects in low-income communities. Selected competitively, these grantmakers

MATCH

have established track records in supporting high-performing nonprofit community organizations to carry out transformative change.

The SIF generates significant nonfederal resources through a substantial match requirement at two levels. Each federal dollar granted by the SIF to grantees must be matched one to one with cash from private and other nonfederal sources.

Under SIF Classic, grants from grantees to the subgrantees must separately be matched on the same basis. So far, including SIF Classic and SIF PFS, an investment of \$243 million in federal funds has leveraged more than \$500 million committed in nonfederal funding.

EVALUATION AND EVIDENCE

The SIF supports programs that demonstrate evidence of effectiveness and have the potential for scale. Funded programs must have at least preliminary evidence of effectiveness and then undergo rigorous, formal evaluations that substantially advance the sector's knowledge base. While many organizations may struggle to provide financial support for evaluation, in the SIF Classic program significant time and resources are dedicated to evaluation so that grantees and subgrantees build evaluation capacity and are able to continue to measure their program model's impact into the future.

SCALING INNOVATIVE, SUCCESSFUL PROGRAMS

Through collaboration, shared investment, and a commitment to collecting meaningful results, the SIF identifies programs and strategies that have the potential to produce the kind of substantial results that would make them ready for large-scale growth or expansion. By assessing impact, the SIF establishes the foundation needed to scale successful programs by further validating the program, increasing the evidence base, and building the capacity of the sector.

#SIFUND

by the numbers



FOSTERING INNOVATION

311 organizations working to

increase **ECONOMIC OPPORTUNITY** for individuals living in low income communities

promote **HEALTHY FUTURES**

improve outcomes for success in school through **YOUTH DEVELOPMENT**



MATCHING FUNDS

\$528 million non-federal dollars committed



\$243 million federal dollars awarded to SIF recipient



\$771 million invested in evidence-based solutions



KNOWLEDGE SHARING

86 rigorous evaluations



\$66 million to build the evidence base for high-impact models



SCALING UP more than

35 states



serving

592,422 individuals

@SIFUND | <http://www.nationalservice.gov/SIF>

SOCIAL INNOVATION FUND TIMELINE

2009	APRIL	▶ The SIF is established as a program of the Corporation for National and Community Service with the passage of the bipartisan Edward M. Kennedy Serve America Act, signed into law by President Barack Obama.
	DECEMBER	▶ The Corporation for National and Community Service releases a Draft Notice of Funding Availability for the SIF's first competition and solicits public feedback.
2010	APRIL	▶ Grantmakers for Effective Organizations launches Scaling What Works, a multi-year initiative to support the SIF and grow the number of funders that are working together to broaden the impact of high-performing nonprofits. Approximately 260 organizations and collaborating partners are represented in 69 applications submitted to the SIF's first grant competition.
	JULY	▶ \$49.2 million is awarded to 11 grantmaking intermediaries in the 2010 competition.
2011	JANUARY	▶ The Knowledge Network is launched, a web-based community for SIF grantees to network, share ideas and access resources.
	Spring 2011	▶ 2010 intermediaries select nearly 150 nonprofit organizations implementing evidence-based programs to receive SIF subgrants totaling over \$65 million.
	APRIL	▶ More than 53 organizations and collaborating partners are represented in 24 applications submitted to the 2011 SIF grant competition.
	AUGUST	▶ \$13.9 million in new, two-year funding is awarded to five grantmaking intermediaries in the 2011 SIF grant competition; \$32.5 million in continuation funding is awarded to nine intermediaries selected in 2010.
2012	Spring 2012	▶ The five grantmaking intermediaries awarded in 2011 hold open competitions and select 49 promising nonprofits to receive SIF subgrants totaling over \$9 million in the first year.
	MARCH	▶ At least 84 organizations and collaborating partners are represented in 31 applications submitted to the 2012 SIF competition.
	JUNE	▶ Social Impact Exchange launches the SIF Foundation Registry to facilitate collaboration among funders and to help intermediaries and nonprofit subgrantees obtain matching funds from foundations.
	JULY	▶ \$8 million in new, two-year funding is awarded to four grantmaking intermediaries in the 2012 grant competition; \$33.9 million in continuation funding is awarded to seven intermediaries selected in 2010.
2013	Spring 2013	▶ The four grantmaking intermediaries awarded in 2012 hold open competitions and select 20 high-performing nonprofits to receive SIF subgrants totaling over \$7.9 million in the first year.
	APRIL	▶ <i>Getting Results, Transforming Lives</i> report is released to illustrate the SIF investment in grantmakers and communities around the country from 2010 to 2012.
	SEPTEMBER	▶ \$39.9 million in continuation funding is awarded to 11 intermediaries.
	OCTOBER	▶ <i>Budgeting for Rigorous Evaluation: Insight from the Social Innovation Fund</i> is released to share information and tips for allocating adequate resources for evaluation.

2014

MARCH

▶ At least 110 organizations and collaborating partners are represented in 41 applications submitted to the 2014 SIF competition.

Jobs for the Future, a 2010 SIF grantee, releases an evaluation impact report.

JUNE

▶ SIF launches the Pay for Success program with the announcement of its first competition.

AUGUST

▶ *SIF Evaluation Plan Guidance*, a guide to planning rigorous evaluations, is released.

SEPTEMBER

▶ The SIF awards \$33.7 million in new SIF Classic awards to seven grantees and \$18.1 million in continuing funds to existing grantees.

The SIF marks its fifth anniversary with a What Works Showcase at the White House, shining a spotlight on the work of SIF grantees and subgrantees.

OCTOBER

▶ SIF awards \$12 million to eight organizations in the SIF's first Pay for Success grants.

US Soccer Foundation, a 2011 SIF grantee, releases its evaluation impact report which demonstrated greater health improvements for *Soccer for Success* children than youth participating in similar programs.

NOVEMBER

▶ REDF, a 2010 SIF grantee, releases its evaluation impact report, which showed an increase in employment and housing stability and a decrease in dependence on government support among its social enterprise workers.

Pay for Success: A Primer for Social Innovators is released, offering valuable resources to beginners in the Pay for Success field.

The first report from the SIF Classic National Assessment is released: *Partnering for Success in the Social Innovation Fund*.

2015

JANUARY

▶ *Social Innovation Fund: Pioneering an Evidence-Based Model*, an overview of the SIF's approach to evidence and evaluation, is released.

FEBRUARY

▶ First Annual SIF Week is held to highlight and celebrate the work of the SIF grantees.

MARCH

▶ Edna McConnell Clark Foundation subgrantees, BELL (Building Education Leaders for Life) and Reading Partners, release their evaluation impact reports.

At least 85 organizations and collaborating partners are represented in 35 applications submitted to the 2015 SIF competition.

First 27 subgrantees announced by the eight organizations are funded under the SIF Pay for Success initiative.

MAY

▶ *State of the Pay for Success Field: Opportunities, Trends and Recommendations* report is released offering insight into this rapidly growing field.

The SIF awards \$38.8 million in new SIF Classic awards to eight grantees and \$12.9 million in continuing funds to existing grantees.

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We are gearing up to provide support to subgrantees so that we can enable less experienced and smaller CBOs to serve as SIF subgrantees and bring their considerable expertise to our network. Every conversation with our program officer helped us move forward in this tricky terrain.

LILI ALLEN,
JOBS FOR THE FUTURE

ENHANCING THE VALUE OF PHILANTHROPY

Rather than creating new programs, the SIF's unique approach relies on grantees to identify, support, and scale. Through open competitions, the SIF selects grantees that have expertise in helping nonprofits expand capacity and build a track record of strong evidence and impact.

Through this approach, the SIF is different from other government and philanthropic organizations. While traditional philanthropy may support initiatives of limited scope, the SIF's goal is to generate broader impact by leveraging its grant program in various ways to improve how philanthropies, federal government departments and agencies, state and local government, and community-based organizations deploy funds to address social challenges.

BUILDING CAPACITY

The Edna McConnell Clark Foundation combines large, unrestricted grants with support for strategic business planning, rigorous evaluation, and capital aggregation to increase the scale and impact of 11 youth development organizations in high-need communities. To improve their educational skills and workforce readiness and avoid high-risk behaviors, these subgrantees focus on a range of activities for youth who have dropped out of school or are close to doing so; children in foster care; youth engaged in or in danger of engaging in risky behaviors that can lead to crime, teen pregnancy, and other disruptions; and other at-risk youth.

So far, the Clark Foundation's subgrantees have served more than 100,000 additional youth, expanding and replicating successful programs in 24 states and the District of Columbia, with an emphasis on evaluating what works and documenting impact. In keeping with the partnership approach of the SIF, a new fund, referred to as the True North Fund, was launched to aggregate private growth capital and help expand programs supported by the Clark Foundation and the SIF to serve significantly more youth from low-income communities.

BREAKING NEW GROUND

Methodist Healthcare Ministries of South Texas, Inc. (MHM) has been dedicated to providing medical, dental, and health-related human services to low-income families and the uninsured throughout South Texas since 1995. In 2013, a shift in approach led to the organization applying for—and receiving—a SIF grant to stimulate local solutions that improve both physical and behavioral health together, such as diabetes and depression.

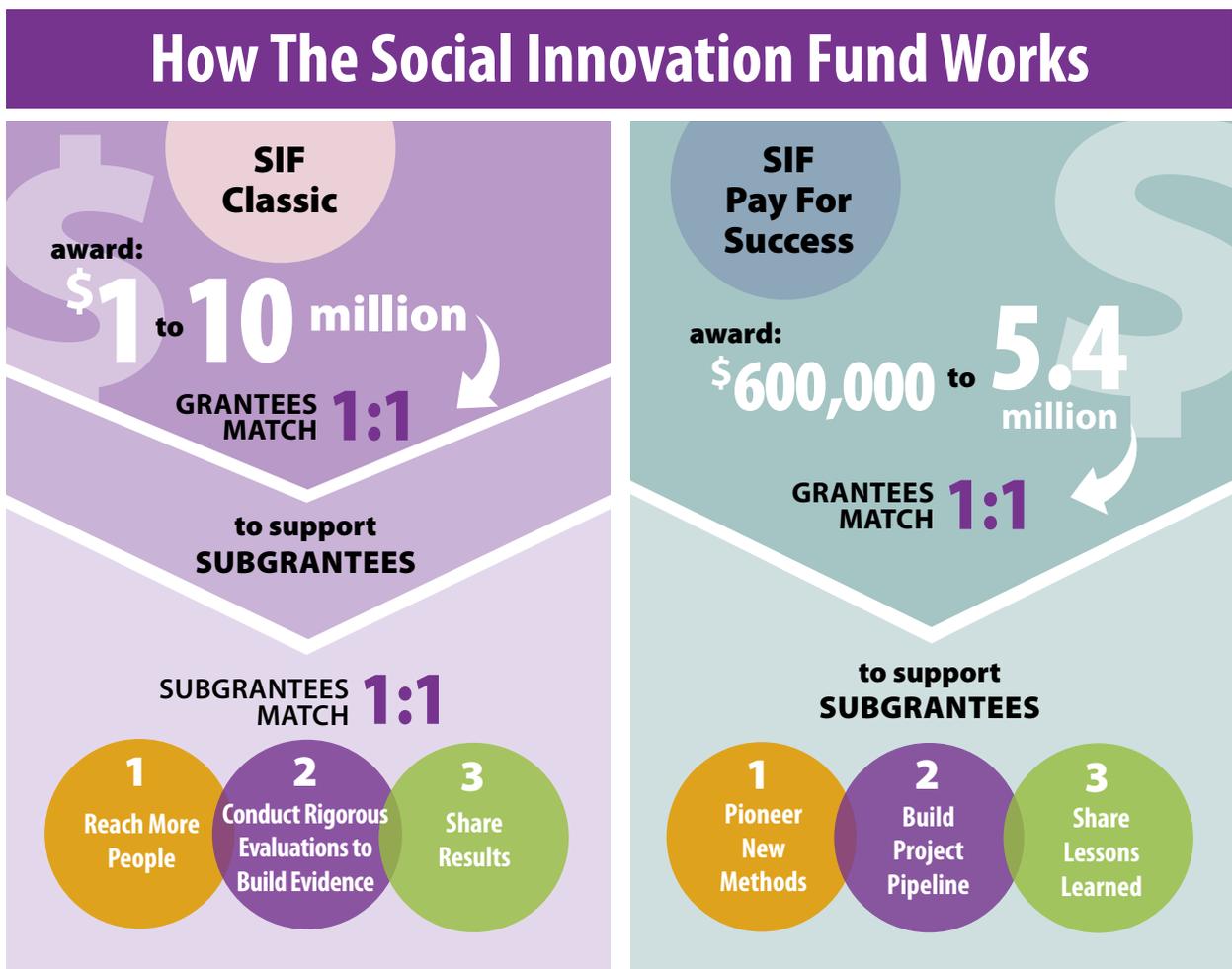


It's an incredible opportunity to do catalytic philanthropy for systems and community change.

- REBECCA BRUNE,
METHODIST HEALTHCARE
MINISTRIES OF SOUTH TEXAS, INC.

The MHM's Social Innovation for a Healthy South Texas project focuses on integrated behavioral health (IBH) models that are effectively improving health outcomes in communities with high rates of poverty, depression, diabetes, obesity, and associated risk factors.

Now the organization uses its grantmaking expertise to help subgrantees improve patient outcomes in hypertension, depression, diabetes, and obesity. Evidence-based solutions for the MHM subgrantees include a clinic that will integrate practices to screen patients for depression, extend an immediate behavioral health intervention to more patients, and provide holistic plans of care for diabetic, obese, and depressed patients.



IMPROVING ECONOMIC OPPORTUNITY



In today's economy, specific job skills and financial literacy are essential for success. Yet too many Americans lack these skills as well as the stable housing that contributes to economic self-sufficiency. Through the SIF, selected nonprofits are embracing results-oriented approaches to job training, financial education, housing assistance, and other services. Overall, six grantees have received more than \$79 million in SIF economic opportunity grants and have secured commitments for another \$184 million in match funds. So far, these grantees have funded intensive services and evaluations reaching 131,000 Americans.

ERIC'S STORY

REDF is a SIF Classic grantee that connects people facing the greatest barriers to work with jobs in social enterprises. Participants receive job- and soft-skill training to succeed in jobs such as landscaping, facilities management, and front-desk services. Eric is a typical REDF client who spent 15 years living on skid row in Los Angeles, going in and out of jail and struggling with substance abuse. By 2013 he knew he had to change but no one would hire him. That's when he went to Chrysalis, a REDF-supported nonprofit. After participating in employment training, Eric is working full time in a social enterprise job.



We take a business approach to philanthropy.

- CARLA JAVITS,
REDF

Through this program, workers like Eric have seen their average monthly income increase by 91 percent while their income from government benefits declined from 71 percent to 24 percent. REDF engaged an independent evaluator to evaluate its portfolio of social enterprises. Life and work-related outcomes were tracked for 282 workers at seven social enterprises over the course of the study, which found that social enterprise workers moved toward economic self-sufficiency and life stability. Employment rose from 18 to 51 percent; stable housing rose from 15 to 53 percent; dependence on government support decreased from 71 to 24 percent; social enterprises produced \$2.23 in social benefits for every \$1 they spent (by reducing dependence on government support and increasing tax revenue).

This return-on-investment approach drives the organization's commitment home and helps attract additional partners.

A ONE-STOP SHOP



The SIF's focus on performance measurement has been 'marvelous' in helping push us to use data to improve our program and to maximize its impact.

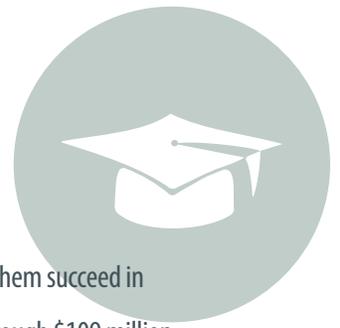
- LAURA D'ALESSANDRO,
LOCAL INITIATIVES
SUPPORT CORPORATION

Navigating a maze of social service programs and government agencies can be intimidating for anyone. That's why the Local Initiatives Support Corporation (LISC) created its Financial Opportunity Centers (FOCs) to serve as a "one-stop shop" for low-income individuals to access job readiness skills, job training, financial coaching, and help in accessing public benefits. LISC received a 2010 SIF grant, enabling the network's expansion from 23 FOCs in five cities to 47 sites in 14 cities. Since 2010, LISC has leveraged public and private funding to further expand the network to 76 FOCs in 20 metropolitan areas. According to one LISC staff member, the expansion of the FOC model was successful because the program focused on three main principles: limited standardization, investment in infrastructure, and a disciplined scaling strategy.

LISC also uses data to emphasize the value added by this one-stop approach. A rigorous evaluation is in process and early results indicate that job placement rates are 20 percentage points higher for those who receive financial counseling and employment help, compared with those just receiving employment services.

ECONOMIC OPPORTUNITY has been the focus of





IMPROVING SERVICES TO YOUTH

All children and youth deserve a chance to pursue their dreams, but many lack access to building blocks to help them succeed in elementary and secondary school and prepare for college and careers. The SIF is addressing these challenges through \$109 million in awards to 13 grantees focused on evidence-based programs for youth. These grants in turn have helped secure another \$252 million in nonfederal match commitments. By supporting activities from early childhood education through high school completion, these projects have already served 389,000 children and youth, many with significant needs.

READING SUCCESS

SIF Classic intermediary Edna McConnell Clark Foundation supports Reading Partners, a national nonprofit that partners with under-resourced schools and engages volunteer reading partners (community tutors) to help students who struggle with reading unlock and develop the foundational skills they need to succeed in school and in life. A rigorous evaluation showed that the program had a positive and statistically significant impact on the percentage of kindergarten-to-grade 5 students who moved out of the lowest national quartile in reading comprehension. At one District of Columbia elementary school, the results were particularly profound: at this site, volunteer tutors undergo a rigorous training program to lead one-to-one sessions, and school leaders meet with Reading Partners staff every week to review data. By spring 2015, 68 percent of students read on grade level compared with only 37 percent at the start of the school year.

EARLY CHILDHOOD PROGRESS

As the first grantees of SIF Pay for Success projects begins their work, several are targeting the essential preschool years so that children in low-income communities are prepared to start their education. The Institute for Child Success (ICS) is focusing its \$780,000 grant on four projects, including expansion of Connecticut's Positive Parenting Program, an evidence-based initiative to prevent child abuse and neglect. ICS's other subgrantees, the city of Spartanburg, S.C., Sonoma County, and the State of Washington, are exploring the use of the PFS funding structure to scale early childhood programs that improve health outcomes and educational attainment for children living in low-income communities.

13 grantees have received **\$109 million** AND **\$252 million** have secured nonfederal match commitments of **\$252 million** to support YOUTH DEVELOPMENT

“

This was not just someone reading to a child.
It was a very targeted program. We were constantly responding to the data and students had amazing growth overall.

CYNTHIA ROBINSON-RIVERS, ASSISTANT PRINCIPAL, SEATON ELEMENTARY, DISTRICT OF COLUMBIA PUBLIC SCHOOLS (SERVICE SITE OF READING PARTNERS, A SUBGRANTEE OF EDNA MCCONNELL CLARK FOUNDATION)

IMPROVING HEALTHY OUTCOMES



From efforts to combat obesity to comprehensive care for HIV-positive individuals, the SIF places a high priority on improving healthy outcomes for Americans. Projects funded by the SIF also seek to reduce barriers to treatment and preventive care, expand proven community-driven health initiatives, enhance local health systems, and improve youth health and nutrition. To date, the SIF has invested \$42 million in eight healthy futures grantees, who have generated \$80 million in committed nonfederal match funds. So far, these initiatives provided services to more than 71,000 individuals.

FROM HOMELESS TO HEALTHY

The chronically homeless face many health issues. Addressing both housing and health care is the goal behind the SIF Classic program of the Corporation for Supportive Housing (CSH), an innovative and proven solution to some communities' toughest problems. It combines affordable housing with services that help people who face the most complex challenges to live with stability, autonomy, and dignity.

Working collaboratively with other foundations, CSH supports this holistic approach of stable housing and healthy behaviors. Operating in both urban and rural areas, 91 percent of participants have located stable housing and 85 percent are connected to a primary health care provider—two critical signs that promote stability.

PROMOTING INNOVATION

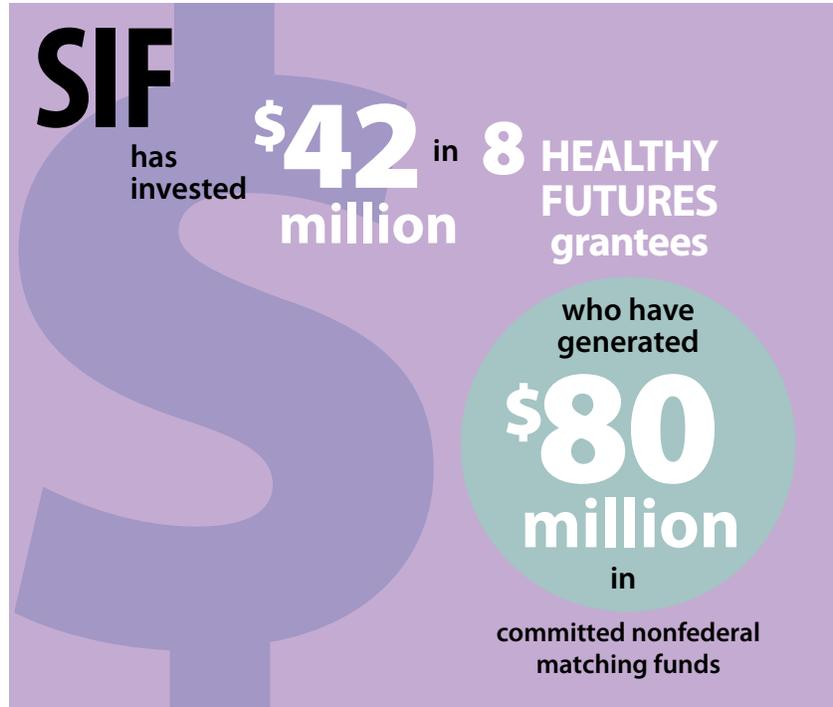
AIDS United has used a 2010 SIF grant to design community-driven programs to effectively serve people living with HIV. The organization's Access to Care (A2C) initiative is increasing the engagement of low-income and marginalized individuals who are HIV-positive but lack access to medical care and supportive services. With 12 subgrantees across the nation, A2C was designed to reach populations with the greatest barriers to care through refined outreach strategies and with appropriate resources that otherwise would not be available.

One of A2C's evidence-based solutions is the introduction of telemedicine equipment in satellite clinics to improve care for HIV-positive residents in rural Alabama who faced significant obstacles in accessing quality care. In Birmingham, AL, the initiative focuses on data sharing and coordinated outreach between Birmingham AIDS Outreach and the University of Alabama-Birmingham's 1917 Clinic to re-engage with individuals who have fallen out of HIV primary care.

“

We've been able to build the capacity for all of these organizations to be more responsive and wise stewards of funds. It will help them continue to deliver needed and effective health services.

- VIGNETTA CHARLES,
AIDS UNITED



IMPROVING PERFORMANCE

Traditionally, government tracks programs through the number of participants and their activities instead of closely examining major outcomes and indicators of success. The SIF is breaking new ground on this issue with its first SIF PFS grants, a performance-based contracting approach in which government or other entities pay service providers only if and when they achieve demonstrable results. These projects often incorporate third-party financing to fund service providers up front. Also known as Social Impact Bonds, PFS supports the principle that government funding should target high-quality, effective programs that have a documented impact.

The SIF PFS program seeks to better understand how these contracting models can scale evidence-based practices, drive better outcomes, and achieve greater cost efficiency for social interventions. For its inaugural PFS program, the SIF awarded eight initial grantees a total of \$12 million to assess the viability of using this model in fields such as health care, youth development, and coordinated social services. So far, these eight grantees have selected 49 subgrantees to receive PFS-focused capacity building and technical assistance, and support for structuring PFS projects in areas including supportive housing, improved health care outcomes, and strategies to reduce crime and promote youth development. These subgrantees span 21 states and the District of Columbia, guaranteeing a wide-ranging set of initiatives and target areas.

GREEN & HEALTHY HOMES INITIATIVE

The Green & Healthy Homes Initiative carries out an evidence-based intervention that reduces the incidence of asthma through in-home education and case management. This \$1 million grant will provide technical assistance to healthcare organizations and nonprofits to support the scaling of evidence-based asthma prevention programs to participate in PFS. Ultimately, if previously agreed-upon outcomes are achieved, the funds that a private investor contributed to support implementation will be paid back by the hospital or managed care organization. This shifts the risk from the hospital to the private funder. Feasibility assessments are underway in Massachusetts, Michigan, New York, Tennessee, and Utah.

NATIONAL COUNCIL ON CRIME AND DELINQUENCY

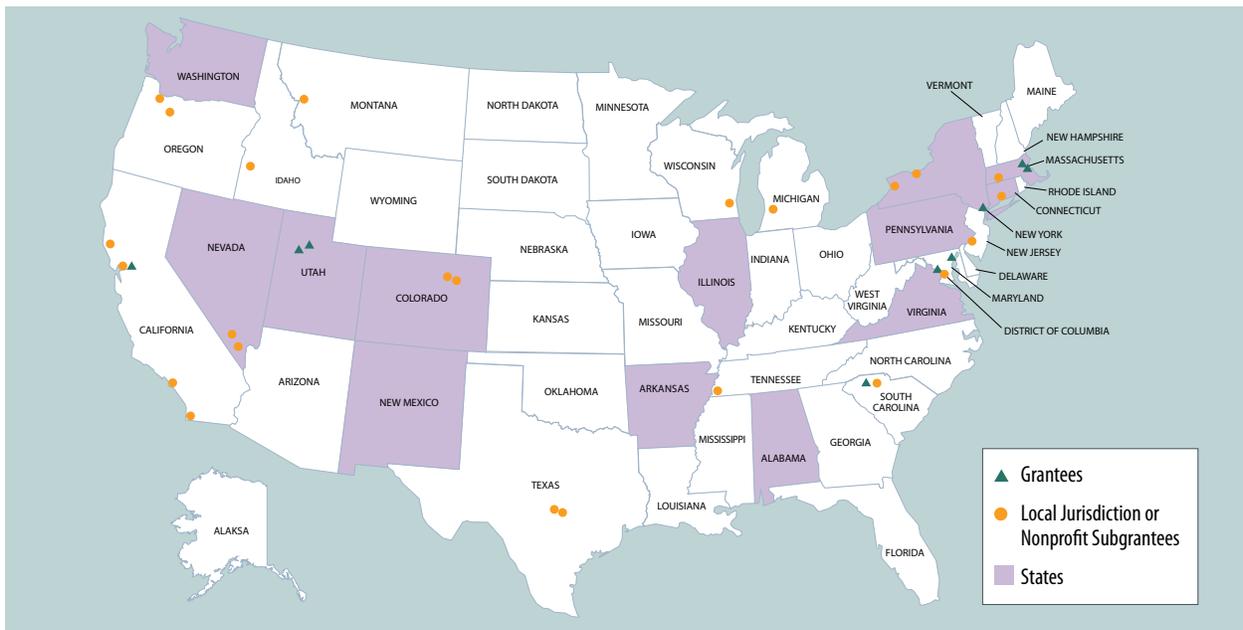
Through an \$860,000 grant, the National Council on Crime and Delinquency (NCCD) and its subgrantees are using PFS contracts to scale evidence-based solutions that have been proven to reduce the reliance on the child welfare system and improve the outcomes of youth who become involved in the juvenile justice system. The city of New Haven, CT, is exploring use of PFS to expand YouthStat, an innovative data-driven approach to target teens with low grades and high rates of absenteeism.

In Milwaukee, NCCD is assessing the use of PFS to expand a teen summer employment and enrichment program to include year-round services that engage young men of color who are at high risk of criminal involvement and/or school disengagement. NCCD's work with The Children's Initiative in San Diego will assess PFS feasibility for the city's Alternatives to Detention program.

THIRD SECTOR CAPITAL PARTNERS, INC.

With a \$1.9 million grant, Boston-based Third Sector Capital Partners, Inc. is strengthening the ability of local governments and service providers to implement PFS strategies. Third Sector requires a multi-layered feasibility analysis to determine if a subgrantee is ready for a pay-for-performance project. For example, it may conduct informational and listening sessions with multiple community and government organizations to continually evaluate the community's readiness. Third Sector awarded PFS technical assistance grants to nine subgrantees in its first competition.

Geographic Locations of 2014 PFS Grantees and Subgrantees



▲ Grantees:

Corporation for Supportive Housing, New York, NY
 Green & Healthy Homes Initiative, Baltimore, MD
 Harvard Kennedy School Social Impact Bond Lab, Cambridge, MA
 Institute for Child Success, Greenville, SC
 National Council on Crime and Delinquency, Oakland, CA
 Nonprofit Finance Fund, New York, NY
 Third Sector Capital Partners, Inc., Boston, MA
 University of Utah Policy Innovation Lab, Salt Lake City, UT

Confirmed subgrantees:

● Local Jurisdiction or Nonprofit Headquarters

Adams County, CO	Memphis, TN	Salt Lake County, UT
Austin, TX	Milwaukee, WI	San Diego, CA
Boise, ID	Missoula, MT	San Francisco, CA
Buffalo, NY	New Haven, CT	Sonoma County, CA
Camden, NJ	Orange County, CA	Spartanburg, SC
Clark County, NV	Marion County, OR	Springfield, MA
Denver, CO	Multnomah County, OR	Travis County, TX
Grand Rapids, MI	Rochester, NY	Washington, DC
Las Vegas, NV	Salt Lake City, UT	

■ State Governments

Alabama	New York
Arkansas	Pennsylvania
Colorado	Nevada
Connecticut	Utah
Illinois	Virginia
Massachusetts	Washington
New Mexico	

MEASURING IMPACT

Despite signs of success, many nonprofits struggle to commit the time, effort, and funding to evaluate their programs. The Social Innovation Fund directly addresses this issue by seeking to move initiatives from “promising” to “proven” by providing financial support. The SIF Classic program provides comprehensive training and technical assistance as well as funding to support rigorous evaluations of the programs being funded. In the PFS program, SIF grantees assess the feasibility of using a PFS contract given the level of evidence of the subgrantee’s intervention.

The SIF promotes transformative change by looking not only at whether grantees achieved intended outcomes but also why programs are successful and how they can be improved. To be selected, grantees should have a track record of using evidence to make programmatic decisions. All subgrantees must be prepared to engage in a rigorous evaluation of the program they are implementing to enhance our knowledge of its effectiveness. Finally, the SIF builds the evaluation capacity of nonprofit organizations to better assess the impact of their programs.

As a tiered-evidence initiative, SIF Classic relies on a framework with three levels of evidence: preliminary, moderate, and strong. Preliminary evidence is the threshold for entry as all programs must have this minimum standard of effectiveness. Funded programs are expected to build on their level of evidence by conducting rigorous evaluation with an independent evaluation partner. Programs must attain a moderate or strong level of evidence by the end of a grant.

To date, the SIF has invested more than \$66 million in 86 approved SIF Evaluation Plans that range from randomized controlled trials (experimental studies), to quasi-experimental studies utilizing appropriate comparison groups, to non-experimental studies such as process and outcome evaluations, case studies, and cost-benefit analyses.

JOBS FOR THE FUTURE/ NATIONAL FUND FOR WORKFORCE SOLUTIONS

Jobs for the Future/National Fund for Workforce Solutions (JFF/NFWS) conducted an evaluation of three Industry Partnerships in the Greater Cincinnati area. The study found that the programs had statistically significant positive effects on general employment rates for participants across all three partnerships, compared with unemployed non-participants seeking state employment services. JFF/NFWS and its Regional Funding Collaboratives are examining these results as they undergo their annual assessment of progress against goals. JFF/NFWS is also pursuing learning goals to enable its network, as well as other workforce development practitioners, to learn about effective approaches and exemplary practices for closing needs gaps and improving employment.

US SOCCER FOUNDATION

In a single school year, children from five underserved, urban communities showed greater improvement in three core health indicators through *Soccer for Success*, a US Soccer Foundation program, that uses soccer as a tool to combat obesity, promote healthy eating and exercise habits, and foster positive youth development.

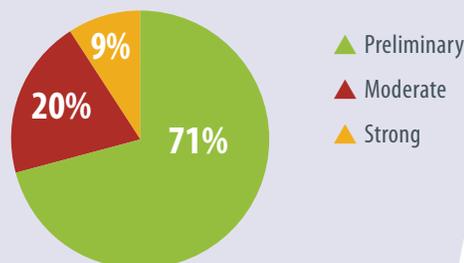
The study found that *Soccer for Success* had statistically significant and consistent results across different locations, genders, and socio-economic backgrounds, supporting the conclusion that if the program were replicated with fidelity in other urban communities, similar results would be likely.

MOVING from preliminary to strong evidence

SIF Evidence and Evaluation Overview

1 STARTING with evidence

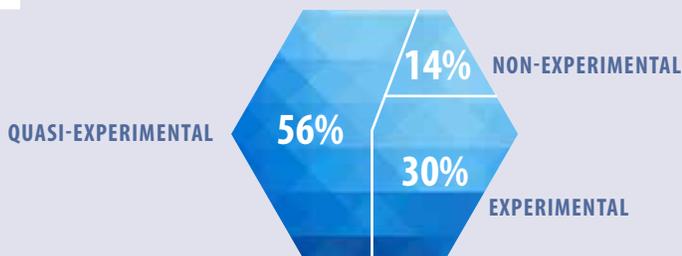
Programs are selected through an open competition, and must show at least a preliminary level of evidence at entry*



*Assessed by SIF Grantees

2 INVESTING in rigorous evaluations

\$66 million in evaluation investment
86 evaluations*

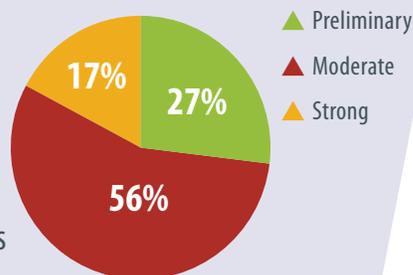


Experts provide support and review designs

*As of July, 2015

3 STRENGTHENING evidence

Programs aim for higher levels of evidence by partnering with external evaluation teams to implement designs



This approach will identify effective programs, build high-impact organizations focused on results and produce best practices that will strengthen the entire social sector.

SCALING WHAT WORKS

Along with its emphasis on evaluation and results, the SIF seeks to grow the impact of successful programs to accelerate broad-scale change. To ensure the successful expansion of effective strategies, the SIF selects grantees that have expertise in identifying and assisting high-performing organizations build their capacity to reach more people and transform communities. Through this work, SIF funds support training and technical assistance to help scale-up initiatives that have advanced beyond the beginning stages and have the potential for greater impact regionally and nationwide. Overall, the SIF supports 279 subgrantees operating programs at more than 600 service sites in 41 states and the District of Columbia, serving over 500,000 beneficiaries. Some highlights of this approach include:

HOME OWNERSHIP

The Cornerstone Homeownership Innovation Program (CHIP) has used its SIF grant to expand its affordable home ownership initiative in some of the nation's most expensive housing markets. These programs allow homebuyers with modest incomes to buy a home with a government or nonprofit agency partner serving as co-investor.

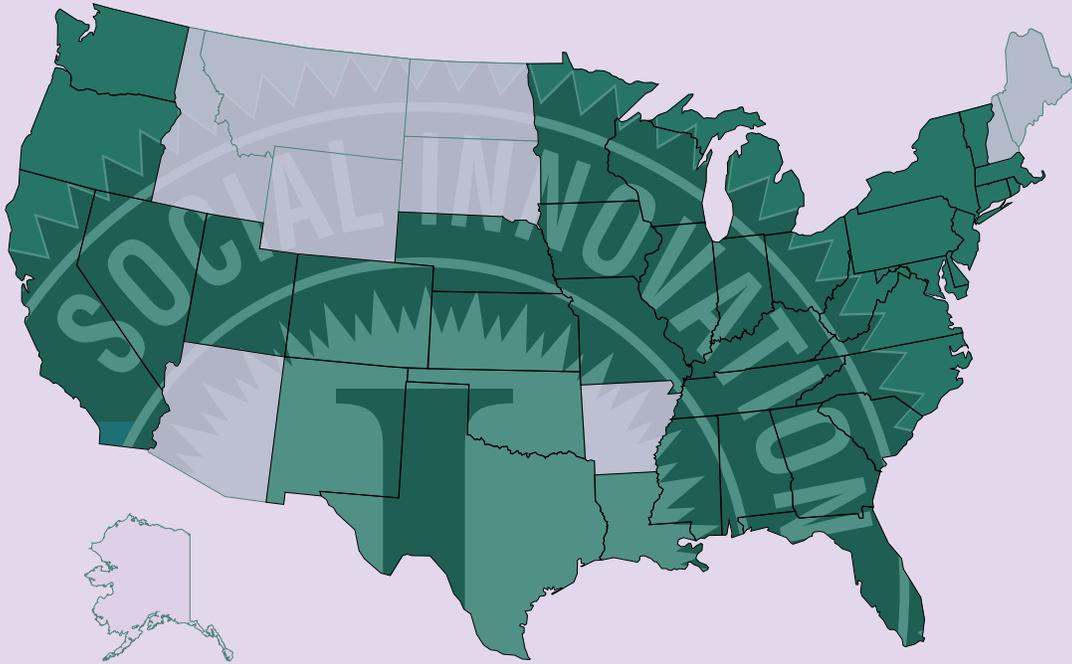
Capital Impact Partners, Inc. of Arlington, Va., received \$4 million through SIF to scale CHIP, and the grantee has used these dollars to leverage nearly \$8.5 million in match from other organizations. As a result, over 1,000 individuals have received help in purchasing a home in locations such as San Francisco, Seattle, and the District of Columbia

YOUTH DEVELOPMENT

In a 2012 report for the Corporation for National and Community Service, scholars from Columbia University and the City University of New York found that one in six young adults ages 16 to 24 are not advancing in school or employment. In addition, half of these individuals lack a high school diploma or GED. To address these challenges, Jobs for the Future (JFF) and the Aspen Institute for Community Solutions have an evidence-based Back on Track program to provide job training, college preparation, and support services to re-engage these young adults.

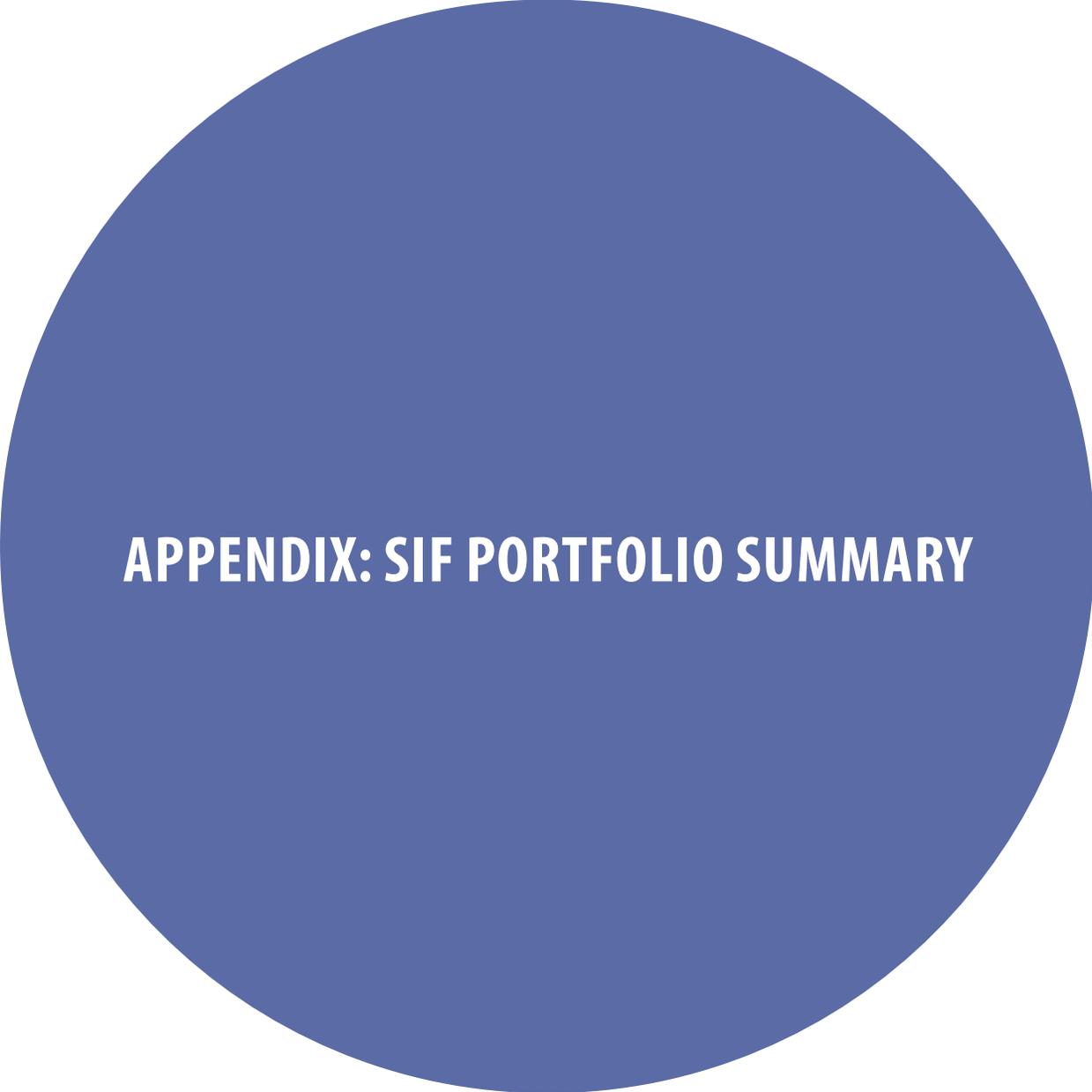
A SIF grant awarded in 2014 supports expansion of this initiative in seven communities nationwide, utilizing the talents of subgrantees who are committed both to implementing elements of Back on Track and to evaluating this programming.

Geographic Locations of SIF Classic Grantees & Subgrantees



Individual Service Location State

Alabama	Delaware	Indiana	Maryland	North Carolina	New York	Rhode Island	Virginia
California	Florida	Kansas	Michigan	Nebraska	Ohio	South Carolina	Vermont
Colorado	Georgia	Kentucky	Minnesota	Nevada	Oklahoma	Tennessee	Washington
Connecticut	Iowa	Louisiana	Missouri	New Jersey	Oregon	Texas	Wisconsin
Washington DC	Illinois	Massachusetts	Mississippi	New Mexico	Pennsylvania	Utah	West Virginia



APPENDIX: SIF PORTFOLIO SUMMARY

Glossary

Awarded In: The year the intermediary received their first Social Innovation Fund (SIF) grant award.

Total SIF Investment: The total amount of federal funds invested in the intermediary.

Focus Areas: The SIF invests in three priority areas: economic opportunity, healthy futures, and youth development.

Intermediary Match Commitment to Date: The amount of funding the intermediary has committed to raising to match federal investments made.

Organizations Committing Match Funding to Date: Major funders or entities that have provided match funding for the intermediary's SIF program.

Subgrantees/Subrecipients: All entities that have received services or funds from a SIF Classic or Pay for Success (PFS) intermediary.

Subgrantee/Subrecipient Match Commitment to Date: The amount of funding the subgrantee or subrecipient has committed to raising to match their total budgeted subgrant investments.

Anticipated Outcomes: Fully completed feasibility studies or fully structured PFS contracts.

Outcome Category: The ways SIF Classic intermediaries are measuring and classifying the results of their SIF award.

SIF Classic and Pay for Success Intermediaries

- AARP Foundation
- AIDS United
- Annie E. Casey Foundation, The
- Boston Foundation, The
- Capital Impact Partners
- Corporation for Supportive Housing
- Edna McConnell Clark Foundation, The
- Greater Twin Cities United Way
- Green & Healthy Homes Initiative
- GreenLight Fund
- Harvard Kennedy School Social Impact Bond Lab
- Institute for Child Success
- Jobs for the Future, Inc., National Fund for Workforce Solutions
- Jobs for the Future, Inc., Opportunity Works
- John A. Hartford Foundation, The
- Local Initiatives Support Corporation
- Mayor's Fund to Advance New York City
- Methodist Healthcare Ministries of South Texas, Inc.
- Mile High United Way
- National Council on Crime and Delinquency
- Nebraska Children and Families Foundation
- New Profit, Inc.
- Nonprofit Finance Fund
- REDF
- Share Our Strength
- Silicon Valley Community Foundation
- Third Sector Capital Partners, Inc.
- United Way for Southeastern Michigan
- United Way of Greenville County
- United Way of Lane County
- University of Utah Policy Innovation Lab
- U.S. Soccer Foundation
- Venture Philanthropy Partners
- Youthprise



SIF Classic Grantee: AARP Foundation

FAST FACTS

Award Year
2015

Total SIF Investment
\$3,000,000

Focus Area
Youth Development

Outcome Category
K-12 Education

Targeted Beneficiaries
K-3rd grade students

Two of our most valuable populations are also two of the most vulnerable. Children, especially in disadvantaged communities, need educational opportunity and support in order to avoid poverty and build healthy, productive lives. Older Americans have a wealth of experience to share and time to give, but all too often lack the opportunity to contribute as much as they can to society.

AARP Foundation's Experience Corps engages people aged 50 and over as volunteers for small group tutoring and offers literacy assistance for Kindergarten to third grade children reading below grade level in disadvantaged schools. Through this generational exchange, children succeed, older Americans thrive, and communities are made stronger.

Through the 2015 SIF Classic award, AARP Foundation will grow the Experience Corps program to serve 4,000 Kindergarten to third grade children. The program will test the effectiveness of two evidence-based approaches: small group tutoring and small group plus classroom-wide assistance. This testing will provide a clearer understanding of whether this model can offer schools nationwide a more sustainable solution for improving literacy outcomes.

In the next several months, AARP Foundation will hold an open competition to select community-based organizations to receive subgrants of at least \$100,000 for periods of three to five years. The selected organizations will expand their reach to impact more students and will participate in evaluations to continue learning what works in the area of youth development.



Getting to Know AARP Foundation

AARP Foundation is working to win back opportunity for struggling Americans aged 50+ by being a force for change on the most serious issues they face today: housing, hunger, income, and isolation. By coordinating responses to these issues on all four fronts at once, and supporting them with vigorous legal advocacy, the Foundation serves the unique needs of those 50+ while working with local organizations nationwide to reach more people, strengthen communities, work more efficiently, and make resources go further. AARP Foundation is AARP's affiliated charity. AARP Foundation Experience Corps is a national leader in engaging older adult tutors to improve Kindergarten to third grade student literacy in disadvantaged schools. As part of AARP Foundation, Experience Corps increases its potential to tap into the experience and passion of older Americans to ensure that every child has a chance to succeed in school and in life.

Address
601 E St. NW,
Washington, DC 20049

President
Lisa Marsh Ryerson

Number of FTE Staff
4

To learn more
www.AARP.org



SIF Classic Grantee: AARP Foundation

FAST FACTS

Award Year
2014

Total SIF Investment
\$3,000,000

Focus Area
Economic Opportunity

Outcome Category
Adult Employment

**Intermediary Match
Commitment to Date**
\$3,000,000

**Committed Match
Funding to Date**
AARP Foundation, Austin
Community College,
Santa Fe Community
College, Santa Fe College,
Central New Mexico
Community College,
Eastern Florida State
College

AARP Foundation's BACK TO WORK 50+ connects struggling Americans with the information, support, training, and employer access they need to regain employment, advance in the workforce, and build financial capability and resiliency to prevent them from slipping into poverty later in life. The AARP Foundation is working in close partnership with the American Association of Community Colleges to implement the BACK TO WORK 50+ model in select communities around the country.

Through the 2014 SIF Classic award, AARP Foundation's BACK TO WORK 50+: Women's Economic Stability Initiative will expand and evaluate the effectiveness of the model in community colleges in select states, while decreasing the number of older women who slip into poverty later in life.

This model focuses on increasing measurable outcomes for low-income women aged 50+ related to the critical relationship between training for and obtaining a job with family-sustaining wages; and building the financial capability to make sound decisions that reduce debt, rebuild savings, and pave the way to greater financial stability.

To help achieve this, the AARP Foundation issued five grants to community colleges to help older women who face disproportionately higher rates of long-term unemployment find the good jobs they need to avoid slipping into poverty. These colleges have strong community ties to employers, demonstrated capacity to implement similar projects, and a commitment to help 50+ women find employment. This is an innovative approach to impact more people; and the selected organizations will participate in evaluations to continue learning what works in the area of economic opportunity for low-income older adult women.



Getting to Know AARP Foundation

How has your involvement with SIF, including the evaluation component, enabled you or your subgrantees to speak with funders that you previously had not approached?

AARP's involvement with SIF has highlighted our income security work for older adults in a more expansive way to other organizations – not just funders but also potential collaborators who can provide a variety of financial resources. The SIF grant has enabled us to increase the awareness of the significant need among unemployed women between 50-65 who are in a very vulnerable situation – and increased the engagement with funders to address the issue. It also provided our subgrantees (community colleges) with an opportunity to highlight their work preparedness programs through the implementation of the BACK TO WORK 50+: Women's Economic Stability Initiative to local funders such as community foundations and for-profits who in turn provide financial resources in a collaborative effort to solve this community need.

How has your involvement with Social Innovation Fund enabled your organization to scale your program/intervention?

The Social Innovation Fund provided AARP Foundation with a clear framework for scaling by developing a comprehensive implementation and impact evaluation plan. SIF resources (financial and technical) have ensured our development and execution of the evaluation plan that will identify the core components of the BACK TO WORK 50+: WESI to most effectively scale the program. In addition, SIF has helped us identify the right subgrantees that can best implement our programs with fidelity.

**Subgrantee Match
Commitment to Date**
\$777,344

Subgrantees
Austin Community
College, Central New
Mexico College, Eastern
Florida State College,
Santa Fe College, Santa
Fe Community College

To learn more
www.AARP.org



SIF Classic Grantee: AIDS United

FAST FACTS

Award Year
2010

Total SIF Investment
\$12,256,540

Focus Area
Healthy Futures

Outcome Category
Access to Healthcare

**Intermediary Match
Commitment to Date**
\$12,256,540

**Committed Match
Funding To Date**
Janssen Therapeutics, Viiv
Healthcare, MAC AIDS
Fund, Elton John AIDS
Foundation

An estimated 1.2 million people live with HIV in the United States, with nearly one in seven unaware they are HIV positive. New and improved medications, expanded health coverage options, and an updated understanding of the relationship between treatment, care, and prevention have created a new paradigm for the HIV epidemic in the United States—and offer the promise of ending new infections.

AIDS United's Access to Care Initiative (A2C) aims to increase the number of HIV positive individuals receiving care. A2C is designed to reach populations facing the greatest barriers to care through refined outreach strategies and with resources that would otherwise not be available.

Through the 2010 SIF Classic award, AIDS United's A2C is supporting 13 new partnerships that are improving health results and strengthening local service systems. They have been able to connect 3,500 disadvantaged individuals living with HIV/AIDS to high-quality health care.

In conjunction with this SIF award, AIDS United has also partnered with researchers at Johns Hopkins Bloomberg School of Public Health to conduct demanding evaluations of its initiatives. The findings are expected to help inform federal policy. The lessons from the evaluation will also advise efforts to increase access to care among individuals with other chronic diseases.



Getting to Know AIDS United

How has your involvement with SIF changed the way you communicate the impact you're having with beneficiaries or other stakeholders?

AIDS United's subgrantees in our Access to Care (A2C) initiative have built critical capacity through our involvement in the Social Innovation Fund. Subgrantees have been able to increase their data management skills and conduct rigorous evaluation of their services as a result of their involvement with AIDS United's national evaluation. Subgrantees have also increased their capacity to comply with federal funding requirements, which better positions them to apply for federal funding in the future. Many grantees have incorporated lessons learned from their SIF initiatives into other programming and have used this information to guide future program planning.

How has your involvement with SIF, including the evaluation component, enabled you to speak with funders that you previously had not approached?

AIDS United subgrantees have built new relationships with funders through the match fundraising that they would likely not have built otherwise, making this project instrumental in building opportunities between subgrantees and local, regional, and national funders.

**Subgrantee Match
Commitment to Date**
\$10,500,345

Subgrantees
Action AIDS, AIDS Action Committee of Massachusetts, AIDS Foundation of Chicago, AIDS Project Los Angeles, Amida Care, Birmingham AIDS Outreach, Christie's Place, Inc., Damien Center, Louisiana Public Health Institute, Medical AIDS Outreach, Inc., Pacific AIDS Education Outreach (USC), St. Louis Effort for AIDS, United Way of Metropolitan Atlanta, Washington AIDS Partnership

To learn more
www.AIDSUnited.org



SIF Classic Grantee: The Annie E. Casey Foundation

FAST FACTS

Award Year
2015

Total SIF Investment
\$4,500,000

Focus Area
Youth Development

Outcome Category
Youth Postsecondary
Education and
Employment

Targeted Beneficiaries
"System involved"
underserved youth ages
14-25

"System-involved" youth—individuals aged 14-25 who are transitioning from foster care, are involved in the child welfare or juvenile justice system, or are homeless—face an uncertain and difficult future without access to the support and opportunities that help them become successful adults.

The Annie E. Casey Foundation's Learn and Earn to Achieve Potential (LEAP) program adapts and integrates key parts of two intervention models that support system-involved youth in connecting to postsecondary education and employment. The Jobs for America's Graduates model prepares the youth for school and work, while Jobs for the Future's Back on Track model provides academic enrichment and other support programs to help young people complete high school and build paths to careers by earning a postsecondary degree or credential.

Through the 2015 SIF Classic grant award, The Annie E. Casey Foundation's LEAP initiative will reach 3,000-5,000 youth in transition with the resources they need to advance toward postsecondary education and secure employment. In partnership with MDRC, the initiative's early stage evaluation advisor, the Casey Foundation will also test and build evidence on the interventions that produce positive outcomes for youth in terms of education and employment.

In the next several months, the Casey Foundation and its partners will seek proposals from nonprofit organizations to receive subgrants of up to \$200,000 a year for a period of three to five years. The selected organizations will expand their reach to more system-involved youth and participate in evaluations to help identify what works best in this specific area of youth development.



THE ANNIE E. CASEY
FOUNDATION

Getting to Know The Annie E. Casey Foundation

The Annie E. Casey Foundation is a private philanthropy that creates a brighter future for the nation's children by developing solutions to strengthen families, build paths to economic opportunity, and transform struggling communities into safer and healthier places to live, work, and grow. The Casey Foundation advances research and solutions to overcome barriers to success, help communities demonstrate what works, and influence decision makers to invest in strategies based on solid evidence.

Based in Baltimore and working across the country, the Foundation makes grants that help federal agencies, states, counties, cities, and neighborhoods create more innovative, cost-effective responses to the issues that negatively affect children: poverty, unnecessary disconnection from family, and communities with limited access to opportunity.

Address

701 St. Paul St.,
Baltimore, MD 21202

CEO

Patrick McCarthy

Number of FTE Staff

2

To learn more

www.AECF.org



SIF Classic Grantee: The Boston Foundation

FAST FACTS

Award Year
2014

Total SIF Investment
\$2,709,382

Focus Area
Youth Development

Outcome Category
Youth Post-Secondary
Education and
Employment

**Intermediary Match
Commitment to Date**
\$2,709,382

**Committed Match
Funding to Date**
Lloyd G. Balfour
Foundation, Bank of
America N.A., Trustee,
Individual Donors, The
Boston Foundation

A recent Lumina Foundation study found that the gap between those with college credentials and those without is growing. The unemployment rate for all four-year college graduates is 4.5 percent, while those with only a high school diploma experience an unemployment rate of nearly 24 percent. To increase post-secondary completion rates, students need support in high school and the early years of college around academic programming and college advising.

As part of Boston's citywide college completion partnership, Success Boston, The Boston Foundation's (TBF) Boston Coaching for Completion (BOSC4C) initiative is bridging the transition between high school and college by providing community-based coaches to graduates of Boston's public schools. BOSC4C is providing high-impact transition coaching for 1,000 students yearly, including 700 who enroll in local community colleges and another 300 attending four year public and private institutions. Subgrantee partners are scaling a model piloted through Success Boston with support from the Boston Foundation.

This is part of a larger agenda through which Success Boston partners work to remove academic barriers by increasing the academic rigor of high school and increasing students' readiness for college. Boston Coaching for Completion works closely with colleges and universities to offer students the as-needed support that will allow them to earn a degree and be prepared to enter the workforce.

Through the 2014 SIF Classic award, the Boston Coaching for Completion effort will contribute to Success Boston's goal of a 70 percent college completion rate, by providing two years of support for at least three cohorts of 1,000 public school graduates (roughly 30 percent of the annual high school graduates in the city); especially for the most vulnerable youth populations in Boston.



Getting to Know The Boston Foundation

How has your involvement with SIF, including the evaluation component, enabled you or your subgrantees to speak with funders that you previously had not approached?

Receiving the SIF grant prompted us to be more intentional about developing a funder cultivation strategy, for both individual and institutional donors. This has created opportunities for us to engage and partner with numerous funders we previously hadn't approached or considered approaching.

How has your involvement with Social Innovation Fund enabled your organization to scale your program/intervention?

Receiving the SIF grant has enabled us to scale the Success Boston transition coaching model, which has been shown in early analyses to have a large and statistically significant impact on students' ability to enroll, remain enrolled, and complete college. SIF will triple the number of students we reach, and in doing so, will deepen our partnership with local colleges, especially community colleges. At the end of SIF, we hope to have proven the model and contributed to the redesign and institutionalization of a new model of proven student supports.

**Subgrantee Match
Commitment to Date**
\$1,600,000

Subgrantees
Boston Private Industry
Council, Bottom Line,
College Bound, Freedom
House, Hyde Square Task
Force, Match Beyond,
Sociedad Latina,
Steppingstone, West End
House

To learn more
www.TBF.org



SIF Classic Grantee: Capital Impact Partners

FAST FACTS

Award Year
2011

Total SIF Investment
\$4,000,000

Focus Area
Economic Opportunity

Outcome Category
Financial Sustainability

**Intermediary Match
Commitment to Date**
\$4,514,650

**Committed Match
Funding To Date**
Ford Foundation

Affordable homeownership is critical to ensuring every community's success. More than seven in ten renters aspire to own a home, but affordability remains an obstacle. Grants are one avenue available to help bridge this divide.

Through the 2011 SIF Classic award, Capital Impact Partners established the Cornerstone Homeownership Innovation Program to provide capacity-building grants and technical assistance to shared equity homeownership programs across the country. Capital Impact Partners is scaling and replicating "shared equity homeownership" (SEH) programs. These programs build the capacity of local organizations to more effectively manage public investments in affordable homeownership for low-income families. The goal is to help ensure that assisted families realize measurable economic benefits including increased stability, access to neighborhoods of opportunity, and family wealth building.

By preserving the public investment, these programs will increase the number of families served without additional future public investment. The ultimate goal of this work is to transform the way that local, state, and federal agencies invest scarce public funds to support homeownership for lower-income families and fund replication of its homeownership program while providing intensive technical assistance on the implementation of its model.

SEH programs enable new homebuyers to partner with a government or nonprofit agency acting as a co-investor, injecting substantial public funds to reduce homeownership costs. In return, homebuyers will agree to limit, or share, their equity appreciation to preserve affordability so that the initial public investment can ultimately serve far more families. Over the course of the program, Cornerstone Homeownership Innovation Program anticipates that over \$15 million will be invested in building the capacity of shared equity programs across the country and bringing this innovative model to scale.



CAPITAL IMPACT
PARTNERS

Getting to Know Capital Impact Partners

How has your involvement with SIF changed the way you communicate the impact you're having with beneficiaries or other program stakeholders?

Thanks to SIF and the capacity building grants and technical assistance Capital Impact Partners offer our subgrantees, we know that these programs are implementing effective and proven program models, customized for their local or regional housing markets. Since we started our SIF award, our subgrantees have added over 1,000 new units to their long-term affordable homeownership portfolios, meaning that over 1,000 households now have access to safe, sustainable, and affordable homeownership. These households are able to build assets and financial security while the community (or public) subsidy that was invested in the affordable home is preserved and made available to another household upon resale.

How has your involvement with Social Innovation Fund enabled your organization to scale your program/intervention?

SIF has enabled Capital Impact Partners to scale best practices and build capacity in promising and leading shared equity homeownership programs across the country. The program allowed us to make much larger capacity building grants to complement the technical assistance we historically provided to these groups. In terms of scaling the work to other (non-subgrantee) programs, SIF has enabled us to build tools and resources, test and refine them with our subgrantees, and then launch and share with the entire field.

**Subgrantee Match
Commitment to Date**
\$4,941,000

Subgrantees
Champlain Housing
Trust, City First
Enterprises, Inc., Hello
Housing, HomeBase,
Homestead Community
Land Trust, Housing
Leadership Council, Long
Island Housing
Partnership,
Mountainlands
Community Housing
Trust

To learn more
www.CapitalImpact.org



SIF Classic Grantee: Corporation for Supportive Housing

FAST FACTS

Award Year
2011

Total SIF Investment
\$5,300,000

Focus Area
Healthy Futures

Outcome Category
Access to Healthcare

**Intermediary Match
Commitment to Date**
\$5,300,000

**Committed Match
Funding To Date**
Conrad N. Hilton
Foundation, City and
County of San Francisco
Mayor's Office of Housing
and Community
Development, John
D'Amelia and Associates

Across the country, many hospital emergency departments are treating individuals who visit hospitals multiple times a year, often because of complex physical, mental, and social needs. These frequent or super-utilizers often experience medical fragility, mental health problems, substance abuse disorders, and homelessness, all of which can contribute to frequent emergency department visits. Emergency departments are community assets and the only health care resource that by law must serve everyone—but they also provide the most expensive health services. Super-utilizers can account for disproportionate costs and time for emergency departments, contribute to emergency department overcrowding, and drain state and county health care resources.

Through the 2011 SIF Classic grant award, the Corporation for Supportive Housing (CSH) is working to address the growing problem of rising health care costs by demonstrating a supportive housing solution that pulls people out of the revolving door of costly crisis health services, saves public dollars, and improves the lives of very vulnerable men and women. CSH's subgrantees are using supportive housing to improve lives, forge new cross-sector alliances, create jobs, and tap new funding streams. The goal is to help build an infrastructure that serves a small set of individuals who are using a disproportionate amount of emergency and health care system resources.

CSH has an evaluation plan that will compare and assess each subgrantee, measuring success in integration of housing, care management, and primary/behavioral health care. This evaluation will review housing stability, health outcomes, use of crisis health services, access and utilization of primary health services, and preventive care and public costs.



Getting to Know Corporation for Supportive Housing

How has the Social Innovation Fund impacted your organization's ability to identify strong, evidence-based models?

We have been able to work with our four SIF sites to either match existing data from health care administrative systems, such as hospital or Medicaid data, with data on homelessness or use a data-driven triage tool to identify the cohort of super-utilizers who may be even more vulnerable because of their housing instability. Through these targeting strategies, we are able to design unique solutions to meet complex needs.

How has your involvement with SIF changed the way you communicate the impact you're having with beneficiaries or other stakeholders?

By using SIF as the springboard for an integrated approach, both the health care and housing systems are able to develop coordinated service delivery that ensures greater access to care and better outcomes for individuals. Showing hospitals how releasing patients to the homeless system increases the likelihood they will need additional, expensive care, for example, can encourage them to integrate housing plans into their discharge plans. Showing health care systems and Medicaid departments how expensive super-utilizers can be helps build the case for innovative solutions that meet client needs at a lower cost. We're hoping to have a victory for vulnerable men and women on a personal level, create healthier communities, and save resources and public funding in the long term.

**Subgrantee Match
Commitment to Date**
\$4,200,000

Subgrantees
AIDS CT (formerly CARC),
Catholic Social Services,
Housing Works, Ascencia,
Homeless Healthcare Los
Angeles, Tenderloin
Neighborhood
Development
Corporation

To learn more
www.CSH.org



SIF Pay for Success Grantee: Corporation for Supportive Housing

FAST FACTS

Award Year
2014

Total SIF Investment
\$750,000

Focus Areas
Healthy Futures, Economic
Opportunity

(Anticipated) Outcomes
Fully completed feasibility
studies in using PFS funding
models to create supportive
housing for vulnerable
populations

**Intermediary Match
Commitment to Date**
\$163,336

**Committed Match
Funding To Date**
Robert Wood Johnson
Foundation, Kresge
Foundation

Supportive housing is affordable housing with access to flexible and voluntary support services that help vulnerable individuals and families capitalize on the stability of housing as a platform for health, recovery, and personal growth. It can be any type of independent housing that meets the needs of tenants and is integrated within a neighborhood or community. Corporation for Supportive Housing (CSH) advances supportive housing because it is a proven solution that uses resources more efficiently and improves outcomes, particularly for populations that frequently use costly crisis systems of care or experience long stays in institutional settings. CSH's Pay for Success (PFS) program seeks to help communities determine the feasibility of using the PFS model to create high-quality, effective supportive housing interventions that produce measurable outcomes for individuals and communities.

Through the 2014 Social Innovation Fund PFS award, CSH selected six subgrantees to help strengthen the pipeline of state and local governments, and service providers prepared to implement PFS to create supportive housing. CSH provides technical assistance to these subgrantees, building their capacity to pursue PFS pilots that improve outcomes and reduce expenses for such high-cost vulnerable populations like individuals facing homelessness, disabled persons residing in institutional settings, or other super-utilizers of health care settings and crisis resources. CSH provides a customized package of technical assistance and peer learning initiatives to prepare the sub-grantees to engage in PFS transactions by identifying evidence-based preventive interventions; conducting feasibility studies; preparing for PFS implementation; and analyzing alternate social finance strategies.



Getting to Know Corporation for Supportive Housing

How has your involvement with SIF impacted beneficiaries and stakeholders involved in your PFS program?

CSH actively works in many communities across the country, delivering financial assistance and expertise on supportive housing. Our involvement with SIF allows us to build on our outreach by working with teams comprised of diverse stakeholders in the six communities where we provide technical assistance (TA) with the shared goal of using PFS to improve performance and outcomes. Once the PFS efforts are implemented successfully, they will have a positive impact on the lives of individuals and families in need of supportive housing, and benefit taxpayers generally by saving public dollars and improving the delivery of services. Being part of the cohort of PFS grantees also allows us to constantly explore, refine, and share ideas and resources to ensure we are providing the best possible TA to our subrecipients.

How has your involvement with SIF enabled you and your subgrantees/subrecipients to engage with funders, investors, or other potential PFS program partners that you previously hadn't approached or considered approaching?

There are two cohorts among our six subrecipients, each focused on two particular target populations: those who are super-utilizers of health care settings and/or other crisis resources and individuals transitioning out of institutions into communities. Interaction among the members of these cohorts has already led to important realizations including the identification of additional team members and partners who could be engaged in their respective locations. We have been able to work with our subrecipients to enlist and welcome partners from across government departments as well as local philanthropic foundations, nonprofits, and healthcare organizations.

**Subgrantee Match
Commitment to Date**
\$270,000 (in-kind)

Subgrantees
Ending Community
Homelessness Coalition,
New York State
Department of Health,
San Diego Housing
Commission, State of
New Mexico Human
Services Department,
Volunteers of America
Delaware Valley,
Washington State Health
Care Agency

To learn more
www.CSH.org



SIF Classic Grantee: The Edna McConnell Clark Foundation

FAST FACTS

Award Year
2010

Total SIF Investment
\$30,000,000

Focus Area
Youth Development

Outcome Category
K-12 Education, Youth
Post-Secondary Education
and Employment, Avoiding
Risky Behaviors

**Intermediary Match
Commitment to Date**
\$30,000,000

**Committed Match Funding
to Date**

EMCF, The Annie E. Casey
Foundation, William and Flora
Hewlett Foundation, JPB
Foundation, Open Society
Foundations, Penzance
Foundation, Samberg Family
Foundation, Charles and Lynn
Schusterman Family
Foundation, Starr Foundation,
Tipping Point Community,
Wallace Foundation, Weingart
Foundation, Duke
Endowment, Kresge
Foundation, George Kaiser
Family Foundation

Over the last 15 years, the Edna McConnell Clark Foundation (EMCF) has developed a grantmaking approach that identifies highly promising nonprofits serving disadvantaged youth in low-income communities. EMCF seeks to reach underserved youth between the ages of 9-24 to improve their educational skills, prepare them for the working world, and help them avoid high-risk behaviors like criminal activity or teen pregnancy.

EMCF makes large, long-term investments to replicate and expand programs so they can serve more young people and strengthen their evidence base. Through support of the 2010 SIF Classic award, the Edna McConnell Clark Foundation is increasing the scale and impact of youth development organizations in communities of need nationwide. They are combining large grants, strategic business planning, rigorous evaluation, and capital aggregation. EMCF formed the True North Fund to support its 12 SIF subgrantees to improve and expand programs that help low-income youth transition to productive adulthood.

Funding from the True North Fund has helped these organizations serve more than 100,000 young persons across the country. EMCF's subgrantees are improving the educational skills and workforce readiness of economically disadvantaged youth as well as helping them to avoid risky behavior.

THE
Edna McConnell
Clark FOUNDATION

Getting to Know The Edna McConnell Clark Foundation

How has your involvement with SIF changed the way you communicate the impact you're having with beneficiaries or other stakeholders?

EMCF and co-investors have provided growth capital and other supports to help subgrantees expand programs with strong evidence of effectiveness in new settings, new contexts, and to new populations; and to help subgrantees become organizationally, programmatically, and financially more sustainable. From July 2011 to December 2014, subgrantees served over 100,000 additional youth as a result of the SIF/EMCF investment. Our experience with the SIF has not changed how or what we communicate; rather, it has confirmed what we have long communicated: the importance of building organizational capacity and an evidence base as prerequisites for sustainable growth, and of providing high-performing organizations with large amounts of unrestricted growth capital up-front.

How has your involvement with SIF, including the evaluation component, enabled you or your subgrantees to speak with funders that you previously had not approached?

EMCF's engagement with the SIF and longstanding commitment to evaluation helped us secure commitments from more than a dozen foundations across the country, many of which had never partnered with EMCF before, to join the True North Fund and provide growth capital and other types of support to the subgrantees. As a result, subgrantees deepened and expanded their relationships with both new and existing funders, particularly local funders.

**Subgrantee Match
Commitment to Date**
\$80,746,000

Subgrantees
BELL (Building Educated Leaders for Life), Center for Employment Opportunities (CEO), Children's Home Society of North Carolina, Children's Institute, Inc., Communities In Schools, Gateway to College National Network, PACE Center for Girls, Inc., Reading Partners, SEED Foundation, The Children's Aid Society-Carrera Adolescent Pregnancy Prevention Program, WINGS for Kids, Youth Guidance

To learn more
www.EMCF.org



SIF Classic Grantee: Greater Twin Cities United Way

FAST FACTS

Award Year
2012

Total SIF Investment
\$4,000,000

Focus Area
Youth Development

Outcome Category
Education and
Employment; K-12
Education

**Intermediary Match
Commitment to Date**
\$4,000,000

**Committed Match
Funding To Date**
Greater Twin Cities
United Way, General Mills
Foundation, Bush
Foundation, 3M
Foundation

Each child should enter kindergarten with the literacy, social, and emotional skills needed for successful learning. Children of all socio-economic backgrounds should be well prepared for success in the 21st century, but there's a widening achievement gap between white students and students of color and lower-income households.

Through the 2010 SIF Classic award, Greater Twin Cities United Way and Generation Next are working to improve educational outcomes for low-income children and youth at risk for academic failure. This includes addressing kindergarten readiness, third grade reading proficiency, eighth grade readiness for upper-level math, four-year graduation rates, and college enrollment rates for up to 2,000 low-income youth each year.

By identifying six subgrantees, they are also building capacity to grow program impact and strengthen programs' evidence of effectiveness.



Getting to Know Greater Twin Cities United Way

How has your involvement with SIF changed the way you communicate the impact you're having with beneficiaries or other stakeholders?

Because SIF was Greater Twin Cities United Way's first federal grant, it has provided us new experiences and given other stakeholders and funders a new perspective of our work, competencies, and ability to leverage federal dollars for the benefit of the community. SIF has highlighted our strength in closely partnering with subgrantees to improve, scale, and test programming. This not only impacts those directly served, but also contributes to both local and national field building.

How has your involvement with SIF, including the evaluation component, enabled your subgrantees to speak with funders that you previously had not approached?

SIF has armed our subgrantees with the scale and evidence needed to better communicate the impact of their work to existing and new funders. Way to Grow, for example, has expressed that old and new funders are impressed that the organization is going through an external evaluation of their Great by Eight program, and funders are really interested in the findings that Way to Grow is amassing, thanks to the SIF evaluation.

How has your involvement with Social Innovation Fund enabled your organization to scale your program/intervention?

Simply put, it has provided the funds to support the expansion and evidence-building of a select set of promising programs. In doing so, we hope that the stronger levels of program evidence will support the subgrantees' ability to raise additional funds to scale their programs beyond Corporation for National Community Service and our own funding capacity.

**Subgrantee Match
Commitment to Date**
\$3,200,000

Subgrantees
AchieveMPLS, Amherst A.
Wilder Foundation: Saint
Paul Promise
Neighborhood, College
Possible, Saint Paul
Public Schools
Foundation,
ServeMinnesota, Way to
Grow

To learn more
www.GTCUW.org



SIF Pay for Success Grantee: Green & Healthy Homes Initiative

FAST FACTS

Award Year
2014

Total SIF Investment
\$1,011,298

Focus Area
Healthy Futures

(Anticipated) Outcomes
Fully completed feasibility studies of the impact of a PFS approach to asthma reduction.

Intermediary Match Commitment to Date
\$603,198

Committed Match Funding To Date
The JPB Foundation,
Calvert Foundation

Asthma is a chronic condition with a high burden in terms of cost and societal impact. Over 25 million Americans suffer from asthma, including 7 million children. According to the Robert Wood Johnson Foundation, 40 percent of all incidents of asthma are attributable to home-based environmental health hazards, but currently no federal healthcare programs provide resources to address them, making it an ideal opportunity for transformational impact through Pay for Success (PFS).

The Green & Healthy Homes Initiative's (GHHI) PFS program addresses the asthma epidemic in low-income communities across the country by utilizing housing as a platform for health. Shifting the approach away from asthma remediation and toward prevention efforts—such as reducing in-home triggers—has tangible financial and quality of life benefits for low-income families, and generates significant savings in the healthcare system.

Through the 2014 Social Innovation Fund Pay for Success grant award, GHHI selected 10 subgrantees to help strengthen the pipeline of state and local governments and service providers prepared to implement PFS programs that approach housing as a platform to better health.

GHHI will work with subgrantees in five states to assess the feasibility of PFS partnerships involving home-based interventions to reduce asthma in low-income communities and generate cost savings for healthcare organizations. GHHI selected one healthcare entity, acting as a private payer, and one service provider per jurisdiction. Through this assessment, GHHI will produce an analysis for project partners and investors to use in deciding whether or not to move forward with a PFS transaction similar to an existing project in Baltimore, MD being implemented by GHHI, Calvert Foundation, and the Johns Hopkins Hospital and Healthcare System.



**Green & Healthy
Homes Initiative®**

Getting to Know Green & Healthy Homes Initiative

How has the Social Innovation Fund impacted your organization's ability to assess and identify strong, evidence-based models (for PFS-financed projects)?

The Social Innovation Fund is enabling us to apply learnings from our evidence-based asthma intervention across a cohort of five sites for our feasibility studies. A core component of our analysis is a thorough assessment of the ability of service providers to collect, manage, and track metrics that measure outcomes associated with an asthma intervention. Funding from the Social Innovation Fund permits us to understand better what works and does not work among different asthma interventions as we look at the feasibility of PFS in different contexts. Results from our asthma-focused PFS project in Baltimore indicate that the GHHI intervention produces an attractive financial return for investors and impactful health benefits for asthma patients. This has the potential to not only affect PFS projects, but also the longer-term goal of shifting policy in the healthcare field to invest in more evidenced-based preventative interventions rather than pay for higher cost medical services.

How has your involvement with SIF enabled you and/or your subgrantees/subrecipients to engage with funders, investors, or other potential PFS program partners that you previously hadn't approached or considered approaching?

We have designed our technical assistance services to our awardees / subrecipients to include a process of developing an inventory of potential local and national investors specific to each site (TA Service #7). Additionally, we are partnering with Calvert Foundation to provide some of the technical assistance services. The Calvert Foundation will be one of the investors in our Baltimore PFS transaction. As a PFS investor and leader in the broader impact investing field, the Calvert Foundation brings a valuable perspective to our feasibility studies, benefitting our awardees/subrecipients enormously. We have been in discussions with numerous potential partners at each of our sites, many of whom had not been approached by our awardees/subrecipients previously. One example is our discussions with Intermountain Healthcare in Salt Lake City, who after meeting with us expressed interest in looking at the feasibility of their involvement in a PFS transaction. SIF funding is creating these opportunities for discussion and collaboration that have a strong chance of leading to future partnerships within a PFS model. We also have involvement of local funders such as the Community Foundation for Greater Buffalo among our awardees.

**Subgrantee Match
Commitment to Date**
\$408,100

Subgrantees
Baystate Health, Partners
for a Healthier
Community, Spectrum
Health, Health Net of
West Michigan, Monroe
Plan for Medical Care,
Community Foundation
for Greater Buffalo, Le
Bonheur Children's
Hospital, Habitat for
Humanity of Greater
Memphis, University of
Utah Health Plans, Salt
Lake County Office of
Regional Development

To learn more
www.GreenandHealthyHomes.org



SIF Classic Grantee: GreenLight Fund

FAST FACTS

Award Year
2012

Total SIF Investment
\$3,000,000

Focus Area
Youth Development

Outcome Category
Education and
Employment

**Intermediary Match
Commitment to Date**
\$3,000,000

**Committed Match
Funding to Date**
Bank of America, Susan
and John Simon, and
Event Revenue and
approximately 1,000
individuals

There are innovative solutions across the country that are addressing the challenges facing low-income, urban youth and their families. Oftentimes, institutional and situational barriers prevent these nonprofit solutions from replicating their impact from one community to another. The GreenLight Fund is working to ensure that all children, regardless of their family's socio-economic situation, excel in school and have the opportunity to attend college, successfully complete a college degree, and help break the cycle of poverty.

Through the 2012 SIF Classic grant award, the GreenLight Fund is addressing the achievement and opportunity gap for 20,000 low-income children and youth in Boston, Philadelphia, and the San Francisco Bay Area. The goal is to improve academic success by increasing high school graduation and GED attainment, college access, credit accumulation, and degree completion.

GreenLight Fund works at the community level to bring about direct, meaningful change by identifying unmet urgent needs of urban, low-income families and addressing them with proven, innovative solutions from across the nation. In each community, the GreenLight Fund creates an environment in which organizations launch with strong buy-in from local stakeholders and funders. The support and deep engagement provided by the GreenLight Fund helps nonprofits quickly and effectively implement their models and grow their impact at the local level.

The logo for GreenLight Fund features the word "GreenLight" in a green, sans-serif font, with a small grey dot above the "i". The word "Fund" is in a grey, sans-serif font.

Getting to Know GreenLight Fund

How has your involvement with SIF changed the way you communicate the impact you're having with beneficiaries or other stakeholders?

SIF's emphasis on evaluation has helped the GreenLight Fund go beyond output level data. GreenLight is moving toward longer-term goals for outcomes and impact as well as becoming a learning organization with systems to capture knowledge, make programming adjustments based on learning, and share knowledge with peers. SIF has also given the GreenLight Fund the capability to assess an organization's performance management systems, current level of evidence, and readiness for rigorous evaluation.

How has your involvement with SIF, including the evaluation component, enabled you and/or your subgrantees to speak with funders that you previously had not approached?

SIF has helped the GreenLight Fund bring new federal funds into our communities and leverage the investment of new and existing private philanthropic sources as match. The focus on rigorous evaluation—both implementation and impact evaluations—will provide local data, outcomes, and impact that will highlight important insights for local stakeholders. SIF has also provided GreenLight with a “seal of approval” or affirmation of a proven model that funders recognize.

**Subgrantee Match
Commitment to Date**
\$2,796,000

Subgrantees
Blueprint Schools
Network, College
Advising Corps, Genesys
Works, Single Stop,
uAspire, Year Up PTC

To learn more
[www.GreenLight
Fund.org](http://www.GreenLightFund.org)



SIF Pay for Success Grantee: Harvard Kennedy School Social Impact Bond Lab

FAST FACTS

Award Year
2014

Total SIF Investment
\$1,932,172

Focus Areas
Youth Development,
Economic Opportunity,
Healthy Futures

Anticipated Outcomes
Fully completed
feasibility studies for PFS
across multiple issue
areas, including criminal
justice, early childhood
education, and public
housing.

**Intermediary Match
Commitment to Date**
\$1,300,000

**Committed Match
Funding to Date**
Pritzker Children's
Initiative

Governments across the country are in need of innovative solutions to the nation's most pressing social problems, from chronic homelessness to insufficient access to early education. However, it can be difficult for state and local governments to identify, build, and scale high-impact programs and solutions.

The Harvard Kennedy School Social Impact Bond Lab (SIB Lab) addresses this problem by working with state and local governments across the country to design and implement Pay for Success (PFS) contracts. Through this hands-on engagement, the SIB Lab has developed a model of technical assistance that enables government partners to utilize PFS to improve the effectiveness of their social spending and accelerate progress toward resolving important social problems.

Through the 2014 SIF Pay for Success grant award, the SIB Lab will select a total of at least 10 government partners who will receive intensive technical assistance from a SIB Lab Government Innovation Fellow to assist with a PFS project. One or two of the five partners will be a group of several governments rather than a single government, allowing the SIB Lab to test a cohort-based model of developing government capacity. These groups will share a fellow and will participate in cross-jurisdictional collaboration and knowledge sharing.

The SIB Lab will also produce publications that capture and distill key lessons learned from this project so that others in the field can benefit, and develop an independent review process to make its technical expertise available on a short-term basis to governments seeking independent review of a technical aspect of their project development.

HARVARD KENNEDY SCHOOL

SIB LAB

Getting to Know Harvard Kennedy School SIB Lab

How has the Social Innovation Fund impacted your organization's ability to assess and identify strong, evidence-based models (for PFS-financed projects)?

SIF has provided resources that are allowing us to assist 10 more governments across a range of issue areas.

How has your involvement with SIF impacted beneficiaries and stakeholders involved in your PFS program?

The SIF grant has allowed us to extend technical assistance to new state and local governments. This technical assistance will help them explore the use of PFS in their jurisdictions and will hopefully catalyze innovative PFS projects that match promising services with the populations that need them.

**Subgrantee Match
Commitment to Date**
\$1,300,000

Subgrantees
Arkansas Community
Correction, City of
Baltimore, City of San
Francisco (Office of the
Mayor), Commonwealth
of Pennsylvania, DC
Water, Olmstead Cohort,
State of Nevada/Clark
County/City of Las Vegas

To learn more
www.SIBLab.HKS.Harvard.edu



SIF Pay for Success Grantee: Institute for Child Success

FAST FACTS

Award Year
2014

Total SIF Investment
\$782,412

Focus Area
Youth Development

(Anticipated) Outcomes
Fully completed studies on the feasibility of PFS financing to improve outcomes for children; new resources for effective early childhood interventions

Intermediary Match Commitment to Date
\$450,000

Committed Match Funding To Date
Pritzker Children's Initiative, United Way of Greenville County, Greenville Health System, ReadyNation

Evidence demonstrates that what happens in a child's first five years of life has a profound impact on their health, educational success, and wellbeing throughout their life. High-quality early childhood interventions have been shown to have both social and economic benefits—improving outcomes for our most vulnerable citizens, while delivering long-term cost avoidance for governments. While many programs and organizations are delivering effective early childhood interventions, oftentimes limited public resources make it difficult for the interventions to scale to the point where they would make the most impact.

The Institute for Child Success (ICS) focuses on improving the systems that foster the health and education of children in their early years. ICS advises governments, foundations, and nonprofit organizations seeking to improve outcomes for America's youngest children. ICS' SIF Pay for Success (PFS) program builds on this mission by providing technical assistance to help jurisdictions learn how to use PFS financing to improve outcomes for children and families.

Through the 2014 SIF Pay for Success award, ICS selected four state and local government subgrantees to receive technical assistance in their efforts to use PFS financing. ICS uses an innovative coaching model, where jurisdictions commit specified staff to the project and are guided through the process of assessing the feasibility of PFS for funding early childhood outcomes.

INSTITUTE for CHILD SUCCESS

Getting to Know Institute for Childhood Success

How has the Social Innovation Fund impacted your organization's ability to assess and identify strong, evidence-based models (for PFS-financed projects)?

By providing the funding and space to work with government partners, SIF has allowed us to evaluate program outcomes against local needs. This has created a context in which we are able to better identify the strengths and weaknesses of program models.

How has your involvement with SIF impacted beneficiaries and stakeholders involved in your PFS program?

Simply put, we have four jurisdictions that are working toward the development of early childhood PFS projects that previously did not have the capacity to do so. Through our innovative coaching model, we are also able to allow jurisdictions to develop internal capacities to cultivate future PFS opportunities on their own and to increase their capacity to fund and implement evidence-based ECD intervention with other funding mechanisms.

Subgrantee Match Committed to Date

\$408,100

Subgrantees

City of Spartanburg (SC),
Sonoma County (CA),
State of Connecticut,
Washington State
Department of Early
Learning, Thrive
Washington

To learn more

[www.InstituteforChild
Success.org](http://www.InstituteforChildSuccess.org)



SIF Classic Grantee: Jobs for the Future, Inc.

National Fund for Workforce Solutions

FAST FACTS

Award Year
2010

Total SIF Investment
\$15,734,421

Focus Area
Economic Opportunity

Outcome Category
Adult Employment

**Intermediary Match
Commitment to Date**
\$15,734,421

**Committed Match
Funding to Date**
The Annie E. Casey
Foundation, Boeing
Company, Ford Foundation,
The Harry and Jeannette
Weinberg Foundation Inc.,
The Hitachi Foundation, The
Joyce Foundation,
JPMorgan Chase & Co.,
Knight Foundation, The
Kresge Foundation, Open
Society Foundation,
Prudential Foundation, The
Rockefeller Foundation,
Surdna Foundation, W.K.
Kellogg Foundation,
Walmart Foundation

While millions of Americans struggle to find family-supporting jobs, thousands of businesses across the country face a critical skills gap. More than one-third of American workers lack the skills needed to access and succeed in a lucrative career, while millions of jobs go unfilled as employers report difficulty finding workers with the right skills. Adequately preparing individuals for today's jobs will require stronger connections between employers, public workforce development systems, and education and workforce providers, along with greater levels of employer investment, leadership, and participation in workforce development.

The National Fund for Workforce Solutions (National Fund), with Jobs for the Future Fund (JFF) as its implementation partner, organizes and invests in regional funding collaboratives that support workforce partnerships among local industry, nonprofits, and education providers. These partnerships identify local skills gaps, while designing and administering training programs to help low-income workers obtain the skills they need to meet the demands of local industries.

Through the 2010 SIF Classic award, the National Fund and JFF have provided workforce training and technical assistance to more than 50,000 low-income individuals. Supporting an average of 10,000 individuals each year, the project directly impacts the careers, lives, and futures of countless workers, families, and communities. Subgrantees of the SIF award implement the National Fund approach, forging local relationships with employers and workers to form supportive training programs that prepare jobseekers for employment in their region's growing industries and train existing workers to advance in their careers.



JOBS FOR THE FUTURE

Getting to Know Jobs for the Future, Inc. National Fund for Workforce Solutions

How has your involvement with SIF changed the way you communicate the impact you're having with beneficiaries or other stakeholders?

Support from the SIF has enabled the National Fund to increase its scale, thereby benefitting a larger number of individuals and employers (both beneficiaries) and providing increased funds to regional workforce funder collaboratives pursuing the National Fund model. Furthermore, the National Fund's involvement with the SIF resulted in a rigorous evaluation of the National Fund model and its benefits for individuals. Preliminary results from one collaborative in Cincinnati and its three industry partnerships has demonstrated significantly better employment and earnings outcomes for job-seekers compared to similar individuals in other workforce development programs.

How has your involvement with SIF, including the evaluation component, enabled you and your subgrantees to speak with funders that you previously had not approached?

The National Fund's involvement with the SIF has benefitted the National Fund and its regional partners in two ways. First, it has enabled the National Fund and its subgrantees—regional workforce funder collaboratives—to engage with a number of national and local funders to share evaluation results and demonstrate the National Fund's value to jobseekers. Second, status as a National Fund and SIF subgrantee has been perceived favorably by many local funders and key stakeholders and has allowed collaboratives to engage a wider range of partners and funders.

**Subgrantee Match
Commitment to Date**
\$15,100,000

Subgrantees

Atlanta CareerRise, Baltimore Workforce Funders Collaborative, Bay Area Workforce Funding Collaborative, CareerEdge Funders Collaborative, Central Iowa Works Funding Collaborative, Central Pennsylvania Works Funders Collaborative, Central Six Development Council, Chicagoland Workforce Funder Alliance, Dan River Region Collaborative, Delta Workforce Funding Collaborative, Greater Newark Workforce Funders Collaborative, Greenville Regional Funder Collaborative, Job Opportunity Investment Network, Milwaukee Area Workforce Funding Alliance, New Orleans Works, New York City Workforce Innovation Fund, Partners for Competitive Workforce/United Way of Greater Cincinnati, Pennsylvania Fund for Workforce Solutions, Pittsburgh Works, San Diego Workforce Funders Collaborative, SkillUp Washington, Skill Works: Partners for a Productive Workforce, Southwest Alabama Workforce Development Council, Triad Workforce Solutions Collaborative, WIRED65 Regional Workforce Partners, Workforce Central Funders Collaborative, Workforce Innovations in Northwest Louisiana, Workforce Solutions Collaborative of Metro Hartford

To learn more
www.NFWSolutions.org



SIF Classic Grantee: Jobs for the Future, Inc. Opportunity Works

FAST FACTS

Award Year
2014

Total SIF Investment
\$6,000,000

Focus Area
Youth Development

Outcome Category
Education and
Employment

**Intermediary Match
Commitment to Date**
\$6,000,000

**Committed Match
Funding to Date**
James Irvine Foundation,
Prudential Foundation,
Hartford Foundation

Across the United States, approximately 6.7 million young people between the ages of 16 and 24 are neither in school nor participating in the labor market—a population known as “opportunity youth.” These young people—disproportionately youth of color—face a range of challenges that limit their connection to work and education. The impact of this disconnection is felt not only by the youth and their families, but also by their communities and the nation as a whole, with this population representing an estimated \$250 billion annually in lost revenue, earnings, and costs of social services.

Jobs for the Future (JFF) and The Aspen Forum for Community Solutions seek to improve education and career outcomes for opportunity youth by bringing together local stakeholders—K-12 and other public youth-serving systems, colleges, employers, and community organizations—to collaborate across systems and build education and career pathways for unemployed or underemployed young people.

Through the 2014 SIF Classic award, JFF and the Aspen Forum are engaging with partners in seven communities across the country, accelerating efforts to address systemic barriers to opportunity with community-based strategies to scale career and education pathways. Along with technical assistance from JFF and The Aspen Forum, a local subgrantee in each community drives the implementation and scaling of one or more evidence-based interventions, including academic preparation, postsecondary bridging, and career pathways support. Over three years, this effort will build the evidence base for interventions that significantly improve credential attainment and employment prospects for opportunity youth, especially boys and men of color.



JOBS FOR THE FUTURE

Getting to Know Jobs for the Future, Inc. Opportunity Works

How has your involvement with SIF, including the evaluation component, enabled you or your subgrantees to speak with funders that you previously had not approached?

We have reached out to several foundations that are new to JFF to support the SIF match, including Andrus Family Funds (secured) and USA Funds (not yet secured). The SIF has offered us a way to reach several funders that had not been on our radar screen. We made an excellent selection in our evaluation partners, Urban Institute, which has significant experience in the evaluation of programs serving opportunity youth. Their work has allowed us to engage potential funders with a particular interest in evaluation. The evaluation is set to launch this fall and as we gather initial data we look forward to additional opportunities to engage funders by sharing emerging data and potential impact on the opportunity youth population.

How has your involvement with Social Innovation Fund enabled your organization to scale your program/intervention?

We are thrilled at the opportunity to scale our interventions, but we have not yet begun to do so; our sites are just beginning their implementation. Through their annual implementation plans, sites have provided their goals and strategies for scale up. Our first phase offers support to our provider network through technical assistance and capacity building launched in July 2015. We look forward to facilitating the expansion and growth of the Back on Track model in our seven communities.

**Subgrantee Match
Commitment to Date**
\$1,860,000

Subgrantees
Bay Area Community
Resources, Boston Private
Industry Council, Capital
Workforce Partners,
Philadelphia Youth
Network, Kids in
Common, The Cowen
Institute at Tulane
University, United Way of
King County

To learn more
www.JFF.org



SIF Classic Grantee: The John A. Hartford Foundation

FAST FACTS

Award Year
2012

Total SIF Investment
\$3,000,000

Focus Area
Healthy Futures

Outcome Category
Access to Healthcare

**Intermediary Match
Commitment to Date**
\$3,000,000

**Committed Match
Funding To Date**
SELF, The Margaret A. Cargill Foundation, The Rasmuson Foundation, The Helmsley Charitable Trust, The Kinskey Family Foundation, The Alaska Mental Health Trust, The Mat-Su Health Foundation, and The Lewis County Board of County Commissioners

Depression is one of the most disabling and debilitating health conditions, and often co-occurs with chronic medical diseases. Many people experiencing serious depression never receive care. Of those who do, the vast majority are diagnosed and treated in primary care settings by generalist providers. Unfortunately, most primary care practices are ill-equipped to provide mental health care and, as a result, only about 20 percent of patients treated for depression in primary care have significantly improved a year later.

Improving the quality of care for depression can dramatically improve both mental and physical health outcomes, reduce health care costs, and improve the productivity and economic well-being of populations. In partnership with the University of Washington's Advancing Integrated Mental Health Solutions (AIMS) Center, the John A. Hartford Foundation provides start-up support and technical assistance, evaluation, and philanthropic outreach for community-based primary care clinics treating underserved populations with depression in the states of Alaska, Montana, Washington, and Wyoming.

This SIF initiative has enabled selected clinics to implement effective, evidence-based depression care for adults of all ages using the highly successful Improving Mood—Promoting Access to Collaborative Treatment (IMPACT) model of integrated care. To date, nearly 3,000 people have been served since the start of the clinical program in eight different primary care organizations.



Getting to Know The John A. Hartford Foundation

How has your involvement with SIF changed the way you communicate the impact you're having with beneficiaries or other stakeholders?

The implementation of Improving Mood—Promoting Access to Collaborative Treatment (IMPACT) has increased access to effective depression treatment for low-income patients in rural areas, decreased depression, and improved social and occupational functioning among these patients. It has also enabled subgrantee organizations to enhance their capacities to deliver truly integrated mental health care.

How has your involvement with SIF, including the evaluation component, enabled you to speak with funders that you previously had not approached?

Involvement with the SIF enabled the John A. Hartford Foundation to leverage support from state and local institutions as well as private funding from regional and national grantmakers.

How has your involvement with Social Innovation Fund enabled your organization to scale your program/intervention?

Involvement with the Social Innovation Fund enabled the John A. Hartford Foundation to implement the IMPACT model in primary care community health centers serving low-income populations in rural areas of Alaska, Montana, Washington, and Wyoming.

**Subgrantee Match
Commitment to Date**
\$1,940,555

Subgrantees
Bighorn Valley Health Center, Butte Community Health Center, Community Health Center of Central Wyoming, Kodiak Area Native Association, Lewis County Community Health Services and Valley View Health Center, Mat-Su Health Services, Partnership Health Center, Peninsula Community Health Services

To learn more
www.JHartFound.org



SIF Classic Grantee: Local Initiatives Support Corporation

FAST FACTS

Award Year
2015

Total SIF Investment
\$11,342,400

Focus Area
Economic Opportunity

Outcome Category
Financial Sustainability

Targeted Beneficiaries
Low-income and hard-to-employ unskilled workers

As the cost and need to train a viable workforce becomes more imminent, new strategies that benefit both unskilled workers and companies that need skilled workers are becoming increasingly necessary.

The Local Initiatives Support Corporation's (LISC) Bridges to Career Opportunities Program provides targeted education, training, and support designed to address wage stagnation among low-income, hard-to-employ unskilled workers. They achieve this through industry-relevant academic preparation for adult learners who have not been well-served by traditional community college and general adult education systems. Bridges to Career Opportunities connects workers with skills training tailored to locally strong industries and provides career coaching, financial coaching, and supportive services.

The 2015 SIF Classic award will allow LISC to identify and invest in 30-35 organizations that can adopt the Bridges to Career Opportunities approach in 10-13 metropolitan areas and potentially one rural area. Subgrantees already engaged will be able to expand their services by increasing the number of clients served and expanding their range of offerings to new industry sectors and higher-level career opportunities. Those that do not yet offer the full range of services can add the missing pieces necessary to operate and grow the full program package.

In the next several months, LISC will hold an open competition to select community-based organizations to receive subgrants of at least \$100,000 for periods of three to five years. The selected organizations will expand their reach to impact more people and will participate in evaluations to continue learning what works in the area of economic opportunity.

Getting to Know Local Initiatives Support Corporation

For more than three decades, LISC has connected local organizations and community leaders with resources to revitalize neighborhoods and improve quality-of-life indicators for residents. The LISC model assembles private and public resources and directs it to locally-defined priorities. LISC mobilizes corporate, government, and philanthropic support to provide local community development organizations with: loans, grants, and equity investments; local, statewide, and national policy support; and technical and management assistance.

Address

501 Seventh Avenue,
New York, NY 10018

CEO

Michael Rubinger

Number of FTE Staff

15

To learn more

www.LISC.org



SIF Classic Grantee: Local Initiatives Support Corporation

FAST FACTS

Award Year
2011

Total SIF Investment
\$21,091,829

Focus Area
Economic Opportunity

Outcome Category
Financial Sustainability

**Intermediary Match
Commitment to Date**
\$21,091,829

**Committed Match
Funding To Date**
Citibank, MetLife
Foundation, Walmart

There are many elements to a healthy, stable community: affordable housing, quality schools, safe streets, and thriving commercial corridors. Just as important however, is the economic stability of its residents. Too many struggling families lack the tools to stabilize their financial circumstances, as well as the confidence that they can achieve a better quality of life. Addressing these needs requires a comprehensive strategy that brings together employment placement, career improvement, financial coaching, and public benefits access to help these families create a stable economic foundation on which they can build a better life.

Local Initiatives Support Corporation (LISC) is addressing these needs by expanding the reach of “Financial Opportunity Centers,” a workforce development and asset-building model. It focuses on improving the financial bottom line for low- and moderate-income families by helping people boost earnings, reduce expenses, and make appropriate financial decisions. These centers are providing individuals with a bundle of services across three critical areas: employment placement and career improvement, financial coaching, and public benefits access.

Through support from the 2011 SIF Classic award, LISC is growing the Financial Opportunity Center (FOC) model to six new communities and 7,500 total participants. LISC partners with established community-based institutions and provides technical assistance, learning opportunities, and tools to help them deliver FOC services. A rigorous evaluation, to be conducted at Chicago FOC sites, and additional analysis of other expansion sites, will provide greater evidence about the model’s impact on employment, earnings, and savings. The studies, to be conducted by the Economic Mobility Corporation, have been designed to inform workforce policy more broadly.



Getting to Know Local Initiatives Support Corporation

How has your involvement with SIF changed the way you communicate the impact you're having with beneficiaries or other stakeholders?

LISC's identification with this federal funding source provides confidence to other stakeholders that we are a strong intermediary with sound fiscal management and program management. SIF has allowed us to scale our FOC program, even beyond our SIF funded sites, using the same intensive methods of collecting data and tracking outcomes. This allows us to communicate the sizeable impact we are able to have in low-income neighborhoods to help people achieve financial well-being. As a SIF intermediary, we have credibility and a broader audience with whom we can communicate. We have used our involvement with SIF to promote the work of SIF and our centers with government agencies and interagency committees.

How has your involvement with SIF, including the evaluation component, enabled you and your subgrantees to speak with funders that you previously had not approached?

SIF provided an opportunity for LISC to engage with large national funders around this work. In a time where philanthropy is stretched, we have used our involvement with SIF to provide a higher level of evidence of the impact of our work. We have also allocated additional internal resources to more regular and rigorous data and performance analyses. Our subgrantees and LISC have also benefited from the SIF grant since any non-federal funders' awards for this project are leveraged by the SIF.

**Subgrantee Match
Commitment to Date**
\$31,864,631

Subgrantees

Alliance for Multicultural Community Services, Amos House, Brighton Center, Center for Changing Lives, Central States SER, Chicago Commons, Cincinnati Works, CommonBond Communities, Community Action Duluth, Community Care Alliance, Comunidades Latinas Unidas En Servicio, Edna Martin Christian Center, EMERGE, Flanner House of Indianapolis, Focus: HOPE, Greater Southwest Development Corporation, Hawthorne Social Services Association, HomeStart, Inc., Instituto del Progreso Latino, International Rescue Committee, Inc., Jane Addams Resource Corporation, John H. Boner Community Center, Lighthouse of Oakland County, Lutheran Social Service of Minnesota, Mary Rigg Neighborhood Center, Metropolitan Family Services, North County Lifeline, Inc., North Lawndale Employment Network, Operation ABLE, Project for Pride in Living, Providence Housing Authority, Rubicon Programs, Inc., Sacred Heart Community Service, Safer Foundation, San Diego Housing Commission, Santa Maria Community Services, SER-Jobs for Progress of the Texas Gulf Coast, SER-Metro Detroit, Jobs for Progress, Southeast Community Services, Southwest Housing Solutions, The Cara Program, United Way of Greater Houston, Urban League of Greater Cincinnati, Volunteers of America Texas

To learn more
www.LISC.org



SIF Classic Grantee: Mayor's Fund to Advance New York City

FAST FACTS

Award Year
2015

Total SIF Investment
\$6,000,000

Focus Area
Healthy Futures

Outcome Category
Access to Healthcare

Targeted Beneficiaries
Low-income
communities and high-
risk populations

Over a quarter of New York City residents report that mental illness interferes with their life or activities, but they did not receive the mental health treatment they needed within the past year. Addressing this problem requires improving access to and retention in care and existing social services, as well as reducing the perceived stigma around receiving mental health services.

The Mayor's Fund to Advance New York City's Connections 2 Care Program will work with existing community based organizations that already reach low-income residents across the city. Research suggests that many evidence-based interventions for common mental health conditions can be performed by non-mental health workers. Connections 2 Care will give staff with access to at-risk populations the training to provide this support, including screenings for common mental health and substance use disorders, motivational interviewing, mental health first aid, and psycho-education.

Through the 2015 SIF Classic award, the Mayor's Fund and its partners, the Center for Economic Opportunity and the Department of Health and Mental Hygiene, will implement the Connections 2 Care model at approximately 12 community-based organizations in New York City to enhance access to mental health services for at-risk New Yorkers. It will also build on the evidence base for co-location of mental health services with existing services to create a model for increasing access to and utilization of mental health services.

In the next several months, the Mayor's Fund will hold an open competition to select community-based organizations to receive subgrants of between \$100,000 and \$250,000 per year for periods of three to five years. The selected organizations will expand their reach to impact more people and will participate in evaluations to continue learning what works to promote healthy futures.

MAYOR'S FUND
TO ADVANCE
NEW YORK CITY

Getting to Know Mayor's Fund to Advance New York City

The Mayor's Fund to Advance New York City, chaired by First Lady of New York City, Chirlane McCray, is a nonprofit organization that facilitates high-impact public-private partnerships throughout New York City's five boroughs. The Mayor's Fund leverages individual, philanthropic, and corporate partnerships to support public programs advancing key Mayoral and agency priorities. The Center for Economic Opportunity (CEO) works to reduce poverty and advance evidence-based policy in New York City through innovation, research, program design, monitoring, and evaluation. The mission of the New York City Department of Mental Health and Hygiene is to protect and promote the health of all New Yorkers.

Address

253 Broadway, 6thFloor,
New York, NY 10007

Executive Director

Darren Bloch

Number of FTE Staff

5

To learn more

www.NYC.gov/fund



SIF Classic Grantee: Mayor's Fund to Advance New York City

FAST FACTS

Award Year
2010

Total SIF Investment
\$28,500,000

Focus Areas
Economic Opportunity,
Youth Development

Outcome Categories
Employment, Education,
Financial Security

**Intermediary Match
Commitment to Date**
\$28,500,000

**Committed Match
Funding To Date**
Bloomberg
Philanthropies, Tulsa
Community Foundation,
Fund for Economic
Future, Ford Foundation,
Robin Hood Foundation,
Open Society
Foundations, Kresge
Foundation, Tiger
Foundation, Pinkerton
Foundation, New York
Community Trust

Fighting the cycle of poverty begins with innovative programs that build human capital and improve financial security. The Mayor's Fund to Advance New York City, in partnership with the NYC Center for Economic Opportunity (CEO), is connecting individuals in poverty with programs to help advance their education, employment, and financial savings.

Through the 2010 SIF Classic award, the Mayor's Fund to Advance New York City and CEO expanded five evidence-based CEO anti-poverty program models from New York City and implemented these models in seven new cities. These programs provide needed services like site-based employment services for public housing residents, a conditional cash transfer program to reduce poverty, a tax-time savings program, sector-focused training for low-wage and unemployed workers, and employment and education opportunities for disconnected youth.

The Mayor's Fund and CEO is replicating these programs through partnerships with 15 subgrantees in New York and seven other cities: Kansas City, Memphis, Newark, Northeast Ohio (Greater Cleveland and Youngstown), San Antonio, and Tulsa. These partnerships and programs aim to achieve transformative change across communities on critical measures of economic opportunity, including education and vocational skills, employment outcomes, savings, and family well-being.

By advancing the education, employment, and financial savings of low-income adults and families, the programs are combatting poverty across a diverse cross-section of America.

MAYOR'S FUND
TO ADVANCE
NEW YORK CITY

Getting to Know Mayor's Fund to Advance New York City

How has your involvement with SIF changed the way you communicate the impact you're having with beneficiaries or other stakeholders?

Because of SIF, the Mayor's Fund/CEO Collaborative has built the evidence base that has enabled its SIF programs to communicate and influence policy and programs at a broader scale, including:

- Jobs-Plus is now being replicated nationwide by the federal Department of Housing and Urban Development.
- The WorkAdvance and Project Rise program findings are helping shape workforce and youth programming in New York City and beyond.
- SaveUSA now has a coalition of cities across the country sharing its lessons and providing resources for those who may wish to replicate SaveUSA.
- Family Rewards is continuing to influence the broader discussion of assets and incentives.

How has your involvement with SIF, including the evaluation component, enabled you and your subgrantees to speak with funders that you previously had not approached?

The Mayor's Fund/CEO is grateful for the support of over 30 private funders. Through SIF, the Mayor's Fund and CEO have built connections to new funders in our partner cities, and in many cases, the subgrantee-funder relationships are key parts of building sustainability for the SIF programs in those cities. The SIF has been an ideal demonstration of the importance of funders as stakeholders who can help drive the local policy conversation.

Subgrantee Match Commitment to Date

\$29,412,789

Subgrantees

BronxWorks, Children's Aid Society, Food Bank for NYC, Full Employment Council, Henry Street Settlement, Kingsborough Community College, Madison Strategies Group, Per Scholas, Rutgers University - T.E.E.M. Gateway, San Antonio Housing Authority, St. Nick's Alliance, The Door, Towards Employment, United Way of San Antonio and Bexar County

To learn more
www.NYC.gov/fund



SIF Classic Grantee: Methodist Healthcare Ministries of South Texas, Inc.

FAST FACTS

Award Year
2014

Total SIF Investment
\$10,000,000

Focus Area
Healthy Futures

Outcome Category
Access to Healthcare

**Intermediary Match
Commitment to Date**
\$10,000,000

**Committed Match
Funding To Date**
Methodist Healthcare
Ministries of South Texas,
Inc., Valley Baptist Legacy
Foundation, The Hogg
Foundation for Mental
Health, The John G and
Marie Stella Kenedy
Memorial Foundation,
Lamar Bruni Vergara
Trust, The Guadalupe and
Lilia Martinez
Foundation, Mercy
Caritas

Behavioral health and physical health problems often overlap. For example, more than two-thirds of adults with mental disorders also have medical disorders, while nearly 30 percent of adults with medical disorders also have mental disorders.

Far too often, mental health issues go untreated due to stigma and discrimination. Delivery of behavioral health services in primary care settings can reduce that stigma while also leading to improved outcomes.

Si Texas: Social Innovation for a Healthy South Texas is working to reduce rates of depression and diabetes in high-poverty communities in South Texas by integrating behavioral health care with primary care services. With support from the 2014 SIF Classic award, Methodist Healthcare Ministries of South Texas, Inc. will implement the Si Texas Project to reduce the proportion of adults who experience major depressive episodes and the proportion of persons with diabetes with HbA1c levels greater than nine percent.

The program, targeting 12 South Texas counties, focuses on integrated behavioral health models to improve health outcomes in communities with high rates of poverty, depression, diabetes, obesity, and associated risk factors.



"Serving Humanity to Honor God"

Getting to Know Methodist Healthcare Ministries of South Texas, Inc.

How has your involvement with SIF, including the evaluation component, enabled you and your subgrantees to speak with funders that you previously had not approached?

Our subgrantees would have been able to meet the requirements of a "philanthropically underserved area," however we chose not to invoke that designation. As a result, our organization and our subgrantees have developed, and are developing, several new avenues for support. This includes the development of a portfolio-level "ask" to national foundations, with a case statement that emphasizes the robust nature of the evaluation. We are also leveraging our relationships with local and regional funders to encourage their support of subgrantees and have received a wonderful response so far. The prestige of the SIF name is extremely helpful in facilitating our ability to approach other funders to partner with us.

How has your involvement with Social Innovation Fund enabled your organization to scale your program/intervention?

Participation in the Social Innovation Fund has, in just one year, built the capacity of our organization, as well as the subgrantee organizations and the communities we are all serving together. The Social Innovation Fund has modeled a supportive network that we have been able to replicate for our Sí Texas participants.

**Subgrantee Match
Commitment to Date**
\$6,588,458

Subgrantees
El Milagro Clinic, Hope
Family Health Center,
Mercy Ministries of
Laredo, R.E.A.L. Inc.,
Texas A&M International
University, The University
of Texas Rio Grande
Valley, Tropical Texas
Behavioral Health, The
University of Texas
Health Science Center-
Houston, Nuestra Clinica
del Valle

To learn more
www.MHM.org



SIF Classic Grantee: Mile High United Way

FAST FACTS

Award Year
2011

Total SIF Investment
\$7,258,824

Focus Area
Youth Development

Outcome Category
School Readiness, K-12
Education

**Intermediary Match
Commitment to Date**
\$7,258,824

**Committed Match
Funding to Date**
The Anschutz
Foundation, The Piton
Foundation at Gary
Community Investments,
Gates Family Foundation

Children's brains develop most rapidly in their earliest years, and their experiences lay the foundation for success not only in school but also in relationship building and life in general. Yet more than 28.4 percent of Colorado's third graders are not reading at grade level [Colorado Department of Education, 2014 TCAP School and District Summary Results, (2015)]. This means they may have difficulty trying to read their favorite bedtime story or a passage from a poem.

Building upon a strong state movement for reform and with bipartisan support from Colorado's Governor, Lieutenant Governor, and state legislature, Mile High United Way is poised to introduce key transformations in Colorado's education system to improve early language and literacy outcomes. Through support from the 2011 SIF Classic award, Mile High United Way is funding subgrantee programs that leverage community volunteers to collectively address third grade literacy rates in rural and urban areas across the state.

Mile High United Way aims to showcase a systematic change in Colorado's early literacy initiatives. Mile High United Way will coordinate early childhood education programs and service providers around a shared vision of early literacy proficiency and a standardized set of outcomes, build the evaluation capacity of local nonprofits to reach measureable outcomes, and increase levels of evidence for nonprofit programs in Colorado.



Mile High United Way

Getting to Know Mile High United Way

How has your involvement with SIF changed the way you communicate the impact you're having with beneficiaries or other stakeholders?

Through the Social Innovation Fund, Mile High United Way has assisted nonprofit organizations in improving their program fidelity and program evaluation. This work has allowed subgrantees to deliver higher quality programming and will ideally lead to better outcomes for the children they serve. Through the Social Innovation Fund, we hope to see increased literacy rates for participating children.

How has your involvement with SIF, including the evaluation component, enabled you and/or your subgrantees to speak with funders that you previously had not approached?

We have heard from many of our subgrantees that their involvement with the Social Innovation Fund has given them a higher level of credibility within the funding community. The Social Innovation Fund's focus on rigorous evaluation has enabled subgrantees to pursue funding opportunities that were not previously available to them. Mile High United Way's participation in the Social Innovation Fund has given us the opportunity to convene funders on the importance of building capacity within the nonprofit community. We have concrete examples to demonstrate the value of evidence-building for nonprofits, which gives us a unique position in the community.

**Subgrantee Match
Commitment to Date**
\$7,258,824

Subgrantees
Clayton Early Learning,
Colorado Humanities,
Colorado Statewide
Parent Coalition, Reading
Partners, Summit 54, The
Bridge Project

To learn more
[www.UnitedWay
Denver.org](http://www.UnitedWay
Denver.org)



SIF Pay for Success Grantee: National Council on Crime and Delinquency

FAST FACTS

Award Year
2014

Total SIF Investment
\$863,959

Focus Area
Youth Development

Targeted Beneficiaries
Juvenile justice or child
welfare system-involved
youth of color

(Anticipated) Outcomes
Fully completed
feasibility studies in using
PFS to improve outcomes
for system-involved
youth of color

Children and young people involved in the child welfare and juvenile justice systems face unique challenges. In 2011, youth of color represented 45 percent of all youth in the United States, but accounted for 71 percent of youth held in detention. African American children represented an estimated 14 percent of all children in the United States, but 26 percent of all children in foster care. The large public and human costs of youth progressing through the juvenile justice and child welfare systems call for the exploration of early interventions to break this cycle.

The National Council on Crime and Delinquency (NCCD) applies research to policy and practice in criminal justice, juvenile justice, and child welfare. They promote innovative approaches and evidence-based problem solving to address these issues, and are approaching the Pay for Success (PFS) model as an opportunity to bring partners capable of bold, strategic thinking to the table to implement programs with measurable results in improving the lives of children, youth, and families.

Through the 2014 SIF Pay for Success award, NCCD will assess feasibility and develop Pay for Success capacity in jurisdictions from the states with the highest rates of racial disparities in juvenile justice and/or child welfare systems. This project will assist three state or local governments or nonprofit organizations to determine the feasibility of using PFS to promote interventions addressing positive youth development, with a focus on juvenile justice or child welfare system-involved youth or youth at risk of entering or crossing over into these systems, as well as on addressing high rates of racial disparity in these systems.

The ultimate goal of the proposed project is to help organizations create positive outcomes for system-involved children and young people and support the capacity of systems to implement evidence-based practices that set up these young people for the best possible chance of success in their lives and their communities.

NCCD

Getting to Know National Council on Crime and Delinquency

How has the Social Innovation Fund impacted your organization's ability to assess and identify strong, evidence-based models (for PFS-financed projects)?

NCCD has a long history of integrating research and outcomes into policy recommendations and program implementation. Expanding this work to include PFS feasibility assessments has increased our attention to multiple categories of fiscal impacts including short and mid-term cashable savings, opportunities savings, and long-term economic benefits for target populations and communities.

How has your involvement with SIF impacted beneficiaries and stakeholders involved in your PFS program?

NCCD's PFS feasibility assessment work with the City of New Haven, Community Advocates in Milwaukee, WI and the Children's Initiative in San Diego, CA has enhanced their use of research and data in program development and implementation. Through activities such as the target population analysis, each program has engaged in powerful conversations around defining youth best served by the program and acknowledging segments of the youth population their program does not effectively serve. This allows each agency to provide evidence-based interventions for target populations, as well as recognize services gaps for those who are outside the target population.

**Intermediary Match
Commitment to Date**
\$225,000

**Committed Match
Funding to Date**
National Council on
Crime and Delinquency,
Kirkland and Ellis, LLP

**Subgrantee Match
Committed to Date**
\$50,000

Subgrantees
City of New Haven (CT),
Community Advocates,
The Children's Initiative

To learn more
www.NCCDGlobal.org



SIF Classic Grantee:

Nebraska Children and Families Foundation

FAST FACTS

Award Year
2015

Total SIF Investment
\$2,000,000

Focus Area
Youth Development

Targeted Beneficiaries
Youth ages 14-24 who have experienced foster care, juvenile justice involvement, or homelessness

Nebraska Children and Families Foundation's Connected Youth Initiative works to create partnerships with communities to improve outcomes and opportunities for youth who have experienced foster care, juvenile justice involvement, and/or are at risk of homelessness. The model helps to build strong collaborations between service providers, funders, and decision-makers to connect vital resources in the community.

Through the 2015 SIF Classic award, the Connected Youth Initiative will work in partnership with rural communities to expand on the success of two Nebraska youth initiatives: Project Everlast Omaha, which provides a framework and several key components for supporting older youth in the foster care system; and the Supportive Services for Rural Homeless Youth (SSRHY) National Demonstration Project. By the end of this initiative, communities and Nebraska Children and Families Foundation partnerships will increase the number of unconnected youth receiving community-based services and supports by at least 1,500 and double the number of counties being served.

In September, Nebraska Children and Families Foundation will hold an open competition to select community-based collaborations to receive subgrants of at least \$100,000-\$150,000 for periods of two to five years. Sustainability will be enhanced through a one-to-one match of funds from community partners. The selected collaborations will develop and expand their reach to impact more young people. Community capacity will be expanded through collaboration to design and participate in common evaluations to continue learning what works in the areas of rural community youth development.



Getting to Know Nebraska Children and Families Foundation

Nebraska Children and Families Foundation invests in, sparks, and advances community solutions to create positive change for children. It brings the public and private sectors throughout Nebraska together to prevent problems that threaten the well-being of our children. Working with local, state, and national partners, Nebraska Children and Families Foundation promotes the importance of providing opportunities and services to families that nurture a child's healthy growth from cradle to career.

Address

215 Centennial Mall
South, Suite 200,
Lincoln, NE 68508

President

Mary Jo Pankoke

Number of Staff

45
(6.1 FTE for CYI)

To learn more

www.NebraskaChildren.org



SIF Classic Grantee: New Profit, Inc.

FAST FACTS

Award Year
2010

Total SIF Investment
\$25,000,000

Focus Area
Youth Development

Outcome Category
Success in Post-
Secondary Education &
Employment

**Intermediary Match
Commitment to Date**
\$25,000,000

**Committed Match
Funding to Date**
Blue Ridge Foundation
NY, Carnegie
Corporation, JPMorgan
Chase Foundation,
Kresge Foundation, Oak
Foundation, Open
Society Foundations,
Robin Hood Foundation,
State Street Foundation,
SeaChange Capital
Partners

Successful employment in today's modern workforce demands more formal education and training than ever before. By 2018, two-thirds of all jobs will require a post-secondary degree or certificate. However, while education remains the most direct pathway to economic self-sufficiency, access to the education needed for sustainable employment remains elusive for a critical mass of America's youth, particularly those from low-income, underrepresented communities.

Through the 2010 SIF Classic award, New Profit's Pathways Fund aims to strengthen the bridge between education and workforce development to foster opportunity and access for low-income youth. Through the work of the six Pathways subgrantees, the goal of the initiative is to improve measurable outcomes in high school graduation, access to and success in post-secondary education, and living-wage employment. The Pathways Fund is on track to help over 250,000 people gain the skills, knowledge, and networks to lead productive lives and engage in meaningful work.

NEWPROFIT

Getting to Know New Profit, Inc.

How has your involvement with SIF, including the evaluation component, enabled you and your subgrantees to speak with funders that you previously had not approached?

The Pathways Fund's involvement in the Social Innovation Fund not only represents New Profit's first experiment with a public/private partnership, but also with high-impact partnerships with institutional and corporate foundations. Within the Pathways Fund's learning community, our key funding partners work together and with the Pathways Fund's subgrantees--through the collective investment as well as through their own direct investments--to share learnings and identify areas for collaboration within the college access/success and workforce development fields. This level of partnership and shared learning has greatly influenced New Profit's approach to driving systemic change in the nonprofit sector.

How has your involvement with Social Innovation Fund enabled your organization to scale your program/intervention?

As part of the Social Innovation Fund, New Profit's Pathways Fund represents an unprecedented collective effort by a cross-sector network of investors and high-performing nonprofit organizations to deliver measurable, sustainable impact for individuals, communities, and education to employment pipelines. Each of the six Pathways Fund subgrantee organizations provides a set of comprehensive, targeted supports for vulnerable, high-risk youth, getting them to and through college and into the economic mainstream. New Profit partners closely with each organization to strengthen its operations, improve its programmatic impact, and scale its interventions nationally.

**Subgrantee Match
Commitment to Date**
\$44,246,700

Subgrantees
College Advising Corps,
College Summit, iMentor,
Single Stop, Year Up,
YouthBuild USA

To learn more
www.NewProfit.org



SIF Pay for Success Grantee: Nonprofit Finance Fund

FAST FACTS

Award Year
2014

Total SIF Investment
\$3,600,000

Focus Areas
Economic Opportunity,
Healthy Futures, Youth
Development

Targeted Beneficiaries
Children; Young Adults;
Adults; Veterans;
Immigrants/English
Language-Learners;
Chronic homeless
populations; Formerly
Incarcerated Populations

Anticipated Outcomes
High-quality Pay for
Success projects
structured and ready for
implementation.

Citizens and governments are being asked to do more with less, but providing meaningful outcomes for communities in need will require an increase in the amount of money flowing to the social sector, as well as improvements to funding structures. The Nonprofit Finance Fund's (NFF) work in Pay for Success (PFS) has focused on building readiness for productive participation in a U.S. social sector where providing and accessing capital is increasingly tied to the achievement of meaningful and measurable outcomes. NFF is a leader of sector-wide PFS education and convening efforts, committed to facilitating an open and transparent dialogue between service providers, government, and investors on the challenges and opportunities of PFS.

Through the 2014 SIF Pay for Success award, NFF will intermediate SIF funds for PFS transaction structuring and expand PFS knowledge sharing across service providers, governments, and their partners. NFF's SIF program has two objectives designed to further NFF's goal of growing, strengthening, and diversifying the PFS market: first, to fund the exploration of innovative PFS funding strategies that will advance promising PFS approaches; and second, to share knowledge, resources, and lessons learned from new and existing PFS projects through NFF's learning platforms, including the existing [Pay for Success Learning Hub website](#).

Through its SIF PFS program, NFF will award at least 12 subgrants to support transaction structuring activities for PFS projects that have already been deemed viable by project feasibility assessments. Subgrants will be made to support the work of existing partnerships between governments, service providers, and transaction coordinators. NFF's work focuses on late-stage support to bring PFS projects to fruition, as well as the creation of tools to assist organizations and governments with moving projects toward implementation.



Getting to Know Nonprofit Finance Fund

How has the Social Innovation Fund impacted your organization's ability to assess and identify strong, evidence-based models (for PFS-financed projects)?

We have reviewed applications from about 25 PFS projects, which have given us unparalleled insight into the many ways that PFS projects develop. We have identified common themes among the projects that we deemed most likely to launch within a period of one year. We have also gained a stronger understanding of what constitutes a complete feasibility assessment. In particular, we observed that the projects we identified as having the highest likelihood of launching within a year demonstrated a clear and logical link between the evidence base for an intervention and the local-level baseline conditions, population characteristics, and government and service provider capacity.

How has your involvement with SIF impacted beneficiaries and stakeholders involved in your PFS program?

The stakeholders of our project are diverse and include nonprofit service providers, transaction coordinators, governments, and academic institutions. Our project provides dedicated resources for all those involved to prioritize the PFS project and move it forward with greater urgency given the limited time frame of our grant period. In some cases, where government support for PFS projects has been slow to be finalized because of competing political priorities, the SIF award sends a powerful signal to government about the federal support for PFS and the importance of the specific projects we are funding. Ultimately, the beneficiaries of PFS projects are the high-need individuals that these projects are designed to serve. We believe that our work to facilitate market growth will help these communities experience the benefits of more efficient, effective, and coordinated allocation of resources that PFS projects enable.

**Intermediary Match
Commitment to Date**
\$720,000

**Committed Match
Funding To Date**
Laura and John Arnold
Foundation

**Subrecipient Match
Commitment to Date**
\$1,597,000

Subrecipients
The Community
Foundation of Utah,
Enterprise Community
Partners, Jewish
Vocational Services, Third
Sector Capital Partners,
Tuscaloosa Research &
Education Advancement
Corporation

To learn more
www.NonprofitFinanceFund.org



SIF Classic Grantee: REDF

FAST FACTS

Award Year
2015

Total SIF Investment
\$7,000,000

Focus Area
Economic Opportunity

Outcome Category
Adult Employment

Targeted Beneficiaries

Economically disadvantaged individuals facing significant barriers to work (e.g., homeless; young adults disconnected from work or school; people formerly incarcerated; and those suffering from addiction, mental illness, or other disabilities)

The opportunity to work should be available to everyone, but many people face barriers to employment: disconnection from work and school, homelessness, incarceration, addiction, mental illness, and disability. Social enterprises—mission-driven businesses focused on hiring and assisting people who are willing and able to work, but have the hardest time finding jobs—can break down these barriers and transform lives and communities.

REDF invests capital and expertise in social enterprises, creating job opportunities for disadvantaged individuals in low-income communities. Employees receive training and support, earn wages, pay taxes, and often reduce their reliance on costly public programs. At the same time, the businesses that employ them benefit from REDF's funding, business connections, and expertise to grow sustainable operations that employ thousands of people.

With support from the 2015 SIF Classic grant award, REDF will significantly scale the number of people served and strengthen social enterprises in target communities. The proposed program aims to employ 7,500 low-income people currently facing significant barriers to employment across the West, Midwest, and South of the United States. REDF will also continue to advance the evidence base for employment-focused social enterprise. This will build on the evidence from the Mathematica Jobs Study, focusing on REDF's first SIF grant (2010-2015).

In the next several months, REDF will hold an open competition to select community-based organizations to receive subgrants of at least \$100,000 for periods of three to five years. The selected organizations will expand their reach to impact more people and will participate in evaluations to continue learning what works in the area of economic opportunity.

REDF

Investing in Employment and Hope

Getting to Know REDF

Since 1997, REDF, a California-based nonprofit, has led the pioneering effort to create jobs and employment opportunities for people facing the greatest barriers to work—such as young people who’ve dropped out of school, people who’ve been in prison or homeless, and those who live with mental health disabilities. They are funders and business experts who provide money, know-how, and networks to help build social enterprises, mission-driven businesses focused on hiring and assisting people who are willing and able to work, but have the hardest time getting jobs.

Address
221 Main St.
Suite 1550,
San Francisco, CA 94105

CEO
Carla Javits

Number of FTE Staff
6

To learn more
www.REDF.org



SIF Classic Grantee: REDF

FAST FACTS

Award Year
2010

Total SIF Investment
\$7,500,000

Focus Area
Economic Opportunity

Outcome Category
Adult Employment

**Intermediary Match
Commitment to Date**
\$7,500,000

**Committed Match
Funding to Date**
The Roberts Foundation,
Weingart Foundation,
Woodcock Foundation

The opportunity to work should be available to everyone, but many people face barriers to employment: disconnection from work and school, homelessness, incarceration, addiction, mental health problems, and other disabilities. Social enterprises—mission-driven businesses focused on hiring and assisting people who are willing and able to work, but have the hardest time finding jobs—can break down these barriers and transform lives and communities.

Through the 2010 SIF Classic award, REDF provides grants and technical assistance exclusively to nonprofit social enterprises that employ low-income people with multiple barriers to employment. For example, REDF will help employ at least 2,500 low-income young people and adults with multiple barriers to employment in nonprofit social enterprises and expand their work to include multiple low-income communities in California, such as Fresno, Los Angeles, Sacramento, and San Diego.

REDF commissioned a first-of-its-kind jobs study to evaluate the impact of social enterprise for people facing barriers to work and its benefits to society. More than 25 percent of people entering social enterprises had never had a job, and 85 percent did not have stable housing the previous year. In fact, more than 70 percent of their monthly income came from government benefits. This study showed that 56 percent of people hired by social enterprises had jobs one year later and income from government benefits dropped to 24 percent. They saw a 268 percent increase in income and housing stability tripled.

These types of initiatives, as well as many others, prove that revenue generated by social enterprises reduces the burden on government and philanthropy to pay for programs. For every dollar spent on a social enterprise, there is a return on investment of \$2.23 in benefits to society. REDF's social enterprises improve lives and more than doubles society's return on investment.

REDF
Investing in Employment and Hope

Getting to Know REDF

How has your involvement with SIF, including the evaluation component, enabled you and/or your subgrantees to speak with funders that you previously had not approached?

Participation in the SIF Classic cohort has dramatically elevated the visibility of REDF's efforts to expand economic opportunity to people who face the greatest barriers to employment. REDF's SIF-supported expansion to Southern California and the powerful data from the Mathematica Jobs Study on cost-effectiveness and the impact on people's lives opened doors to a new network of local funders attracted to REDF's work and excited by the opportunity to leverage SIF match dollars to magnify programmatic impact (e.g., Weingart, Annenberg, Citi Foundation). On the national stage, REDF's involvement with SIF has resulted in new partnerships with noteworthy national funders that include the Annie E. Casey, Kresge, Surdna, and W. K. Kellogg foundations.

How has your involvement with Social Innovation Fund enabled your organization to scale your program/intervention?

The portfolio evaluation confirmed REDF's theory of change with quantifiable outcome data. That independent verification of the model was a strong motivator in REDF's decision to expand beyond California into other regions, and to successfully apply for the 2015 SIF Classic portfolio. The evaluation also pointed to specific areas where further work is needed to enhance the overall sustainability of the intervention and the long-term benefit to the employee--in areas like retention after social enterprise employment--and minimizing the impact of the "benefits cliff" when people transition to paid employment from public benefits. As an inaugural member of the SIF Classic portfolio, REDF has benefitted tremendously from the Corporation for National Community Service staff support, access to policymakers, and the association with an evidence-based approach to social innovation.

**Subgrantee Match
Commitment to Date**
\$7,395,920

Subgrantees

Buckelew Programs,
Center for Employment
Opportunities, Chrysalis,
Coalition for Responsible
Community
Development,
Community Housing
Partnership, Community
Resource Center,
Goodwill Silicon Valley,
Taller San Jose, Urban
Strategies, Weingart
Center Association

To learn more
www.REDF.org



SIF Classic Grantee: Share Our Strength

FAST FACTS

Award Year
2014

Total SIF Investment
\$4,000,000

Focus Area
Healthy Futures

Outcome Category
Childhood/Youth Health
and Nutrition

**Intermediary Match
Commitment to Date**
\$1,850,000

**Committed Match
Funding To Date**
Arby's Foundation,
Anonymous Donor

One in five children struggles with hunger in the United States — that's 16 million kids. Hungry kids often experience serious health issues and emotional and behavioral problems. Hunger also drags down the nation's economy by perpetuating the cycle of poverty. We're in danger of losing an entire generation of leaders, innovators, and problem-solvers.

Share our Strength is ending child hunger in America by connecting kids to effective nutrition programs like school breakfast and summer meals. Through the No Kid Hungry campaign, Share Our Strength is working to ensure that every child has access to healthy food where they live, learn, and play.

Through the 2014 SIF Classic award, Share Our Strength is accelerating the growth of its No Kid Hungry campaign and will reach nearly two million children from low-income families. Share Our Strength also plans to complete the first-ever assessment of a comprehensive strategy to ending childhood hunger that engages all five federal nutrition programs.



Getting to Know Share Our Strength

How has your involvement with SIF changed the way you communicate the impact you're having with beneficiaries or other stakeholders?

Through the partnerships with the six organizations, our programs are estimated to impact millions more children across the country over the course of our multi-year investment. Partners will focus on increasing access for children to all five federal nutrition programs: (1) School Breakfast; (2) Summer Meals; (3) At Risk Afterschool Meals; (4) Supplemental Nutrition Assistance Program (SNAP); and (5) Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) as well as offering nutrition education programming to enhance families' shopping and cooking skills for home meals.

How has your involvement with SIF, including the evaluation component, enabled you and/or your subgrantees to speak with funders that you previously had not approached?

Share Our Strength's fundraising team has capitalized on the opportunity to share the news of our SIF award and the expansion of our No Kid Hungry model with committed partners and prospective individuals, corporations, and foundations. Additionally, we've established a collaborative fundraising environment with partners to share current donors and highlight opportunities to jointly fundraise with prospective partners to secure matching funds.

How has your involvement with Social Innovation Fund enabled your organization to scale your program/intervention?

Share Our Strength was able to expand and deepen the No Kid Hungry model in six states across the country. This significant investment in scaling our program will help us end childhood hunger further and faster across the nation.

Subgrantees

Florida Impact, Hunger Task Force, Texas Hunger Initiative, Three Square Food Bank, United Way for Southeastern Michigan, United Way of King County

To learn more

www.NoKidHungry.org



SIF Classic Grantee: Silicon Valley Community Foundation

FAST FACTS

Award Year
2014

Total SIF Investment
\$7,500,000

Focus Area
Youth Development

Outcome Category
K-12 Education

**Intermediary Match
Commitment to Date**
\$7,500,000

**Committed Match
Funding to Date**
The County of San Mateo,
United Way of the Bay
Area, Silicon Valley Social
Ventures, W.K. Kellogg
Foundation

Third-grade reading proficiency is one of the best predictors of academic achievement in subsequent years. If a child is behind in reading by the end of third grade, it is likely that he or she will never catch up. In San Mateo County, California, 42 percent of third graders cannot read proficiently, a figure that rises to a shocking 60 percent of Latino, African-American, and Pacific Islander third graders.

The Big Lift is working to combat this by involving more than 100 organizations that provide funds to preschools and other organizations involved in the education of preschool students. The Big Lift is designed to increase the number of third graders who read proficiently in 11 high-need school districts in San Mateo County, California.

Through the 2014 SIF Classic award, San Mateo County's Big Lift initiative is integrating high-quality learning experiences from preschool to third grade. It focuses on reducing chronic absence and summer learning loss and engages parents and the broader community to support learning in school and at home.



Getting to Know Silicon Valley Community Foundation

How has your involvement with SIF changed the way you communicate the impact you're having with beneficiaries or other stakeholders?

Becoming a SIF grantee has elevated the public profile of The Big Lift in San Mateo County, giving stakeholders a powerful platform to increase their engagement in The Big Lift's collective impact effort. Beneficiaries of the first round of Big Lift funding will benefit greatly from increased access to high-quality preschool, attendance, and family engagement programs that will prepare them for success in school and life.

How has your involvement with SIF, including the evaluation component, enabled you or your subgrantees to speak with funders that you previously had not approached?

As a result of our SIF funding, we have engaged with several foundations and intermediaries that have a great interest in addressing the achievement gap for low-income children of color in Silicon Valley. In preparation for applying to become a Big Lift subgrantee, each of the organizations identified new funding sources that have now been committed to The Big Lift at the local level, including support from the Cabrillo Education Foundation and school district general funds, as well as the City of South San Francisco's Child Care Developer Fee.

How has your involvement with Social Innovation Fund enabled your organization to scale your program/intervention?

Becoming a SIF grantee has enabled Silicon Valley Community Foundation to significantly increase the number of children and families served through preschool and summer family engagement interventions. As a SIF grantee, we will have a greater focus on evidence-based strategies as we phase in each element of The Big Lift and we have been able to increase our investment in evaluation, which will support our efforts not only to determine the impact of our work but to build public will for long-term investments in early learning.

**Subgrantee Match
Commitment to Date**
\$1,983,462

Subgrantees
Cabrillo Unified School District, City of South San Francisco, Coastside Children's Programs, Institute for Human and Social Development, Inc., Jefferson Elementary School District, La Honda-Pescadero Unified School District, Peninsula Family Service, South San Francisco Unified School District

To learn more
www.SiliconValleyCF.org



SIF Pay for Success Grantee: Third Sector Capital Partners, Inc.

FAST FACTS

Award Year
2014

Total SIF Investment
\$1,910,159

Focus Areas
Economic Opportunity,
Healthy Futures, Youth
Development

Targeted Beneficiaries
Various

(Anticipated) Outcomes
Feasibility assessments
and path forward
recommendations for PFS
across multiple issue
areas

Communities across America face a daunting array of challenges—crime, homelessness, chronic disease. Social service providers and nonprofits are tackling these problems by developing innovative programs that produce measurable social and financial benefits. Third Sector Capital Partners is addressing the funding challenges faced by nonprofits and social service providers by driving the implementation of the Pay for Success (PFS) funding model.

Through the 2014 SIF Pay for Success grant award, Third Sector Capital Partners selected nine awardees to help strengthen the pipeline of state and local governments and service providers prepared to implement PFS projects across the country.

This project will leverage SIF funding to assess the feasibility of implementing PFS projects at the local and state level, including exploration of multi-government-level (local, state, federal) contracting and financing for outcome-driven services. Third Sector will create a laboratory for assessing and advancing promising PFS projects, providing assistance to approximately 14 government and service provider subgrantees interested in advancing PFS initiatives. Third Sector will also build capacity to convert the lessons learned by subgrantees and other individual PFS projects into scalable PFS blueprints that will be transferred to a much wider audience by engaging deeply with the membership associations for state and local government, including the National Governors Association (NGA), National Association of Counties (NACo), and the National League of Cities (NLC).



Getting to Know Third Sector Capital Partners, Inc.

How has the Social Innovation Fund impacted your organization's ability to assess and identify strong, evidence-based models (for PFS-financed projects)?

The SIF competition allowed us to proactively ask focused questions about the presence of data and evidence-based models of interest to governments exploring PFS. Once we selected those that prioritize evidence and data-driven decision making, SIF's focus on scaling evidence-based interventions provided us with a clear framing to drive feasibility work and encourage government jurisdictions to adopt more evidence-based models for service delivery. Through our SIF deliverables, we also lay out a roadmap for how governments can continue to assess intervention models and providers to ensure that they are aligned with the goals of building a stronger evidence base for social policy.

How has your involvement with SIF impacted beneficiaries and stakeholders involved in your PFS program?

Our involvement with SIF has allowed us to work with nine jurisdictions across the country and engage deeply with their government and service provider stakeholders—the largest funders and providers of services to vulnerable populations—to use PFS and data-driven decision making to measurably improve the lives of those most in need. These government jurisdictions reach thousands of America's most vulnerable populations every day, and SIF has helped to transform government's focus from service delivery to improved livelihoods and increased opportunity.

**Intermediary Match
Commitment to Date**
\$800,000

**Committed Match
Funding To Date**
High Net Worth
Individuals, Hewlett
Foundation, Kresge
Foundation, New Profit

**Subrecipient Match
Commitment to Date**
\$613,000

Subrecipients
TX Health and Human
Services Department
(Austin/Travis County),
Center for Evidence-based
Policy (OR), Friends of the
Children (OR), Marion and
Multnomah Counties (OR),
Children and Families
Commission of Orange
County (CA), State of
Nevada/Clark County/City
of Las Vegas (NV), Virginia
Pay for Success
Council/Virginia
Department of Health

To learn more
www.ThirdSectorCap.org



SIF Classic Grantee: United Way for Southeastern Michigan

FAST FACTS

Award Year
2011

Total SIF Investment
\$6,000,000

Focus Area
Youth Development

Outcome Category
School Readiness, K-12
Education, Reading by 3rd
Grade

**Intermediary Match
Commitment to Date**
\$6,000,000

**Committed Match
Funding to Date**
General Motors
Corporation, United Way
of Southeastern
Michigan, Kellogg, Ford
Motor Company

Currently, fewer than 50 percent of children in the Southeastern Michigan region are kindergarten-ready. The United Way for Southeastern Michigan (UWSEM) is aiming to ensure that 80 percent of children in the region start kindergarten ready to learn. To do this, United Way has established Early Learning Communities (ELCs), which are community hubs that target young children by training parents and caregivers to utilize best practices in early childcare as well as by connecting them to a variety of necessary social services.

Through the 2011 SIF Classic award, United Way of Southeastern Michigan is building on the expertise of its partnering organizations and facilitating the expansion of ELCs in 10 needy communities across greater Detroit for children entering kindergarten.

Selected partner organizations are working in coordination with United Way's ELCs to improve outcomes for an estimated 6,000 children entering kindergarten each year in the region. In addition to program support, the SIF Classic award is funding evaluation, data collection, and capacity building activities to strengthen the ability of nonprofit organizations to improve early childhood outcomes in measurable and lasting ways.



Getting to Know United Way for Southeastern Michigan

How has your involvement with SIF, including the evaluation component, enabled you or your subgrantees to speak with funders that you previously had not approached?

Education and youth development have been major foci for our region in the recent past and funders were well versed in the importance of the SIF work around youth development. Additionally, the level of accountability and robustness of the evaluations is appealing to many foundations and funders who are now expecting to see increased levels of accountability tied to their funds. The national prominence of the SIF, coupled with a known issue area for our region, has allowed our fund development teams to feel comfortable making asks of both funders we work with consistently as well as establish new relationships with groups interested in both the work and the idea of moving the body of early childhood interventions forward.

How has your involvement with Social Innovation Fund enabled your organization to scale your program/intervention?

UWSEM continues to support the ongoing scaling efforts of our six remaining subgrantees by bolstering their capacity to scale, collaboratively setting scaling and replication goals, and designing action plans to reach those goals. UWSEM provides each organization additional staffing capacity and technical assistance at each of these steps and will assist each organization with the creation of implementation manuals and marketing strategies. Additionally, UWSEM is focused on creating an intermediary-level guide to the SIF, which will summarize our strategy, materials, and lessons-learned. We are also committed to spreading the use of the Ages and Stages Questionnaire to grow UWSEM's regional developmental readiness data set. This data will aid our organization in the identification of communities in need of early childhood interventions and will guide the future placement of our current SIF programs.

**Subgrantee Match
Commitment to Date**
\$4,442,382

Subgrantees
Arab Community Center
for Economic and Social
Services, Detroit Parent
Network, Detroit Public
Television, Living Arts,
Macomb Intermediate
School District, Matrix
Human Services, National
Kidney Foundation of
Michigan, Southwest
Counseling Solutions,
Starfish Family Services,
The Guidance Center,
Vanguard CDC

To learn more
www.LiveUnitedSEM.org



SIF Classic Grantee: United Way of Greenville County

FAST FACTS

Award Year
2014

Total SIF Investment
\$3,000,000

Focus Area
Youth Development

Outcome Category
K-12 Education

**Intermediary Match
Commitment to Date**
\$3,000,000

**Committed Match
Funding to Date**
United Way of Greenville
County (includes eight
corporate, individual, and
private funders)
Hollingsworth Funds,
Community Foundation
of Greenville, and
Greenville Partnership for
Philanthropy (includes
eight corporate,
individual, and private
funders)

Middle school is a time for students to explore their strengths and start to think about their future. It is a time for incredible changes, growth, and learning. However, many of the middle school students in Greenville County's communities are at a high risk of not graduating high school on time, or at all. Students often come into the classroom with many needs outside of school that may prevent them from doing their best, such as poverty, hunger, or other family issues. The obstacles facing these students can be overwhelming.

United Way of Greenville County's SIF initiative is working to transform the community's ability to help middle school students stay on track, graduate, and build successful thriving futures. *OnTrack Greenville* is an initiative to ensure all middle school youth stay on track toward high school graduation. The initiative begins by implementing a dropout prevention strategy, or Early Warning and Response System, which identifies middle grade students who begin to disengage from school.

Through support of the 2014 SIF Classic award, United Way of Greenville County is teaming up with Greenville County Schools to help middle school students stay on track, graduate, and build a successful future. Subgrantees of this award are able to provide measureable services to these communities to further the *OnTrack Greenville* initiative. They will achieve this through summer programs for academically struggling students and case management of the most at-risk students as well as mental health specialists and health clinics. Trainings are also available to teachers so they can be able to recognize the signs of struggling youth and provide next steps for their success.



**United Way
of Greenville County**

Getting to Know United Way of Greenville County

How has the Social Innovation Fund impacted your organization's ability to identify strong, evidence-based models?

As a result of the SIF award, United Way of Greenville County (UWGC) has partnered with agencies using evidence-based models to address the challenges identified by the schools involved with *OnTrack Greenville*. The SIF's focus on identifying and replicating strong, evidence-based models pushed UWGC to create a more rigorous funding process that includes a detailed review of the model and levels of evidence. Through the SIF funding process UWGC has a deeper understanding of the lack of strong, evidence-based models in Greenville. This has lead UWGC to the conclusion that resources still need to be spent on capacity building for the nonprofit field and the need for going beyond encouraging the use of evidence-based models to incentivizing those models through funding opportunities. Discussions and plans are being developed to build capacity, including evaluation capacity within the nonprofits in Greenville.

How has your involvement with Social Innovation Fund enabled your organization to scale your program/intervention?

While we are still in the early stages of examining expansion and the growth in impact, the agencies are considering their growth in a realistic manner and will assess their organizational capacity to set goals that are achievable based on the available funding and support. All of the *OnTrack* Stakeholders, as well as community leaders, are looking to *OnTrack Greenville* to illustrate the power of collective impact collaborations and utilizing them as a model for working together and bringing about large-scale change.

**Subgrantee Match
Commitment to Date**
\$3,600,000

Subgrantees
Communities In Schools
of Greenville, Greenville
County Schools,
Greenville Health System,
Public Education
Partners, The B.E.L.L.
Foundation, Inc.
(Building Educated
Leaders for Life)

To learn more
www.UnitedWayGC.org



SIF Classic Grantee: United Way of Lane County

FAST FACTS

Award Year
2015

Total SIF Investment
\$2,000,000

Focus Area
Youth Development

Outcome Category
School Readiness

Targeted Beneficiaries
Pre-K students and their
families

In 2010, 56 percent of children entering kindergarten in Lane County, Oregon—and up to 82 percent of children in certain neighborhoods—didn't meet the baseline early literacy benchmark. Too many children in Lane County were at risk of permanently falling behind without improvements in early childhood development and school preparedness.

The Kids in Transition to School (KITS) Program is designed to improve the early literacy, social, and self-regulation skills of children entering kindergarten. Children attend a playgroup for eight weeks before and after the school year starts, where they are taught the pre-reading, pre-writing, and social skills necessary to succeed in a classroom setting. As part of the program, parents are also invited to participate in workshops that help them support their child's education.

Through the 2015 SIF Classic award, United Way of Lane County will expand the KITS Program from 11 schools in five districts to 52 schools in 16 districts. The lessons learned in bringing the KITS Program to scale in Lane County will serve as an example to further scale the program across rural and urban communities in Oregon and the United States.

In the next several months, United Way of Lane County will hold an open competition to select community-based organizations to receive subgrants of at least \$100,000 for periods of three to five years. The selected organizations will expand their reach to impact more people and will participate in evaluations to continue learning what works in the area of youth development.



United Way of Lane County

Getting to Know United Way of Lane County

United Way has been working to improve lives in Lane County for more than 70 years. Today's United Way has moved from simply being a conduit for funds into an organization dedicated to making impact that lasts. The United Way of Lane County focuses on bringing together hundreds of community partners to create long-lasting change by focusing on the building blocks of a good life: education, income, and health.

Address

3171 Gateway Loop,
Springfield, OR 97477

CEO

Noreen J. Dunnells

Number of FTE Staff

4.55

To learn more

www.UnitedWayLane.org



SIF Pay for Success Grantee: University of Utah Policy Innovation Lab

FAST FACTS

Award Year
2014

Total SIF Investment
\$3,500,000

Focus Areas
Economic Opportunity,
Education, Healthy
Futures

**Committed Match
Funding To Date**
Salt Lake County, Jim
Sorenson, University of
Utah, Laura and John
Arnold Foundation

(Anticipated) Outcomes
Governments: Fully
completed feasibility
studies in key issue areas
including chronic
homelessness, early
education, and recidivism
Service Providers:
Evidence-based
interventions advanced
in seven service provider
groups representing
twelve separate providers

In the era of “big data,” governments have the ability to reliably measure the effectiveness of policies and programs and to determine, and act on, what is working. Pay for Success (PFS) funding models take advantage of this ability by allowing governments to channel taxpayer dollars to programs based on outcomes achieved, not inputs or service delivery costs.

The University of Utah Policy Innovation Lab (the Lab) is helping to build the social innovation sector by focusing on government and service provider support in the western United States. Through technical assistance and academic support, the Lab works to build the capacity of service providers and state and local governments in the Intermountain West to undertake more data-driven and evidence-based practice through the PFS model. The Lab focuses on PFS because of its ability to broadly reorient policymakers and public resources toward effective interventions that deliver measurable outcomes.

Through the 2014 SIF Pay for Success award that was renewed in 2015 for an additional two years, the Policy Innovation Lab selected six government agencies and seven service provider groups, representing 12 separate providers, in the governments’ jurisdictions to receive PFS technical assistance and capacity building support.

The Lab’s PFS project will evaluate the potential to use PFS strategies to advance high-quality social interventions in the areas of chronic homelessness, early education, and recidivism in order to produce measurable and meaningful outcomes for individuals and communities in the Intermountain West. The Lab provides subgrantees with an on-site Policy Innovation Fellow to assist with the creation of a feasibility study identifying a target population, baseline outcomes, anticipated programmatic outcomes, and an estimate of cost savings and avoidance for the project. It also assists with research and data analysis, financial modeling, financial and budget analysis, and project management support.

**POLICY
INNOVATION
LAB**

**SORENSEN GLOBAL IMPACT INVESTING CENTER
DAVID ECCLES SCHOOL OF BUSINESS
UNIVERSITY OF UTAH**

Getting to Know University of Utah Policy Innovation Lab

How has the Social Innovation Fund impacted your organization's ability to assess and identify strong, evidence-based models (for PFS-financed projects)?

Our theory of change has been that the vast majority of service providers need technical assistance in order to demonstrate measurable impact in their communities. SIF funding and technical assistance have allowed us to work with a cohort of seven service provider groups—located in jurisdictions where we are also working with governments to test the feasibility of PFS—whom we believe can meaningfully progress along the evidentiary continuum with some technical assistance from the Lab. That technical assistance will revolve around data systems, alignment systems with PFS-appropriate outcome measurements, performance management, and evaluation strategies. So few service providers can currently demonstrate impact with the level of rigor required by PFS that we think this technical assistance will be a meaningful contribution to the field and help the service provider sector keep pace with the growing appetite of policymakers for more outcomes-based programming.

How has your involvement with SIF impacted beneficiaries and stakeholders involved in your PFS program?

Our first cohort of six governments has been able to hire data and innovation staff whose sole focus is facilitating and project managing PFS work in that jurisdiction. This addresses a critical capacity constraint in government where well-intentioned policymakers can't engage in PFS because they don't have the time to manage such a complicated project. In addition to the grants to government, the technical assistance the Lab is providing to those governments is fostering a paradigm shift in the way government views social services. Beyond PFS, members of our cohort are starting to think about ways they can align scarce public resources toward long-term outcomes that could result in cost efficiencies / avoidances for government down the road. Some members of the cohort are thinking about how they can align and integrate data systems across government agencies so that outcomes of vulnerable populations can be tracked across both agency and issue area. As they work through feasibility, members of the cohort are thinking about the needs and costs of vulnerable populations in their communities and what types of interventions can deliver the largest return on the public dollar investment. We think these are excellent developments and represent a significant (and welcome) departure from the way government typically does business. We haven't yet started working with our service provider cohort but anticipate having a significant impact.

**Subrecipient Match
Committed to Date**
\$691,062

Subrecipients

Governments: Adams County School District 50, Office of the Mayor of Boise (ID), Missoula County (MT), Governor's Office of Management and Budget (UT), State of Colorado Department of Homeless Initiatives, City of Las Vegas (NV),
Service Providers: Collaborative in Larimer County, led by SummitStone Health (CO), Boulder County Homeless Services Improvement Collaborative (CO), CATCH, Inc. (ID), Terry Reilly Health Services (ID), Community Supervision Alternatives (MT), First Step House (UT), The Road Home (UT)

To learn more
www.PolicyInnovationLab.org



SIF Classic Grantee: U.S. Soccer Foundation

FAST FACTS

Award Year
2011

Total SIF Investment
\$4,600,000

Focus Areas
Youth Development,
Healthy Futures

Outcome Categories
Childhood/Youth Health
and Nutrition

**Intermediary Match
Commitment to Date**
\$4,600,000

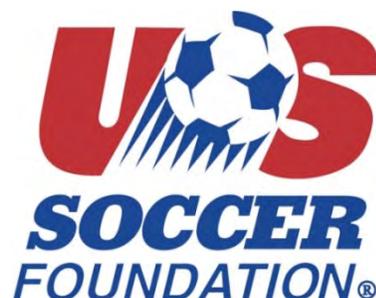
**Committed Match
Funding To Date**
Arthur M. Blank Family
Foundation, Campbell's
Soup Foundation,
Colorado Health
Foundation, Daniels
Fund, Leon Lowenstein
Foundation, Safeway
Foundation, W.K. Kellogg
Foundation

The U.S. Soccer Foundation uses soccer as a vehicle for social change to help combat the rising rates of childhood obesity and promote healthy lifestyles for children in underserved communities. Through a network of community-based partners and organizations, the Foundation's *Soccer for Success* program works to improve participants' health with sport-based physical activity while also introducing nutrition, health education, and tips for living healthy lifestyles.

As a result of the 2011 SIF Classic award, the *Soccer for Success* program has reached over 18,000 children within 12 cities nationwide, which helped the U.S. Soccer Foundation nearly quadruple the reach of the program since receiving the award. The funding also allowed the U.S. Soccer Foundation to provide oversight and technical assistance to its subgrantees, located in urban areas nationwide.

The U.S. Soccer Foundation recently concluded a yearlong independent evaluation of *Soccer for Success* and its impact on the children that participate. The evaluation showed that children enrolled in the program experience greater health improvements, in comparison to children enrolled in other non-athletic, non-nutrition-based afterschool programming with similar schedules. On average, children enrolled in *Soccer for Success* improved their Body Mass Index (BMI) by three percentile points more than children enrolled in other programs, and improved their aerobic capacity (measured via PACER test) by an average of 24 percent in comparison to children enrolled in other programs.

These results not only validate the power of physical activity and nutrition education, but inspire the U.S. Soccer Foundation to continue working to build healthier generations through innovative vehicles.



Getting to Know U.S. Soccer Foundation

How has your involvement with SIF changed the way you communicate the impact you're having with beneficiaries or other program stakeholders?

SIF has allowed the U.S. Soccer Foundation to rigorously measure the impact of *Soccer for Success*. Without SIF, the Foundation would not have published a study to show that *Soccer for Success* makes significant positive health changes for children who participate in the program. It has helped reach thousands more children and families that the Foundation would otherwise not be able to reach.

How has your involvement with Social Innovation Fund enabled your organization to scale your program/intervention?

This funding has allowed the U.S. Soccer Foundation to nearly double its enrollment of children in *Soccer for Success* across the country. It has provided the Foundation an opportunity to expand *Soccer for Success* to eight new cities. In addition, the funding has tremendously helped the Foundation scale by providing resources, as well as support and outreach to other funders and supporters for its program.

**Subgrantee Match
Commitment to Date**
\$7,773,115

Subgrantees
Boys & Girls Club of Mercer County, Boys & Girls Club of Metro Atlanta, Brotherhood Crusade, Chester Upland Soccer for Success, Colorado Rapids Youth Soccer Club, DC SCORES, Detroit PAL, El Monte Community Building Initiative (CBI), Houston Parks and Recreation, Independent Health Foundation, Washington Youth Soccer, YMCA of Burlington & Camden Counties, YMCA of Greater Dayton

To learn more
[www.USSoccer
Foundation.org](http://www.USSoccerFoundation.org)



SIF Classic Grantee: Venture Philanthropy Partners

FAST FACTS

Award Year
2010

Total SIF Investment
\$9,976,579

Focus Area
Youth Development

Outcome Categories
Youth Post-Secondary
Education and
Employment,
Childhood/Youth Health
and Nutrition

**Intermediary Match
Commitment to Date**
\$9,976,579

**Committed Match
Funding to Date**
VPP Fund II
Investors/Donors, Citi
Foundation, Edna
McConnell Clark
Foundation, Capital One
Foundation

During the commencement of the Social Innovation Fund, approximately 135,000 low-income youth in the National Capital Region ages 14-24 were struggling to transition to a thriving adulthood. youthCONNECT will demonstrate that the intractable and complex challenges of youth who come from low-income families and are inadequately prepared for successful adulthood can be addressed through an integrated approach that can be expanded regionally.

Venture Philanthropy Partners (VPP) has created the youthCONNECT model to directly improve the education, employment, and healthy behavior outcomes for more than 20,000 of the region's most vulnerable youth.

Through the 2010 SIF Classic award, Venture Philanthropy Partners created a powerful network of nonprofit organizations in the National Capital Region to address the education and employment needs of low-income and vulnerable youth ages 14-24. With a common set of outcomes and wrap-around services, the youthCONNECT network is addressing a continuum of needs and helping young people transition successfully to productive, self-sufficient adulthood. This includes completion of college, meaningful employment, civic participation, and productive, healthy, and safe lives for themselves and their children.

VPP's subgrantees are collaborating and contributing data to a common framework that focuses on increasing education and employment outcomes for low-income youth and decreasing the number of vulnerable youth in the region.



investing in social change
venture philanthropy partners

Getting to Know Venture Philanthropy Partners

How has your involvement with SIF, including the evaluation component, enabled you to speak with funders that you previously had not approached?

The SIF match requirement and the SIF brand—with its focus on evaluation and scaling—has allowed subgrantees to gain the interest of new funders, and has enabled nearly \$16 million to be raised to support youth development in the National Capital Region, a significant accomplishment. Additionally, as relationships have become stronger between subgrantees, a few have jointly pursued new funding opportunities. For example, two VPP subgrantees were awarded a grant to support jointly implementing complementary services that prepare youth for employment.

How has your involvement with Social Innovation Fund enabled your organization to scale your program/intervention?

VPP's participation in the Social Innovation Fund supported the creation of the youthCONNECT model in collaboration with our six subgrantees. As a result, our subgrantees have, in some instances, hired highly skilled personnel to deliver services to a greater number of youth. We have already reached our five-year goal to provide 20,000 youth with education, career, and healthy life choices/behavior support services to help them successfully transition to adulthood. This is nearly a 100 percent increase in the number of youth served by VPP's subgrantees prior to receiving SIF funds.

Subgrantee Match Commitment to Date

\$13,533,284

Subgrantees

College Summit -
National Capital Region,
KIPP DC, Latin American
Youth Center, Urban
Alliance Foundation ,
WWH (formerly Metro
TeenAIDS), Year Up -
National Capital Region

To learn more

www.VPPartners.org



SIF Classic Grantee: Youthprise

FAST FACTS

Award Year
2015

Total SIF Investment
\$3,000,000

Focus Area
Youth Development,
Economic Opportunity

Outcome Category
Youth Post-Secondary
Education and
Employment

Targeted Beneficiaries

Youth aged 14-24 who are homeless, in foster care, involved in the juvenile justice system, or disconnected from school and education

Youth who are homeless, in foster care, involved in the juvenile justice system, or disconnected from school and education are at a severe disadvantage when it comes to graduating from high school and finding employment. These youth are less likely to be engaged in experiences that recognize and nurture the assets and skills necessary to support adult independence. A lack of investment in this youth population can have high long-term costs.

Youthprise sees the potential of these “Opportunity Youth,” and its Career Pathways Approach focuses on addressing the difficulty they experience in attaining education and securing employment. This approach combines industry-focused and integrated training and education support with intensive wraparound services. It also focuses on social-emotional skills to meet the needs of non-traditional students with significant needs.

Through the 2015 SIF Classic award, Youthprise will help address the discrepancy between high school graduation and employment for this population. The grant will enable Youthprise to expand the scope of its work with Opportunity Youth beyond the Twin Cities to all of Minnesota, increasing their presence in rural communities.

In the next several months, Youthprise will hold an open competition to select community-based organizations to receive subgrants of at least \$100,000 for periods of three to five years. The selected organizations will expand their reach to impact more people and will participate in evaluations to continue learning what works in the areas of youth development and economic opportunity.



youthprise

Getting to Know Youthprise

The mission of Youthprise is to champion learning beyond the classroom so that all Minnesota youth thrive. Youthprise was founded by the McKnight Foundation in 2010 to increase the quality, accessibility, sustainability, and innovation of opportunities for learning beyond the classroom. They strategically combine funding, capacity building, policy advocacy, research, and modeling youth engagement under one roof.

Address

615 First Avenue NE
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Minneapolis, MN 55413

President

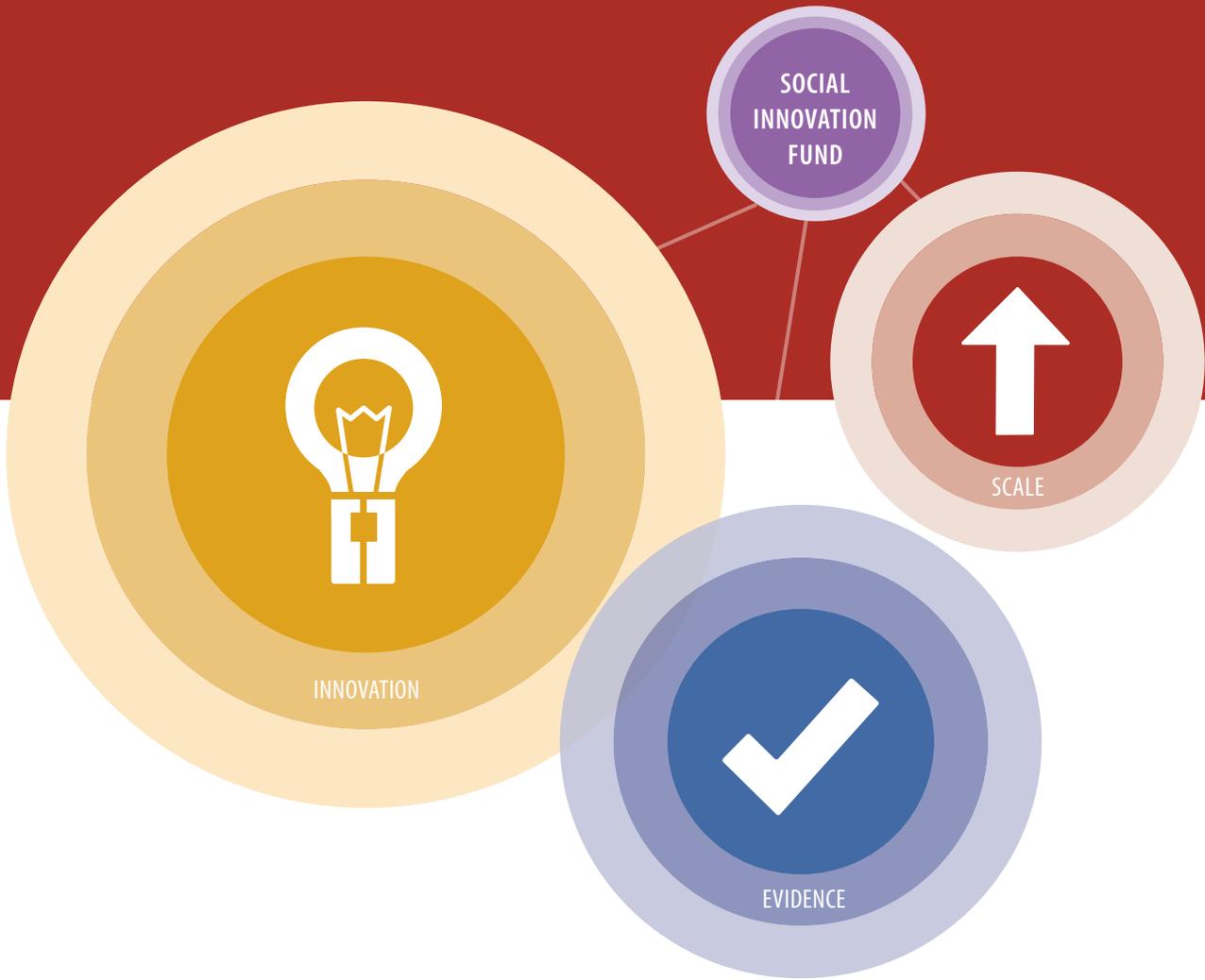
Wokie Weah

Number of FTE Staff

4

To learn more

www.Youthprise.org



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SERVICE** 

AMERICORPS | SENIOR CORPS | SOCIAL INNOVATION FUND | VOLUNTEER GENERATION FUND

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